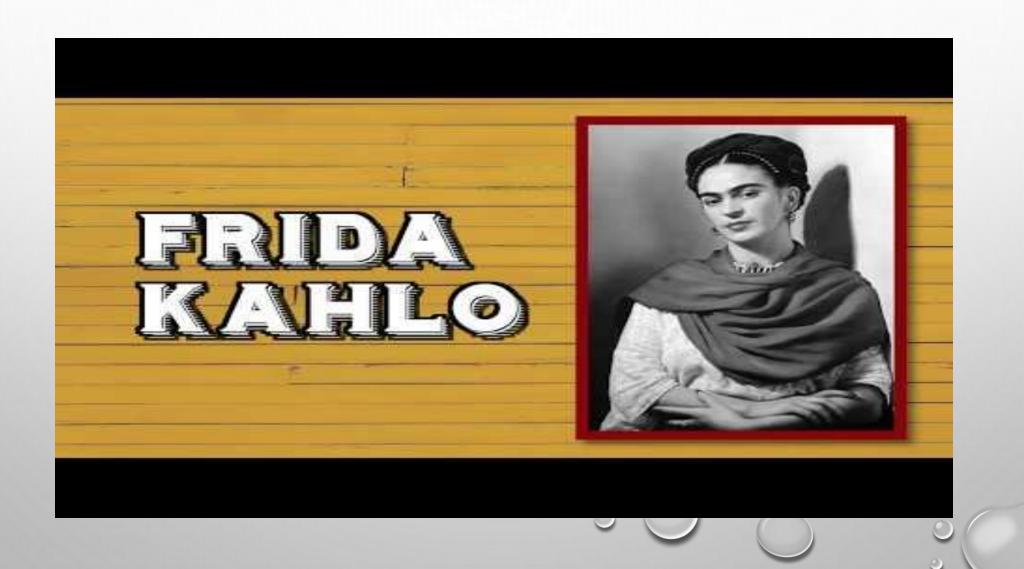
# COMMUNICATION IN ART

HOW CAN YOU SAY WHAT YOU NEED TO SAY
THROUGH ARTWORK?

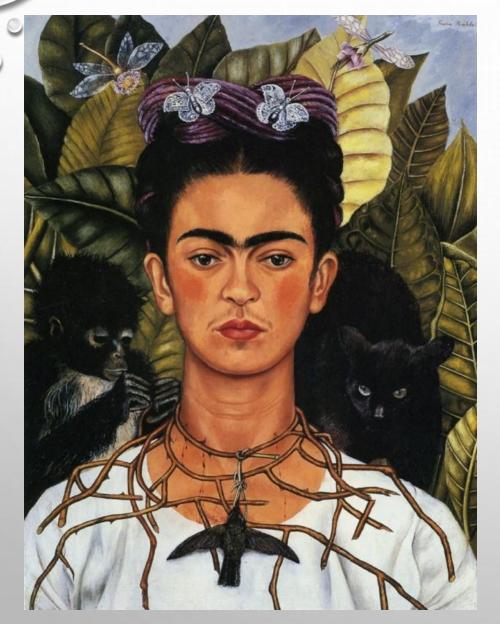
# HOW DO WE COMMUNICATE THROUGH VISUAL ART? HOW DO WE ANALYZE ART?

- SYMBOLISM: FRIDA KAHLO
- COLOR: PABLO PICASSO
- MEDIUM/MEDIA: BINH DANH
- TECHNIQUES: JACKSON POLLOCK
- SUBJECT MATTER: KAHLO, PICASSO, DANH

