Visual Art Rubric for Contests

Criteria	4	3	2	1
Content	• Quotation integrated with depth and insight • Project honors the author • Inspirational	• Some integration of quotation in ideas • Project honors author • Keeps viewers' interest	• Little integration or mention of quote • Little reference to author or his work • Does not move the viewer or not motivational	• No mention of quotation or wrong quotation exemplified • No mention of author • Uninteresting
Originality	• Very unique and creative • Not derivative or copyrighted • Well thought out to a high degree	• Shows some creativity and uniqueness • Little reliance on other photos or images	• Little creativity, not too unique • Some copyrighted work used • Heavy reliance on other's images	• Lacking creativity • Nearly all images are copyrighted • More of other artists work than student's work.
Aesthetics (must be within 11" x 11" x 16" for sculpture)	• Highly visible appeal • Elicits and keeps attention • Interesting design/ layout	• Visually interesting • Elicits viewer's interest • Some attention paid to layout/ design	• Has some visual elements that are appealing and interesting • Little attention paid to layout	• Little visual appeal • Uninteresting • No skill to layout or design
Skill	• Highly skilled at medium used • Clean and free of errors • strengths using medium	• Shows skill in medium • Mostly clean and free of errors • Shows knowledge of medium	• Little skill at this medium • Some errors/ mistakes that are distracting	• Not much skill at this medium • Many errors or messy work that is distracting