



MORNING BREW

Week of February 22nd

Review of the Week!!

Let's talk drones...

Fresh off of dropping our [new guide to drones](#), Emerging Tech Brew has been speaking with various companies in the space.

Today's guest is Yariv Bash, CEO and cofounder of Flytrex. The drone delivery company has been doing automated flights beyond line of sight in Reykjavík for two years. **Flytrex's drones also deliver food and drinks to golfers at one course in North Dakota (on all 18 holes).**

Bash obviously has a vested interest in drone deliveries taking off. We wanted to know how that could happen in the near future. The short version: It comes down to delivery business models, the 'burbs, and hopping on lots of Zooms with regulators. An assorted selection of quotes:

- “We’ve delivered coffee from Starbucks, blizzards from Dairy Queen, and eggs from Walmart.”
- “The nice thing about suburbs is that there are no skyscrapers or 200-foot antennas.”
- “Once the FAA approves you, you can start spreading faster than electric scooters.”



Question:

What are your thoughts on drone delivery? How could something like this be used at Cedar Point?



Students, write your response!

Stat of the week...

Stat: Chromebooks outsold Macs globally last year. Chrome OS has risen to 10.8% market share, according to IDC, while Windows sits at 80.5% and macOS at 7.5%.

Which one do you have/like best:

Chromebook

Apple
Computer

Windows
Computer



Students, drag the icon!

Surfing with goats? ***feel good story of the week***

It all started when longtime Pismo Beach surfer Dana McGregor would leave his pet goat, Goatee, at home when he would go surfing and she would cry all the time he was gone, much to the annoyance of his neighbors. So, he took her to the beach with him and taught her to surf and quickly became a tourist favorite.

His surfing goats are incorporated in his surfing camps, soccer camps, outdoor adventure trips and his Beautifully Abled Surf Camp, which helps special-needs kids.

McGregor also has written children's books, "Surfing Goat Goatee" and "Pismo's Party Wave." He says donations he receives go toward the production of the books, special-needs and homeless surf camps, and missions in Mexico. Surfing lessons and activities can be booked online at surfinggoats.com.



World's Greatest Mystery

Who Invented the blooming onion?

Part greasy onion ring, part elegant flower, the blooming onion sums up America's horrendous eating habits, and our general distrust of urbanity as well as our own complex beauty. Also, despite the Outback Steakhouse's Australian theme, the blooming onion was born right here.

If you google "Who invented the Bloomin' Onion?" you'll immediately see the name "Tim Gannon" pop up, and this answer is entirely correct. Gannon is one of the four co-founders of the Outback Steakhouse, and it was he who introduced the item to the menu, refined the recipe and gave it its name. "I was looking for something that was inexpensive — like an onion — and something that you could add a lot of flavor to," Gannon tells me. "Every restaurant should have a signature item, something unique to them, this was perfect for Outback."



Students, write your response!

Question:
Have you ever had a blooming onion? How important is it for a restaurant to have a signature item?



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Do not remove this bar

Tech Tip of the Week

Check out this website: [Link](#) for some tips & shortcuts for better browsing on google chrome.



Question:
Talk to me about a new new tip/shortcut that you learned?



Students, write your response!

Question: What do you think about this idea?

Stat: The US Postal Service has awarded Oshkosh Defense a multibillion-dollar fleet modernization contract that will cover 10 years and tens of thousands of vehicles. The USPS says it will equip the vehicles with either fuel-efficient engines or battery-electric powertrains. The contract is worth \$482m over 10 years.



Students, write your response!

Which one is your preference?

Stat: Oat-based dairy product sales tripled in 2020 to [overtake soy milk](#) as the second most popular plant-based milk (almond milk remains king). Yesterday, the Swedish vegan milk company Oatly filed confidentially for an IPO, and it's aiming for a valuation of up to \$10 billion.



Not a
milk
drinker
:)

Students, drag the icon!

Chicken Sandwich Wars - (use text to write underneath the sandwiches or on the ---)

Today, McDonald's is releasing [three versions](#) of its new chicken sandwich, joining every other fast food chain that released a new chicken sandwich. But can you tell them apart? Match the chicken sandwiches pictured below with the correct fast food company.

Chick-fil-A ___

Wendy's ___

Burger King ___

McDonald's ___

KFC ___

Popeyes ___

A



B



C



D



E



F



Students, draw anywhere on this slide!

Pear Deck Interactive Slide

Do not remove this bar

Answers:

- A. KFC
- B. Wendy's
- C. McDonald's
- D. Chick-fil-A
- E. Burger King
- F. Popeyes

Do you like chicken sandwiches?

YES NO

Circle your favorite place to get one or type it below:



Students, draw anywhere on this slide!

Game: 3 headlines and a lie....

- a. "Two Floridians attempted to get second doses of the Covid-19 vaccine by dressing as elderly women"
- b. "India's Modi renames cricket stadium after himself"
- c. "'That bird is a jerk': World record bubble-blowing attempt thwarted by curious crow"
- d. "Alaska woman using outhouse attacked by bear, from below"



Students choose an option

Pick an article of your choice and tell me about it!

- [Instacart](#) is exploring the use of automated, bot-staffed warehouses, the FT reports. ICYMI: DoorDash [recently acquired](#) a salad-making robot startup.
- [FarmWise](#), an agricultural robotics startup, is getting into autonomous crop dusting.
- [BigCommerce merchants](#) can now list their products on Walmart's marketplace.
- [Home Depot](#) said patio furniture and grills buoyed Q4 sales.
- [Shippo](#), a shipping software company, raised \$45 million for a \$495 million valuation.
- [Macy's](#) expects online sales to reach \$10 billion in the next three years.
- [Walgreens](#) secured its third same-day delivery partner: Instacart.
- [Yeti Launches New Travel Bag Collection](#)
- [Home Depot](#) sales increased 25% in the fourth quarter of 2020, capping a year in which it raked in a record \$132 billion in sales.
- [Square](#), Jack Dorsey's fintech company, bought \$170 million more in bitcoin. It also doubled its revenue last quarter thanks to more trading on its Cash App.
- [Snap](#) said it was in a position to do "multiple years" of more than 50% revenue growth.
- [Microsoft](#), SolarWinds, and other cybersecurity firms defended their actions during the massive breach of government agencies and corporations by suspected Russian hackers.
- [Tiger Woods](#) suffered serious leg injuries in a car accident in California, but they're not life-threatening. The golfer underwent surgery in the afternoon.



Students, write your response!