## Scenario #1: Apple

STRENGTHS	<b>OPPORTUNITIES</b>	THREATS

## Scenario #2: Coca-Cola

STRENGTHS	<b>OPPORTUNITIES</b>	THREATS
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## Scenario #3: Amazon

STRENGTHS	<b>OPPORTUNITIES</b>	THREATS

## Scenario #4: Nike

STRENGTHS	<b>OPPORTUNITIES</b>	THREATS

#### Scenario #5: Tesla

List 3 Weaknesses for this company below

# STRENGTHS OPPORTUNITIES THREATS

## Scenario #6: McDonald's

STRENGTHS	<b>OPPORTUNITIES</b>	THREATS

## Scenario #7: Starbucks

STRENGTHS	<b>OPPORTUNITIES</b>	THREATS

#### Scenario #8: Uber

STRENGTHS	<b>OPPORTUNITIES</b>	THREATS