


A yellow map of the state of Wisconsin is centered on the slide. The map has a black outline and is set against a teal background. The text is overlaid on the map.

Integration of Microsoft Office – Wisconsin Tourism Project

Intro to Business Class

Introduction

Congratulations! You have just been hired by the tourism office of Wisconsin. Wisconsin's capital city, Madison, has consistently been voted as one of the most popular cities in the United States. You have been hired in order to encourage tourism not only to this city, but to the state in general.

A stylized, layered mountain range graphic in shades of teal and blue, located in the bottom right corner of the slide.

The Tasks

You will be asked to do the following tasks:

- ◆ **Identify different tourist attractions in ten Wisconsin cities through researching structured/reliable websites**
- ◆ **Create different documents in Microsoft Word, Excel, PowerPoint, and Publisher in order to encourage tourism in this beautiful state.**

The Process

1. Visit the following website to learn a little about tourism in Wisconsin:

Travelwisconsin.com (events calendar is helpful)

2. Take some notes in Word as to different things that are of interest to you from this website (hotels, fairs, water parks, etc.). Please note you will need at least 10 events listed. You need the city, event, the dates it is available.

(Process continued next slide)

A stylized, layered mountain range graphic in shades of teal and blue, located in the bottom right corner of the slide.

The Process

3. Create a *Spreadsheet and graph* outlining tourist expected expenditures for 2018. Use the website: industry.travelwisconsin.com click on research on left, 2018 Economic Impact and Tourism Week Toolkit for the Industry State Report, make a chart from some kind of the data.
<http://industry.travelwisconsin.com/research>
3. Create a *PowerPoint presentation* listing the 10 different cities to go in WI and at least 1 thing to do in that city. List them alphabetically and add at least one graphic to each slide
4. Create a *Brochure* that will be sent as a way to attract others to visit five of the above cities in Wisconsin (see directions on slide 7 to print)

Rubric

Assignment	Pts. Poss.
Word—take notes about possible places	20
Excel—spreadsheet with graph of projected expenditures	20
Power Point—10 slides of cities to visit alphabetical	20
Power Point—10 pictures on the above slides	10
Power Point—at least one event/attraction in each city to visit (also needs dates)	20
Publisher—brochure summarizing at least 5 of the cities	50
Spelling (error free)	10
Total points possible	150

DIRECTIONS FOR PRINTING BROCHURE

- 1.File
 - 2.Print
 - 3.Change to BusColor
 - 4.Click on the properties button on the right
 - 5.Click on the Duplex to open to left
 - 6.Make sure it is on landscape (under orientation
above duplex.
 - 7.Click ok.
 - 8.Print.
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