

Wild Times Zoo

Flyer

You are to create a one page flyer for the Wild Times Zoo. Consider the following facts before designing your flyer:

- You have been given some images to use in the on the server.
- The zoo doesn't have an official logo. It is considering using a jungle font to create a logo.
- A child's ticket costs \$9.00 and an adult ticket costs \$12.00.
- The zoo just opened a new primate exhibit (including monkeys, gorillas, etc.)
- The official zoo colors are orange, green, and red.
- The zoo is opened from May 1-September 20 from 8am to 9pm.

Ticket

Publisher – Gift Certificate – “with compliments” 3.6 x 8.5

- Bar Code
- Price
- “Wild Times Zoo”
- Admit One
- “Ticket”

Gift Certificate

Create a gift certificate that can be spent at the zoo.

- \$50 in value
- Add graphics
- Put the name of receiver in “cursive font”
- Your name as the giver
- Expires one year from today

Brochure

- Front
- 4 panels
- Back
 - Annual package
 - Include a party package
 - Directions to zoo (find graphic)
 - Zoo address and contact info
 - Quotes from zoo customers