### SYMBOLISM IN ART: FRIDA KAHLO



### SYMBOLISM IN ART: FRIDA KAHLO



HUMMINGBIRD SYMBOLIZES HOPE AND GOOD LUCK IN MEXICAN CULTURE. THE HUMMINGBIRD COULD ALSO REFER TO AN AZTEC GOD OF WAR

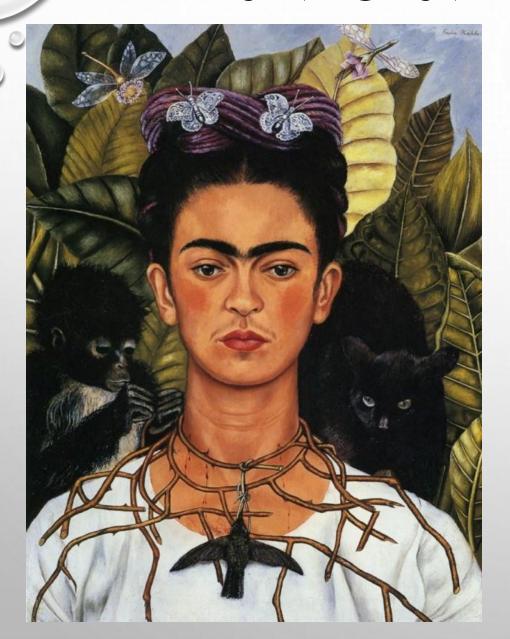
BLACK CAT, PANTHER, BEHIND HER SHOULDER SYMBOLIZES
BAD LUCK

BUTTERFLIES SYMBOLIZE RESURRECTION: LIFE AFTER THE ACCIDENT. SINCE THE BUTTERFLIES ARE ABOVE HER HEAD, IT COULD IMPLY THAT SHE WILL BE RESURRECTED IN HEAVEN.

SELF PORTRAIT WITH THORN NECKLACE AND HUMMINGBIRD, 1940



### SYMBOLISM IN ART: FRIDA KHALO



KAHLO WAS CATHOLIC: THE THORN NECKLACE COULD BE A REFERENCE TO CROWN OF THORNS WORN BY JESUS. HIS THORN WAS PLACED TO CAUSE PAIN, AND THE WAY THE NECKLACE COVERS HER SHOULDERS IMPLIES ANY MOVEMENT WILL HAVE THE CONSEQUENCE OF PAIN. SHE DEPICTS THE NECKLACE DRAWING BLOOD.

MONKEY DEPICTED: EVIL. DIEGO RIVERA, HER HUSBAND, GAVE HER A SPIDER MONKEY AS A GIFT. THE MONKEY IS TUGGING ON HER NECKLACE, CAUSING HER PAIN, WHICH COULD SYMBOLIZE HER





#### SYMBOLISM ACTIVITY

THE NEXT SLIDE IS A SELF PORTRAIT BY FRIDA KHALO. AT YOUR TABLES, DISCUSS THE PAINTING AND FIND SPECIFIC EXAMPLES OF SYMBOLISM AND MEANINGS. TO GET YOU STARTED, HERE ARE A FEW THINGS TO DISCUSS:

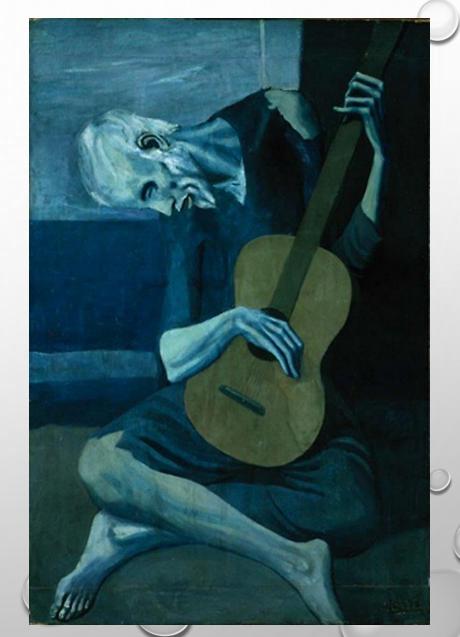
- ARROWS- WHY? WHAT IS THE IMPORTANCE?
- WHY IS SHE A DEER?
- WHAT DO YOU NOTICE ABOUT THE SETTING?
- SHE SIGNED HER NAME AND THE WORD "CARMA" IN THE BOTTOM LEFT. WHAT COULD THAT MEAN?

