

# Worldwide Sporting Goods

## Equipment Showcase

To our valued customers:

You are invited to attend our Fitness Equipment Showcase next month at the Central Valley Convention Center.

Join over 50 experts from more than 20 equipment manufacturers for demonstrations of *their* new product lines. There will also be workshops on equipment sales and product training. In addition to demonstrations and workshops, you can look forward to:

- special offers
- discounts
- free samples
- promotional items

*Morning:* Special appearances by professional baseball and football players, as well as former Olympic figure skating and gymnastics medalists

*Midday:* Refreshments served on the mezzanine and lower levels of the convention center. Lunch tickets are available for \$5.00 in advance, \$6.00 at the door. Free coffee/tea.

*Evening:* Drawings for door prizes. Grand prize - Complete Build-a-Body Flex-All System. Other prizes include merchandise certificates ranging from \$25 to \$500.

The hours for the Equipment Showcase are 9:00 a.m. to 8: p.m. We look forward to seeing you at the convention center.

*Table -2015 Equipment Models*

Product specialists will be available for the following items in our product line.

Product	Weight (lbs)	Release Date	Order Number	Retail Price	Features
Life-Fit 820 Deluxe Treadmill	105	Jun 30, 1994	TM55820	299.95	Child-proof safety system Adjustable incline
Exer-Fit Exercise Bike	98	Apr 1, 1994	TM55202	229.95	Cushioned seat/handgrips

					Electronic display features
Treadmaster Rower	105	Jan 1, 1995	TM55301	169.95	Adjustable shocks Electronic display features
Life-Fit 805 Treadmill	97	Jan. 1, 1994	TM55805	149.95	Manual incline Fold-away design
Body Lean Exercise Bike	95	Oct 1, 1993	TM55201	149.95	Enclosed chain guard
Body Lean Folding Stepper	65	Jun 1 1994	TM55302	99.95	Slip-resistant pedals Adjustable tension control

*Table -Prices effective January 2015*

## Product Descriptions

***Life-Fit 805 Treadmill***, 13” x 45” belt. Manual, adjustable incline. Handrails and casters. Fold-away design. Weight 98 lbs. Customer assembly required. Made in USA. Order number TM55805. Suggested retail price \$149.95.

***Life-Fit 820 Deluxe Treadmill***, four-window electronic display monitors speed, time, distance, pulse, and calories burned. Child-proof safety system, requires key to start. Adjustable incline. Weight 105 lbs. Some assembly required. Made in USA. Manufacturers extended warranty available. Order number TM55820. Suggested retail price \$299.95.

***Body Lean Exercise Bike***, improves cardiovascular fitness with upper and lower body workout. Built-in family safety system. Fully enclosed chain guard. Weight 95 lbs. Some assembly required. Made in USA. Manufacturers extended warranty available. Order number TM55201. Suggested retail price \$149.95.

***Exer-Fit Exercise Bike***, provides vigorous upper and lower body work-outs. Electronic display monitors time, speed, distance, and calories burned. Cushioned seat and handgrips. Minimal assembly. Made in USA. Manufacturers extended warranty available. Order number TM55202. Suggested retail price \$229.95.

***Treadmaster Rower***, adjustable shocks. Electronic display monitors time, strokes, and calories burned. Cushioned seat and handgrips. Customer assembly. Made in USA. Manufacturers extended warranty available. Order number TM55301. Suggested retail price \$169.95.

***Body Lean Folding Stepper***, adjustable tension control. Slip-resistant pedals. Built-in family safety system. Requires key to start. Weight **65** lbs. Some assembly required. Made in USA. Manufacturers extended warranty available. Order number TM55302. Suggested retail price \$99.95.