

ABINGTON SCHOOL DISTRICT
ABINGTON, PENNSYLVANIA

BOARD POLICY STATEMENT

REGARDING: **Web Content, Hosting and Maintenance**

Section: **Technology**

Approved: January 23, 2024

Supersedes/Amends Policy

See Also:

Related SAP; Board Policy & SAP Re: Website Linkage; Board Policy and SAP Re: Staff Use of District Network and Telecommunications Resources/Devices

Dated: 6/13/17, 10/16/19,
8/24/21

The District website is designed to provide information and resources to the students, staff, and residents of the District. All pages displayed within the District website will be directly related to the curriculum, District programs or events, or will provide general information about the District or schools. Links to sites outside of the District website will be in accordance with the Board Policy and Superintendent's Administrative Procedure titled "Website Linkage."

Any staff member wishing to post information on the District website may submit web page documents that adhere to Board policies, procedures and guidelines to the Director of Information Technology or designee for review and uploading to the web server. Staff members creating web pages directly related to student activities or using content produced within the school environment must adhere to Board policies, procedures regulations, even if the pages are not located on the District website or the District servers.

Student Privacy Safeguards

Personally identifiable student information must be kept to a minimum. Principals and administrators must obtain written parent/guardian permission or determine if a parent/guardian has opted out from disclosing information prior to posting student work, student photographs and student first and last names on web pages. Student email addresses, phone numbers, mailing address, names of family members, names of friends or the physical location of the student at any given time may not be included on webpage documents. Employees are prohibited from posting student information on non-District websites.

Events such as awards assemblies, plays, concerts, athletic contests or similar events which have newsworthy aspects and/or are open to the public are not intended to be part of this Policy. These events may be subject to media coverage outside the control of the District, including publication on the media outlet's website or social networking sites.

Ownership and Retention

The District reserves the right to delete any files and/or links to web pages that exist on the server at any time without notice.