## LONG BRANCH HIGH SCHOOL VISUAL ARTS COURSES | PROGRAM OF STUDY 2019-20

#### **COURSE INSTRUCTORS**

Roger Derrick - AP Studio Art, High Focus Drawing and Painting, Foundational Art

Francis Mainieri - High Focus Drawing and Painting, Foundational Art

Stephanie Brito - Graphic Design

### AP STUDIO ART - DRAWING AND PAINTING: COURSE DESCRIPTION

Course Length: full year

Prerequisite: High Focus Drawing and Painting, and/or teacher approval

This advanced studio course operates at a college level of study. It encourages and expects both the creative and systematic study of conceptual and formal issues relating to drawing and painting. Highly motivated students will be provided with an environment that fosters artistic growth, work ethic and focus. Students are expected to strive towards mastery and develop a true understanding of the artistic creation as an ongoing process. A significant commitment of time is necessary to achieve excellence in both preliminary and final artworks. Additionally, students will be expected to think both critically and conceptually, as to make informed decisions based on learned knowledge and artistic instinct. Working simultaneously inside and out of class, students will perform at an intense level of production to complete high calibre portfolios for examination. The final portfolio submission will epitomize a concentration of fifteen works and formal written commentary, that exhibit the sustained investigation of a particular topic, subject matter, stylistic approach and developed technique.

### **HIGH FOCUS DRAWING AND PAINTING: COURSE DESCRIPTION**

Course Length: full year Prerequisite: Foundational Art

High Focus Drawing and Painting further involves enthusiastic art students in more advanced coursework, while providing a studio environment that nurtures concentration. Expanding on both the media and principles learned in Foundational Art, all students will develop portfolio ready fine art and illustration. Course work will hone accuracy in both figurative and anatomical drawing, strengthen proportional understanding, introduce sight size methodology, surface preparation, increased palette and brush control, and advanced painting techniques from reference material. Further attention is placed on the study of strong composition and perspective, with the continued emphasis of preliminary sketching. Additionally, students will begin working with numerous lighting scenarios and develop proficiency in life drawing. Media use includes a range of drawing pencils, charcoal/pastel, ink, mixed-media application and oil paint.

# FOUNDATIONAL ART: COURSE DESCRIPTION

**Course Length:** full year

Prerequisite: None

Foundational Art is a full year course required for all entry level art students. Focused in the realms of two dimensional fine art and pictorial illustration, this course teaches fundamental studio practices and technical skills through a structured progression. Studio based projects stress the key components of sketching techniques, classic drawing styles, basic life drawing, preliminary rough drafting, finalized drawings, illustrative element and principles, perspective, basic color theory, mixing and painting approaches. From the onset, Foundational Art scaffolds essential knowledge that students will rely and build upon throughout the course entirety, continuing to advanced course work offered in the Visual Arts Program.

**GRAPHIC DESIGN: COURSE DESCRIPTION** 

Course Length: full year

Prerequisite: None

Graphic Design is an active course that focuses on the major components of graphic art and standard commercial art practices relating to still imagery. A range of topics will be covered to develop conceptual thinking, organizational habits and fundamental project planning as a means to visually communicate ideas successfully. Students will become proficient with traditional graphic art tools and drawing media in addition to computer generated designs using Adobe programs. An understanding of the guiding Elements of Design will accompany the exposure to theory. Projects encourage the fusion of type and imagery into layouts that explore creative typography design, logotypes, poster art, digital collage, page spread and cover design, greeting card design, promotional material, product advertising, album art, package design and branding. Student designers will also expand on these topics and learn the practices of basic printing, project mounting and/or construction. Additionally, the importance of deadlines will be emphasized in accordance with industry standard.