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Wrapping Paper Design
Planning Steps:

Graphic Designers are often times not just designing fancy art, they are often times in charge of creating bags, packaging as well as gift wrap. You will be creating wrapping paper using Adobe Illustrator. These essential preparation step will help you develop a quality project. These questions are REQUIRED before you can start your work!

1. How did you design your project? You need to provide the detailed layout of your project. What text did you use? What images did you use? How did you arrange them?

2. What principles of composition are applied to the project design?

3. What principles of design are used applied to the project design?

4. How is color theory applied to the project design?

Design Elements:

Your Wrapping Paper **MUST** include a background. It should also include **AT LEAST** 5 of these design elements:
- Use of shapes
- Border
- Use of patterns
- Use of transparency
- Use of gradients
- Drop shadow on text or box
- Rounded edges on a box
- Feathered edges on a picture

Your Wrapping Paper should include **AT LEAST** 5 of these Typographic elements:
- Stroke on text
- Reverse text
- Rotated text
- Drop caps
- Text wrapped around a picture
- Text on a line or path
- Use of bullets or numbering

You will create your project using ILLUSTATOR! You must follow these guidelines to ensure that your artboards are set properly, so that you allow enough bleed and do not cut your printing off.

You must create it in a 1080 x 720px artboard, 720 x 1080px (portrait versus landscape). The artboard is your active workspace. Any design that goes over the bleed **WILL NOT PRINT**! However, it is imperative that you **DO NOT** leave any spacing around the artboard, as it will print gaps on your wrapping paper.

Be sure that you extend your background over the bleed area slightly on all sides, so that you are not printing negative space.