

Multimedia Publications

Travel Brochure Creation Project

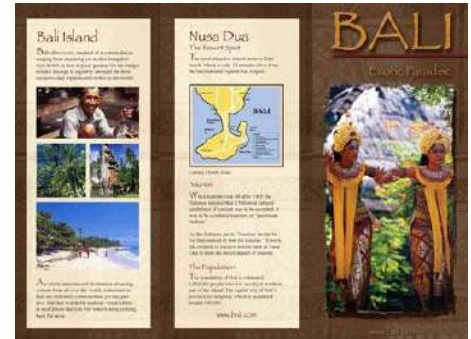
You will create a travel brochure for your assigned **international** destination using Microsoft Publisher. You will want to make your travel brochure look as professional as possible so travelers will want to visit your country. You may use the internet to find the required information about your country. This project is worth a total of 150 points. The brochures will be displayed for class discussion after the final edits are made.

You will create a travel brochure for:

_____.

The following information **MUST** be included in your brochure:

- Facts about that destination (population, etc.)
- When to go (best time of year)
- How to get around (transportation to/from and while you are there)
- TWO PANEL SPREAD: At least four places of interest (landmarks, attractions, etc.)
- Historical information about the destination and a map of the city/country.
- At least four photographs taken in the destination
- Information on the currency used
- Any other pertinent information for a traveler to that destination (immunizations required, passport requirements, etc.)



Submit your final brochure to Google classroom assignment in both Publisher format and PDF format. TWO FILES will be attached to the assignment.

****Do not put your name on your brochure****

<i>Points</i>	<i>Possible</i>	<i>Earned</i>
1. Appropriate setup (margins/layout guides set according to Publisher packet); panels in appropriate places	50	
2. Cover panel: Attractive cover that captures the true essence of the location (may use Wordart, Flaming Text, graphics, etc.)	20	
3. Layout: Is it professional, appealing, not too crowded/busy, not too much white/blank space, and does it keep the reader's interest?	10	
4. All required information (see above) included	50	
5. Spelling/grammar	15	
6. Printed, both sides, folded properly	5	
Total Points	150	

Comments: