

Brunswick School Department
Digital Art
Aesthetics and Criticism

Essential Understandings	<ul style="list-style-type: none"> The critique process is used to evaluate and interpret meaning and analyze an artist's intent.
Essential Questions	<ul style="list-style-type: none"> What is digital art? What media and technique choices have the artist used to communicate an idea? How can digital art work be interpreted and viewed?
Essential Knowledge	<ul style="list-style-type: none"> The meaning of digital art differs based on the point of view of the artist, art critic, or viewer. People can critique and analyze art to gain an understanding of interpretation and meaning.
Vocabulary	<ul style="list-style-type: none"> <u>Terms:</u> aesthetics, criticism, interpret, beauty, analyze, judge, point of view
Essential Skills	<ul style="list-style-type: none"> Critique verbally, and in writing, individual and peers digital art works. Describe the difference between analysis and personal point of view. Critique works of famous artists using a formal analysis of art.
Related Maine Learning Results	<p><u>Visual and Performing Arts</u></p> <p>A. Disciplinary Literacy</p> <p>A2. Elements of Art and Principles of Design Students evaluate all the features of composition.</p> <p>a. Evaluate Elements of Art: color, form, line, shape, space, texture, and value.</p> <p>b. Evaluate Principles of Design including balance, contrast, emphasis, movement, pattern, rhythm, and unity.</p> <p>B. Creation, Performance, and Expression</p> <p>B4. Exhibition Students select, prepare, and help with exhibiting their works in the classroom, school, or other community location, and articulate an artistic justification for their selection.</p> <p>D. Aesthetics and Criticism</p> <p>D1. Aesthetics and Criticism - Students analyze and evaluate art</p> <p>a. Describe, analyze, interpret, and evaluate art forms by applying grade span appropriate arts concepts, vocabulary, skills, and processes as referenced in Standard A: Disciplinary Literacy.</p> <p>b. Analyze and evaluate varied interpretations of works of art using evidence from observations and a variety of print and / or non-print sources.</p> <p>c. Demonstrate an understanding of the difference between a personal opinion and an informed judgment.</p> <p>d. Research and explain how art and artists reflect and shape their time and culture.</p>

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Sample Lessons And Activities	<ul style="list-style-type: none">▪ Compare and contrast works of art from digital artists with student work created in the same style.▪ Critique the work of a peer providing insight into the meaning and use of technique.▪ Select portfolio works for inclusion in the school art show and justify the basis of selections.
Sample Classroom Assessment Methods	<ul style="list-style-type: none">▪ Rubric for the critique process: Describe, Analyze, Interpret, Judge▪ Rubric for a written self assessment or artists statement
Sample Resources	<ul style="list-style-type: none">• Online museums and websites of important contemporary digital media artists, art reproductions of the elements of art and principles of design.• <i>Art News</i> publication, gallery reviews