



Brand Alphabet Answer Key

A = Adobe

B = Brawny

C = Costco

D = Disney

E = Eggo

F = Frito Lay (the
company)

G = Gatorade

H = H & M

I = IBM

J = J. Crew

K = Kia

L = Lexus

M = Mars

N = Nespresso

O = Oxyclean

P = Pepsi

Q = Quaker

R = Rite Aid

S = Sony

T = T Mobile

U = Unilever

V = Virgin Atlantic

W = Windes

X = Xbox

Y = Yahoo

Z = Zappos