

TOY PHOTOGRAPHY



CREATE LIFE SIZE SCENES USING TOYS AND A CELL PHONE CAMERA

WHAT IS TOY PHOTOGRAPHY?

- TOY PHOTOGRAPHY IS USING INANIMATE OBJECTS TO CREATE THE FEELINGS OF MOVEMENT AND EMOTION.
- TOYS CAN BE USED TO CREATE IMAGES THAT TELL A LARGER STORY.
- OFTEN INVOLVES TAKING CLOSE-UP SHOTS AND MOVING AROUND YOUR SETTING TO GAIN BETTER VIEWPOINTS AND CHANGE PERSPECTIVES.

SOME WELL-KNOWN TOY PHOTOGRAPHERS:



ARTIST: JOHN PHILLIPPE DELBERGHE



ARTIST: DANIEL CHEUNG



ARTIST: JOHNNY WU



SHALLOW DEPTH OF FIELD

A PHOTOGRAPHIC TECHNIQUE THAT YOU CAN USE TO MAKE YOUR TOY 'SUBJECTS' STAND OUT.
A SMALL AREA IN THE FOREGROUND IS IN FOCUS, WHILE THE BACKGROUND IS BLURRED.
THIS HELPS KEEP THE BACKGROUND FROM DISTRACTING THE VIEWER.



HOW CAN I USE MY CAMERA PHONE TO CREATE SHALLOW DEPTH OF FIELD?

- YOU CAN ACHIEVE THIS WITH A DSLR CAMERA BY SETTING YOUR CAMERA ON APERTURE PRIORITY (A) MODE WITH THE LOWEST "F" SETTING.
- YOU CAN ALSO ACHIEVE THIS ON YOUR CAMERA PHONE BY PLACING YOUR PHONE VERY CLOSE TO THE TOY(S) AND MAKE SURE YOUR SUBJECT IS IN FOCUS. BY SWITCHING TO 'PORTRAIT MODE'. SOME CAMERA PHONES HAVE 'PORTRAIT MODE', WHICH IS A BUILT IN FEATURE THAT CREATES A SHALLOW DEPTH OF FIELD.

"LEFT BEHIND" BY ARTIST: KRISTINA ALEXANDERSON



FORCED PERSPECTIVE?

- FORCED PERSPECTIVE IS A TECHNIQUE YOU CAN USE TO CREATE AN OPTICAL ILLUSION
- CAN MAKE AN OBJECT APPEAR FARTHER AWAY, CLOSER, LARGER OR SMALLER THAN IT ACTUALLY IS.
- YOU CAN MAKE A TOY LOOK HUGE BY PUTTING IT VERY CLOSE TO THE CAMERA.

ARTIST: WIRE HON



FORCED PERSPECTIVE

BRIAN MCCARTY PHOTOGRAPHED THIS GIRL ON A BIKE SO IT APPEARS AS LARGE AS THE CAR IN THE BACKGROUND.



FORCED PERSPECTIVE USING TOY CARS



ARTIST: KIM LEUENBERGER



ARTIST: MITCHEL WU



ARTIST: IVAN DIAZ



TOY PHOTOGRAPHY USING LEGOS

ARTIST UNKNOWN



OPTIONAL: TO SEE MORE EXAMPLES AND READ AN INTERVIEW WITH TOY PHOTOGRAPHER, MITCHEL WU

<https://museemagazine.com/features/2018/5/13/toy-photographer-mitchel-wu-you-need-to-create-the-emotion-and-motion?fbclid=IwAR27sQ-0c0g6T8oK4s8G7syzMCmBRY5WYSA-iiAFmkwPmUHPXclWYR3jGpY>



PROJECT DIRECTIONS:

1. DECIDE WHICH TOY(S) YOU WOULD LIKE TO USE FOR YOUR PROJECT & THINK ABOUT WHAT LOCATION YOU WOULD LIKE TO PUT THEM IN.
WHAT ACTION COULD THEY BE DOING IN THAT SETTING?
1. GET TO WORK AND SET UP YOUR SCENE.
2. GET CLOSE UP TO YOUR TOY(S) AND GET DOWN TO THEIR LEVEL.
USING A CELL PHONE, TABLET OR DIGITAL CAMERA, TAKE SOME PHOTOS AT DIFFERENT ANGLES, FROM THEIR POINT OF VIEW.
1. LOOK AT YOUR PHOTOS AND PICK THE ONE YOU LIKE THE BEST. (APPLYING A FILTER IS OPTIONAL)
2. GIVE YOUR PHOTOGRAPH A "TITLE".

& HAVE FUN

TEACHER EXAMPLE:

TITLE: "HAVING A REELY GOOD TIME AT THE LAKE "

