



MORNING BREW

Week of March 15, 2021

Review of the Week!!

RISE & FALL OF SUBWAY

RISE AND FALL OF SUBWAY - [LINK](#)

Tell me about it....

- Is it easy to open a franchise?
- Is it a healthy alternative to fast food?
- What did you learn?



Students, write your response!

LOOKING TO THE FUTURE, NINTENDO LEVERAGES ITS PAST - DO YOU THINK THE PARK WILL BE SUCCESSFUL? WHY OR WHY NOT?

Nintendo isn't known for world-class gaming machines, but it's darn good at building fun, enduring hardware platforms that leverage its massive content library.

Now Nintendo has some big plans in store

The company recently reported an operating [profit](#) of 229.7B yen (\$2.2B). That's well above the 189.6B yen analysts expected, but Nintendo is still looking to diversify.

Digital sales accounted for 41% of all Nintendo software sales and [grew](#) 105% year-over-year.

The company also plans to open its Osaka-based \$580m Super Nintendo World theme park in the coming week!

Nintendo's Switch -- which came out 4 years ago and is in the middle of its product life cycle -- is still [selling](#) like bonkers:

- Demand is up +36% year-over-year
- Cumulative sales volume reached ~80m
- 20% of sales from October through December 2020 were for multi-console households



Check out the park: [Link](#)
Students, write your response!



STATS OF THE WEEK...

Tech stat: Facebook has nearly 10,000 employees working on its augmented and virtual reality devices, according to [The Information](#). That's almost 20% of its entire workforce, and double the number of Twitter's total employees.

Wealth stat: US households finished 2020 with a [record net worth](#) of \$130.2 trillion, up 10% from the year before. Asset prices across the board, from stocks to houses, climbed last year despite the pandemic.

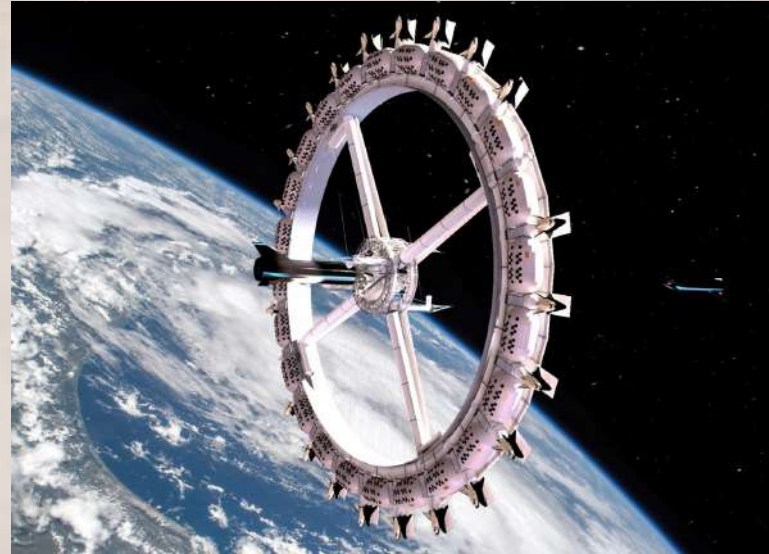
Streaming stat: HBO Max is [updating](#) its subscriber targets to 120 million–150 million by 2025; the previous forecast had been 75 million to 90 million. Parent AT&T expects revenue in the HBO division to more than double to \$15 billion by the same year.

Babies stat: More twins are being born now than at [any point in history](#), according to a study published yesterday. The rate of twin births has grown by a third since the 1980s, which the researchers attribute to a rise in fertility treatments.

FIRST HOTEL IN SPACE - THOUGHTS?

Link: [First Space Hotel Set to Open in 2027](#)

- Construction of the 50,000-square-metre facility will start in 2026 with the first passengers visiting the hotel in 2027.
- the rotating hotel will have rooms for up to 440 people
- Hotel will contain restaurants, bars and gyms
- This ring will support the 24 habitation modules, which will be used for hotel accommodation, restaurants, bars, gyms, crew accommodation and scientific research pods.



Students, write your response!

RETAIL STAT - ARE YOU SURPRISED THAT MORE AMERICAN CITIES DIDN'T MAKE THE TOP 10?

Stat: Canada's residential real estate sector accounts for a [greater share](#) of the economy than in any other high-income country, per the Bank of International Settlements. And it's led to an affordability crisis: Vancouver is the second-least affordable city in the world, up from #15 in 2006. And Toronto has moved from #37 to #5 over the same time span.

The Least Affordable Cities

These are the hardest places in the world to afford a place to live

Rank	City
1	Hong Kong
2	Vancouver
3	Sydney
4	Auckland
5	Toronto
6	Melbourne
7	San Jose
8	San Francisco
9	Honolulu
10	Los Angeles



Students, write your response!

3 HEADLINES AND A LIE

- a. "Drivers involved in highway fender bender agree to sell picture of wreck as NFT and split the profits"
- b. "First ever sighting of a walrus in Ireland after it is thought to have drifted across Atlantic after falling asleep on iceberg"
- c. "Biden says 85% of White House staff still 'love' his dog Major after biting incident"
- d. "SUV crashes into house in Montgomery; hedgehog involved, unharmed"



Students choose an option

Pick an article of your choice and tell me about it!

- [The NHL](#) and ESPN-owner Disney agreed to a seven-year broadcasting deal worth \$2.8 billion. Hoping this means the [best sports theme music](#) ever is coming back.
- [Roblox](#) momentum continued yesterday after Ark Invest's Cathie Wood bought in. Shares closed up 6.3%.
- [Nike](#) is linking executive compensation to diversity targets for the first time.
- [Pfizer-BioNTech's vaccine](#) blocked 94% of asymptomatic infections, according to a new study from Israel.
- [Take a deep breath](#), it's going to be okay: Netflix is testing a feature that would block password sharing, per GammaWire.
- [Deb Haaland](#) was confirmed as Interior secretary. She makes history as the first Native American to lead a Cabinet agency.
- [Netflix's Mank](#) topped the list for most Oscar nominations with 10. Here's a thread of [NYTimes reviews](#) for all the best picture nominees.
- [US airline execs](#) reported "glimmers of hope" for a travel rebound at a conference yesterday. Last weekend was the busiest at US airports since the pandemic began.
- [Sen. Mitt Romney](#) called for an "economic and diplomatic boycott" of the Beijing Olympics in 2022.
- [GM-backed Cruise](#) is buying fellow self-driving company Voyage as the industry consolidates around a few major players.
- [China](#) glowed orange yesterday during the country's biggest sandstorm in a decade.



Students, write your response!

Pick an article of your choice and tell me about it!

- [Moderna](#) has begun testing its Covid-19 vaccine on children under 12.
- [eToro](#), the Israeli trading platform and Robinhood rival, is going public via SPAC in a \$10.4 billion deal.
- [Google](#) reduced the commission it takes from Android developers on their first \$1 million in revenue, following a similar move by Apple.
- [The teenager](#) who gained control of Twitter accounts of some of the world's most powerful people last summer pleaded guilty and agreed to serve three years in prison.
- [LeBron James](#) is joining Fenway Sports Group, the parent company of the Boston Red Sox and Liverpool Football Club, as a partner.
- [Morgan Stanley](#) is offering its wealthy clients access to bitcoin funds, becoming the first major US bank to do so, per CNBC.
- [Ford](#) will allow 30,000 employees who have been working from home to keep working from home after the pandemic winds down.



Students, write your response!