# LA VENADITA, 1946 (THE WOUNDED DEER)

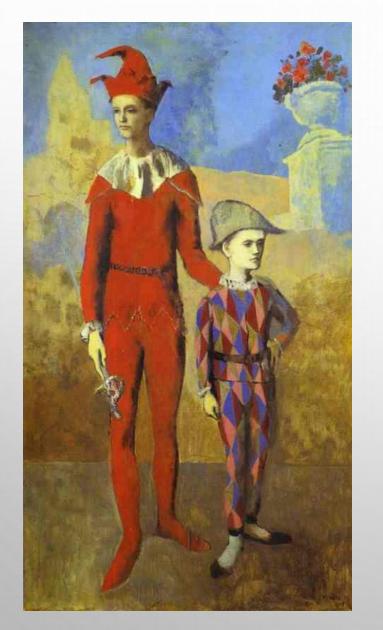


### COLOR IN ART: PABLO PICASSO

- PABLO PICASSO'S "BLUE PERIOD" IS COMPRISED
   OF A SERIES OF MONOCHROMATIC, OR ONE
   COLOR, WORKS USING BLUE, BLUE-GREEN, AND
   THE OCCASIONAL WARM COLOR.
- "PICASSO SETTLED IN PARIS IN 1904, HAVING SPENT A FEW DIFFICULT YEARS WITH NO FIXED STUDIO AND LITTLE ARTISTIC SUCCESS. WHILE BACK IN 1903, HE HAD PRODUCED HIS BLUE PERIOD WORKS, WHICH SEEMED TO REFLECT HIS EXPERIENCE OF RELATIVE POVERTY AND INSTABILITY, DEPICTING BEGGARS, STREET URCHINS, THE OLD AND FRAIL AND THE BLIND." **OLD GUITARIST, 1903**



### COLOR IN ART: PABLO PICASSO



IMMEDIATELY FOLLOWING THE BLUE PERIOD, PICASSO WENT THROUGH THE ROSE PERIOD. A LARGE NUMBER OF PICTURES WERE MARKED WITH A BRIGHT COLOR; WE SEE THE ADVENT OF PEARL GRAY, OCHER, PINK AND RED TONES. NEW TOPICS SUCH AS ACTORS, ACROBATS, ATHLETES, AND BECAME DOMINANT.

ACROBAT AND YOUNG HARLEQUIN, 1905

## GOOGLE RESULTS FOR BLUE AND ROSE PERIOD



Picasso's Blue Period - Wiki... en.wikipedia.org



Pablo Picasso Blue Period . pinterest.com



Blue Period ... artsy.net



Pablo Picasso's Blue Period pablopicasso.org



Blue Period Picasso sells fo...
liveauctioneers.com



A blue period painting by Pi... pinterest.co.uk



Pablo Picasso: Blue period (1901...
mesosyn.com



Picasso Paintings from Each Peri...
mymodernmet.com



EPPH | Picasso's Harlequin (1... everypainterpaintshimself.com



Blue Period Evolution ... smithsonianmag.com



Picasso, The Blue Room | ColourLex colourlex.com



Blue Period guggenheim.org



UKDHM - Pablo Picasso, Blue..



Pablo Picasso's Rose Period



Picasso's Rose Period - Wi... en.wikipedia.org



Pablo Picasso's Rose Period



Pablo Picasso Rose Period



Picasso's rose period | meme...
diptyqueparis-memento.com



Picasso's Rose Period - Wi...



Pablo Picasso's Rose Period



Pablo Picasso Rose Period masterworksfineart.com



The Peasants (1906) Pabl... pinterest.com



Pablo Picasso rose period....



Picasso. Blue and Rose P... artdependence.com



Pablo Picasso's Rose Peri... lemonochrome.wordpress.com



Blue and Rose Period ... youtube.com



Picasso, Rose Period | O L...

