

What types of questions can I add to my survey?

SurveyMonkey's question types range from close-ended to open-ended formats. You can even use an Image question or one that shows text only.

The best way to get started is to view the Question Builder demo below to see a live presentation of what each question type looks like:

SurveyMonkey Question Types

Multiple Choice (Only One Answer)

1. Do you like ice cream?

- ☐ Yes
- ☐ No
- ☐ I'm not sure

Multiple Choice (Multiple Answers)

2. What flavors of ice cream do you like?

Choose all that apply.

- ☐ Vanilla
- ☐ Chocolate
- ☐ Strawberry
- ☐ Pistachio

Other (please specify)

Comment/Essay Box

3. Please describe your first experience with ice cream.

Rating Scale

4. Please rate the importance of the following qualities of ice cream.

	Extremely Important	Important	Doesn't Matter N/A Much	
Quality of ingredients	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Flavor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Texture	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Matrix of Choices (Only One Answer per Row)

5. How often do you eat the following types of ice cream?

	Daily	Weekly	Monthly	Never (N/A)
Traditional ice cream	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gelato	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sorbet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Matrix of Choices (Multiple Answers per Row)

6. My family likes the following flavors of ice cream:

	Vanilla	Chocolate	Fruit flavors
Me	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
My Spouse	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
My Children	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Matrix of Drop-down Menus

7. This question type allows you to rate an item over different scales.

Please indicate your preference for the texture and the taste of the following flavors of ice cream.

	Texture	Taste
Vanilla	<input type="text" value="Smooth"/>	<input type="text" value="Tart"/>
Chocolate	<input type="text"/>	<input type="text"/>
Strawberry	<input type="text" value="Crunchy"/>	<input type="text" value="Sweet"/>
Pistachio	<input type="text"/>	<input type="text"/>

Single Textbox

8. What is the first word that comes to mind when you think about ice cream?

Multiple Textboxes

9. Please list your top three favorite brands of ice cream.

-
-
-

Numerical Textboxes

10. How many times per year do you buy the following flavors of ice cream?

Vanilla

Chocolate

Strawberry

Pistachio

Descriptive Text

“Without ice cream life and fame are meaningless.”

- Voltaire

Answers and FAQs

http://help.surveymonkey.com/app/answers/detail/a_id/52