WELCOME TO TECHNIGHT& GENIUS BAR

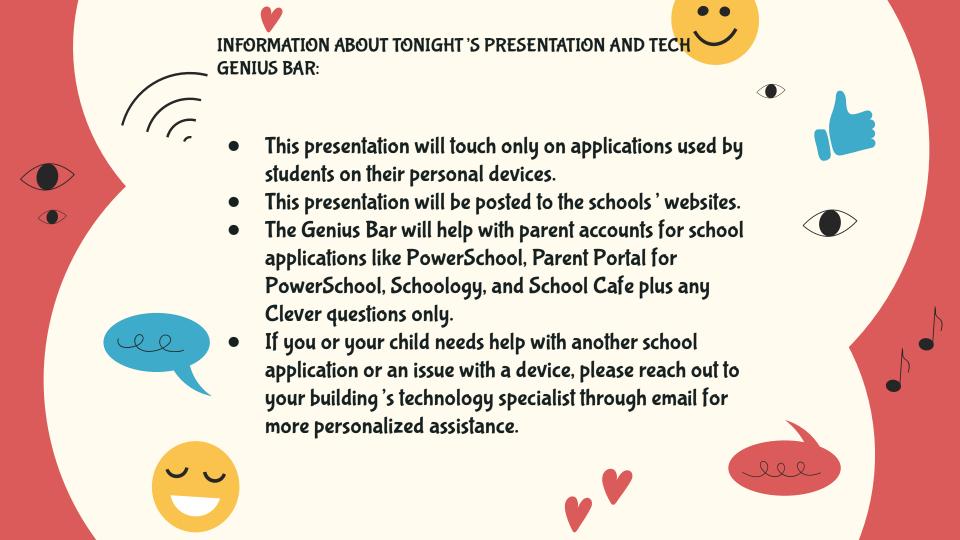
with Melissa Whitman, Sharon Strausser, Becky Mauser & Shawn-Kimberly Kocher













Parents should look at each app on your child's device(s) as an unlocked door into your home.





Every App is like an unlocked door into your home.











Unfortunately, that means that ANY PERSON could possibly have access to that unlocked door into your home.













"Not knowing what your child is doing on his/her phone (device) or leaving them alone in a bedroom with their phone (device) is the equivalent of leaving your child alone in the center of NYC."

- Online Safety Resource Police Officer



Today's Purpose

To give you an idea on each app, its purpose and some parents controls and the current trends of each app.

Let's Get Started...



What is BeReal?



BeReal is a photo-sharing application that allows users to post one photo per day to show their followers what they are doing in real-time. Because the app allows everyone to post only once a day, users can avoid being on the application for multiple hours throughout the day, making the app stand out from social media platforms currently dominant in the space.

Users receive a notification at a random time once a day saying 'Time to BeReal'. This opens up a two-minute window for the user to post a picture of what they are currently doing. The purpose of this is to capture an authentic, unfiltered snapshot of a user's life.

Common Sense Media's Suggested Minimum Age Requirement

BE REAL APP PARENTS GUIDE

WATCH VIDEO





BeReal Trending

FOMO - Fear Of Missing Out - Students will see what others are doing and with who and feel like they are missing out.

Be Real - Doesn't allow fixing of videos or filters. It chooses all different times for notification so to show the REAL you and not to brand you!

The App will allow you to do a picture "do over" but it will be two hours later and state its a do over.

The App uses both front and back pictures so that people know it is really YOU who they are following.

There are no likes or counters to be considered an "influencer".





What Can I Do As a Parent?



- Pictures are unmoderated: this means that if your child is scrolling through the Discovery feed, they may come across an item someone posted that features inappropriate content
- No parental controls: because of the nature of this app, there are minimal privacy controls and no parental controls. That doesn't mean it is unsafe.
- Let your child know that photos use the front and back camera:
 although the user might point at one thing to photograph, the
 camera will also take a picture of the user themselves. It's important
 for young people to be aware of their surroundings to avoid posting
 anything they don't want online.









Discord is a voice, video, and text chat app that's used by tens of millions of people ages 13+ to talk and hang out with their communities and friends.

