

Foreign Language Brunswick School Department
French II
Unit 2: Consumer Society

Essential Understandings	<ul style="list-style-type: none"> ▪ Language enables communication. ▪ Language is inextricably linked to culture. ▪ Western languages have certain structural similarities
Essential Questions	<ul style="list-style-type: none"> ▪ What are the trends in French consumer habits since WWII? ▪ How do consumer habits reflect cultural values?
Essential Knowledge	<ul style="list-style-type: none"> ▪ France is a “first” world country with a high standard of living. ▪ Consumer habits change as a result of the worldwide economy.
Vocabulary	<ul style="list-style-type: none"> ▪ <u>Terms:</u> <ul style="list-style-type: none"> ○ Clothing, shopping in department stores, cars and driving, irregular adjectives, comparative and superlative adjectives, negative constructions, formal and informal question forms, verbs <i>voir</i>, <i>croire</i>, <i>lire</i>, <i>dire</i>, <i>écrire</i>, <i>conduire</i>
Essential Skills	<ul style="list-style-type: none"> ▪ Identify, describe and shop for clothing. ▪ State color and size preference. ▪ Express opinions and make observations. ▪ Describe and compare people and things using certain adjectives. ▪ Talk about cars and driving habits. ▪ Use appropriate vocabulary to purchase gas and basic car service. ▪ Ask questions formally and informally.
Related Maine Learning Results	<p><u>World Languages</u></p> <p>A. Communication</p> <p>A1. Interpersonal</p> <p>Students express their own thoughts and opinions about familiar topics and elicit the thoughts and opinions of others by using strings of sentences and/or short paragraphs. Students of modern languages use pronunciation and intonation which would be comprehensible to a native speaker accustomed to interacting with language learners.</p> <ul style="list-style-type: none"> a. Interact in a variety of social situations including formal and informal personal exchanges and/or phone inquiries. b. Provide and exchange detailed information on familiar topics, orally and in writing. d. Express agreement and disagreement, orally and in writing, supporting opinions with simple reasoning.

Foreign Language Brunswick School Department
French II
Unit 2: Consumer Society

<p>Related Maine Learning Results</p>	<p>A4. Language Comparisons Students use their understanding of the nature of language to enhance their communication in the target language.</p> <ol style="list-style-type: none"> Compare a variety of grammatical structures and syntax between languages. Identify examples of vocabulary in both languages that do not translate directly from one language to another. Use idiomatic expressions and/or proverbs in the target language. Identify examples of vocabulary (in English and the target language) that convey different meanings in different contexts. <p>B. Culture</p> <p>B1. Practice and Perspectives Students identify and explain how perspectives of a culture(s) are related to cultural practices of a culture(s) in which the target language is spoken</p> <ol style="list-style-type: none"> Identify and explain the reason behind significant practices of a culture(s) in which the target language is spoken. Describe stereotypes associated with perspectives of a culture(s) in which the target language is spoken. Identify differences in cultural practices among peoples that speak the same language. <p>B3. Comparison with Own Culture Students explain how products, practices, and perspectives of a culture(s) in which the target language is spoken contribute to the culture in which the student lives.</p> <ol style="list-style-type: none"> Explain the reasons for a variety of similarities and differences between the culture in which the student lives and the culture(s) in which the target language is spoken. Use the target language in a manner that would be considered appropriate by native speakers and explains what makes it appropriate communication. <p>C. Connections</p> <p>C1. Knowledge of Other Learning Results Content Areas Students use the target language to enhance their knowledge of other Learning Results content areas.</p> <ol style="list-style-type: none"> Provide examples of grammatical knowledge acquired in the target language that are used to achieve a better understanding of grammatical structures in English.
--	---

Foreign Language Brunswick School Department
French II
Unit 2: Consumer Society

Related Maine Learning Results	<p>D. Communities</p> <p>D1. Communities</p> <p>Students demonstrate their understanding and use their knowledge of the target language to communicate with target language speakers and to understand the importance of culture and language in the 21st century.</p> <p>b. Independently access a variety of target language sources for one's own entertainment or enrichment.</p>
Sample Lessons And Activities	<ul style="list-style-type: none"> ▪ Improvisational shopping situations ▪ On-line "shopping spree" at French department store ▪ Simulated driving exam
Sample Classroom Assessment Methods	<ul style="list-style-type: none"> ▪ Quizzes ▪ Skits ▪ Composition ▪ Listening comprehension ▪ Reading comprehension
Sample Resources	<ul style="list-style-type: none"> ▪ <u>Publications:</u> <ul style="list-style-type: none"> ○ <u>Bienvenue</u> -McGraw-Hill textbook ▪ <u>Videos:</u> <ul style="list-style-type: none"> ○ <u>Bienvenue</u> ▪ <u>Other Materials:</u> <ul style="list-style-type: none"> ○ Store catalogs ○ Brochures