

**Brunswick School Department**  
**Digital Art**  
**Creative Process**

<b>Essential Understandings</b>	<ul style="list-style-type: none"> <li>Technology is a tool used by artists to express ideas, thoughts, feelings and conceptual concerns.</li> <li>Artists use technical skills, creative thinking skills and problem solving to create unique works of digital art.</li> </ul>
<b>Essential Questions</b>	<ul style="list-style-type: none"> <li>What tools and techniques are needed to create expressive works of digital art?</li> </ul>
<b>Essential Knowledge</b>	<ul style="list-style-type: none"> <li>Artists and photographers use digital media to create unique images and works of art.</li> <li>Artists use a variety of digital software, techniques and apply processes to translate their ideas in digital media.</li> </ul>
<b>Vocabulary</b>	<p><u>Terms:</u></p> <ul style="list-style-type: none"> <li>Digital art, composition, pattern, line, shape, form, space, positive, negative, color, complementary, analogous, texture, movement, balance, unity, rhythm, emphasis, hybrid, layout, font, art styles, conceptual, Adobe tools in Indesign, Photoshop and Illustrator.</li> </ul>
<b>Essential Skills</b>	<p>Create a digital collage applying the elements and principles of design to create a unique work of art.          Apply manipulations to change or emphasize mood in a work.          Use knowledge of digital tools, digital imaging and scanning.          Apply knowledge of the basics of digital imaging using Adobe Photoshop to create art works.          Distinguish between digital and traditional art media and processes.</p>
<b>Related Maine Learning Results</b>	<p><u>Visual and Performing Arts</u></p> <p>A. Discipline Literacy - Creative Expression          A2. Elements and Principles of Design          A3. Media, Tools Techniques and Processes.</p> <p>B. Creation, Performance, and Expression          B1. Media Skills          Students choose multiple, suitable media, tools, techniques, and processes to create a variety of original art works.          B2. Composition Skills          Students use Elements of Art and Principles of Design to create original art works that demonstrate development of personal style in a variety of media and visual art forms.</p> <p>C. Creative Problem Solving          C1. Application of Creative Processes          Students apply and analyze creative problem solving and creative-thinking skills to improve or vary their own work and/or the work of others.</p>

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<p style="text-align: center;"><b>Sample Lessons And Activities</b></p>	<ul style="list-style-type: none"> <li>▪ Create a series of positive and negative designs that incorporate an understanding of the elements of art and principles of design.</li> <li>▪ Utilize Adobe Photoshop to create an expressive portrait including personal traits and original imagery as well as hand drawn imagery.</li> <li>▪ Create a poster in Adobe Indesign that promotes a social concern utilizing a texture created with 2-D art media.</li> <li>▪ Draw in Adobe Illustrator an organic subject using a tablet and digital tools to explore analogous color schemes.</li> <li>▪ Create a vector image based pattern emphasizing the elements of art and principles of design.</li> </ul>
<p style="text-align: center;"><b>Sample Classroom Assessment Methods</b></p>	<ul style="list-style-type: none"> <li>▪ Rubric of criteria for digital art assignments</li> <li>▪ Peer critique process</li> </ul>
<p style="text-align: center;"><b>Sample Resources</b></p>	<ul style="list-style-type: none"> <li>▪ <u>Publications:</u> <ul style="list-style-type: none"> <li>○ <u>Digital Art Revolution</u> – Scott Ligon</li> <li>○ <u>The Digital Expressions</u> – Susan Tuttle</li> </ul> </li> </ul>