The vast majority of servers are private, invite—only spaces for groups of friends and communities to stay in touch and spend time together. There are also larger, more open communities, generally centered around specific topics such as popular games like Minecraft and Fortnite. Users have control over whom they interact with and what their experience on Discord is.

Common Sense Media's Suggested Minimum Age Requirement

My Account COMI		ESC at contain explicit content.
Authorized Apps	Keep me safe	
Connections	Scan direct messages from everyone.	_
Billing	My friends are nice	
Discord Nitro		
HypeSquad	I live on the edge Turn this off. Don't scan anything. Go straight to the dar	
APP SETTINGS		
Voice & Video	DOES HAVE PRIVACY	
Notifications	llow di DOLS I IIA V E	
Text & Images	LAND CAFETY SETTINGS	
Appearance	AND SAFETY SETTINGS	
Streamer Mode	WHO CAN	
Language	Everyone	
Change Log	Friends of Friends	



- Similar to chat rooms back in the days of AOL, that is what Discord Servers resemble.
- Roblox, Fortnite, and PokemonGo use Discord to engage with friends and strangers.
- When kids use Discord for gaming, they can talk in main servers or private ones.
 - They can also send private messages. This means that, depending on their account settings, they may be able to speak with strangers.
- Kids don't just use Discord while playing video games.
 They also use it to chat about other common interests, like
 TV, entertainment, books, movies, and more.





What Can I Do As a Parent?



- At this time, Discord doesn't offer parental controls, so there's
 no way for parents and caregivers to restrict content or
 password-protect the privacy settings within the app.
- Discord has privacy and safety settings that allow users to control who has the ability to send them direct messages or add them as a friend.
- Safe Direct Messaging" feature can automatically scan and delete direct messages that contain explicit content (although this isn't foolproof, and it doesn't apply outside of DMs)



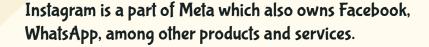


What is Instagram?



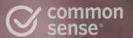
App's Minimum Age Requirement





Instagram is a free photo and video sharing app available on iPhone and Android. People can upload photos or videos and share them with their followers or with a select group of friends. They can also view, comment and like posts shared by their friends on Instagram. Anyone 13 and older can create an account by registering an email address and selecting a username. How do they know?

Common Sense Media's Suggested Minimum Age Requirement





SOME USERS HAVE
MULTIPLE ACCOUNTS



Trending for Instagram

- A recent study showed that 40% of children between the ages of 9 and 12 use Instagram. The real number is likely to be much higher.
- Yoti, an age estimating application, is in the beginning stages of being used to try to verify a person's age.
- Instagram Youth could be a possible social media platform for children under the age of 13. This would be Instagram with more parental controls.
 - Positive: Instead of throwing kids into the deep end when they turn 13, their parents could use Instagram Youth to teach them about how to use social media safely.
 - Negative: Many psychologists believe that children should be banned from social media sites until they are at least 13 years old. This is because the brain is still developing during this time and social media is often a negative influence on young people. At age 13, the frontal cortex has developed enough for children to make more informed decisions.

Info from: Instagram for Kids: Good or Bad?





What Can I Do As a Parent?



- Families can talk about being smart about what and how they share on Instagram and online in general. <u>Common Sense Media</u> has some great tips on safety and being a good digital citizen.
- Discuss online advertising and shopping.
 - Output How do you know that something is an ad?
 - What about when your favorite Insta star says a product is good?
 - Is shopping from within the app OK?
- Talk about using features responsibly.
 - Is it OK to livestream?
 - How can you use the polling stickers in a fun way that won't hurt any feelings?
- Talk about the music used in Reels and apps like TikTok.
 - What are the family's rules around music?
 - What about dancing in videos?





What is Snapchat?



App's Minimum Age Requirement



Snapchat is a popular messaging app that lets users exchange pictures and videos, called snaps, that are meant to disappear after they're viewed. The essential function is to take a picture or video, add filters, lenses, or other effects, and share it with friends. The app is free to download, and also has a premium subscription plan called Snapchat+. You can also do live video chatting, messaging, creating caricatures—like Bitmoji avatars, and sharing a chronological "story" that 's broadcasted to all your followers.

Other features include the ability to add filters and AR-based lenses to snaps and show your live location on a world map. But the key thing to realise about Snapchat is it's all about instant communication through your phone.

Common Sense Media's Suggested Minimum Age Requirement





Snapchat Trending

- A Snapstreak represents the number of days users snap each other. To achieve a Snapstreak, two users must have snapped back and forth with one another in a 24-hour period for three days in a row or more.
 - *Snap Map displays your location on a map in real time. Only your Snapchat friends can see where you are. If your friends have opted into Snap Map, you can see their locations, too. You can turn this off or use it in Ghost Mode, which allows you to see the map but not be seen by others. Snap Map also features news and events from around the world.
 - *A Snap Story is a collection of moments in the form of pictures and videos. On Snapchat, stories appear as circles, and when you tap them, they autoplay the pictures or videos the user collected. You can create personal stories that your friends can view for a 24-hour period.
 - When you sign up, Snapchat gives you your own unique QR code. When you
 meet a fellow Snapchat user and want to become friends on the app, you can
 just take a snap of the other person's code and they're automatically added
 to your friends list.





What Can I Do As a Parent?



Family Center

- gives parents and caregivers some visibility of their child's usage, including who their child has been communicating with.
- Adults have to install the app and link their accounts by adding their child as a friend.
- Their child then needs to accept an invitation to opt in to the Family Center
- You won't be able to see specific content your child has sent or received—just their friend list and who they've sent messages, photos, or videos to in the last seven days.
- Focus on the privacy settings. Sit down with your child and together go into the app's settings



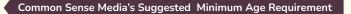


What is Tik Tok?

App's Minimum Age Requirement











The good stuff

☑ Fun filters and live streaming



Tik Tok Trending

- TikTok Duet is a feature that allows two users who aren't in the same place to perform a duet. One user creates and posts a video, and then a mutual follower can lip-synch along with the first person, either swapping back and forth or in a split screen.
- TikTok challenges are any idea that goes viral. They are any songs, activities, or dances that start trending and getcopied by users. Sometimes they're spontaneous, but sometimes they're planned out by brands, musical artists, or influencers for marketing purposes.
- TikTok Famous might have your kids begging to go public.
 There's huge enticement to get famous and potentially
 reap big-money endorsements and sponsorships. Kids
 might be persuaded to do or share things they wouldn't
 normally do to get a larger audience. They may also
 become obsessed with likes and virtual approval, which
 isn't healthy for their emotional well-being.





What Can I Do As a Parent?



- Screen Time Management
 - O This setting limits users' time in the app per day. If you're only enabling this on your kid's phone, choose a passcode to lock the setting.
- Restricted Mode
 - This blocks mature content, but even with the filter on, kids using the app on their own might come across age-inappropriate videos.
 - Lock the setting with a passcode.
- Family Pairing
 - On both phones, tap the three dots next to the user profile. Then tap Family Pairing and sync your account with your kid's via the QR code.
- Keep in mind that kids can always re-download Tik Tok and create a new account using a different phone number or email address, so any controls you enable aren't foolproof.



Social media platforms and how we use them are in a constant state of evolution and flux.





Let's Leave with some reminders!



5

01

As a parent Learn the Apps

04

Set Limits on Usage



Allow Access at an Older Age



Use Good Digital Citizenship



Talk about Social Media Safety

06

Remind them that not everyone on the internet is a friend.



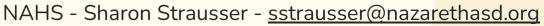


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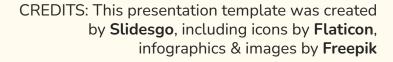


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APP INFORMATION: <u>COMMON SENSE MEDIA</u> GREAT RESOURCE FOR PARENTS TO USE TO TEACH CYBER SAFETY: <u>NETSMARTZ</u>



Lorem_ip Lorem ipsum dolor@your_name... more









PLEASE HAVE A SAFE DRIVE HOME!