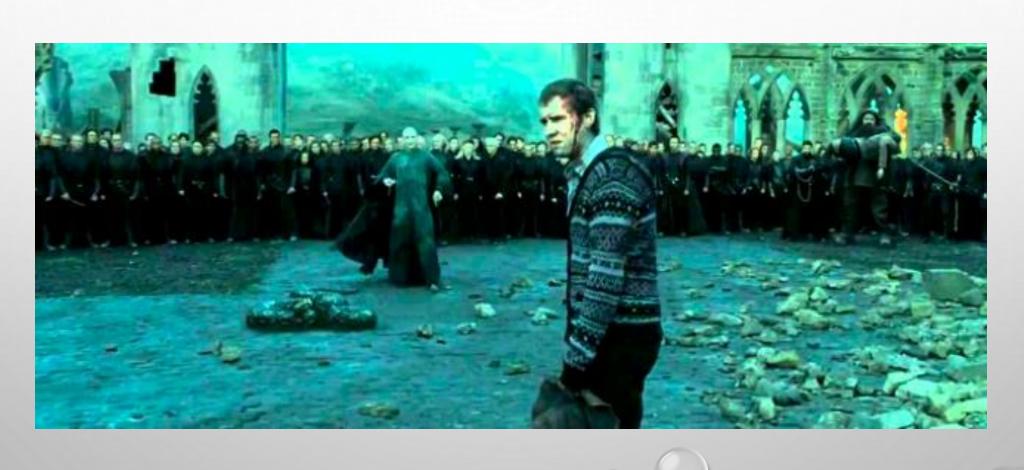
### COLOR IN ART: PSYCHOLOGY OF COLOR



#### AN IMPORTANT NOTE ON COLOR!

FILM DIRECTORS EMPLOY THE HELP OF VISUAL ARTISTS CALLED "ART DIRECTORS." IT IS THEIR JOB TO CREATE A SPECIFIC VISUAL STYLE THAT HELPS A MOVIE'S STORY MOVE ALONG SMOOTHLY WITH VISUAL TOOLS. THEY HELP DESIGN SETS, PROPS, AND OTHER VISUAL AIDS SUCH AS COLOR SCHEMES TO MATCH THE FILM DIRECTOR'S VISION. THEY ARE TASKED WITH THINGS LIKE MAKING A MOVIEGOER FEEL AN INTENDED EMOTION USING JUST COLOR! HERE ARE A FEW EXAMPLES OF HOW COLOR CAN SUPPORT A SCENE'S MOTIVE:

# HARRY POTTER: WHAT'S THE TONE OR MOOD IN THIS IMAGE?

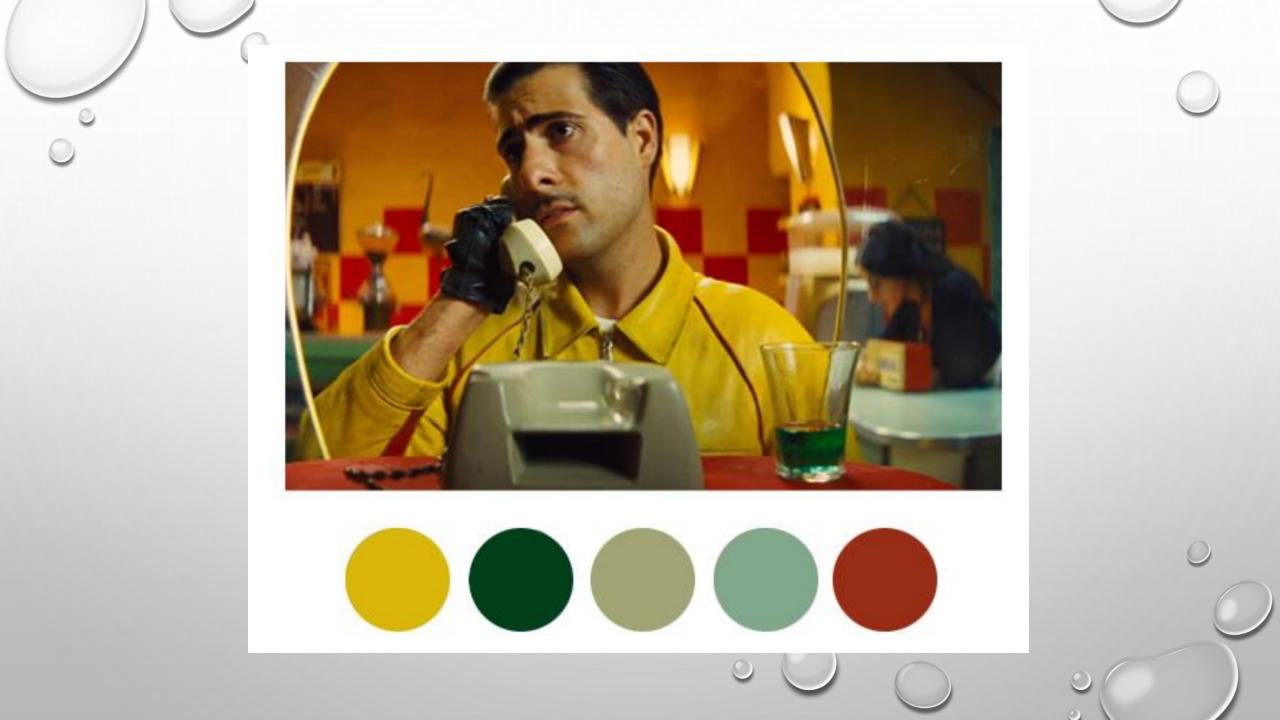


# GRAND BUDAPEST HOTEL: WHAT IS THE TONE OR MOOD IN THIS IMAGE?



# WES ANDERSON: FAMOUS FILM DIRECTOR AND COLOR ENTHUSIAST

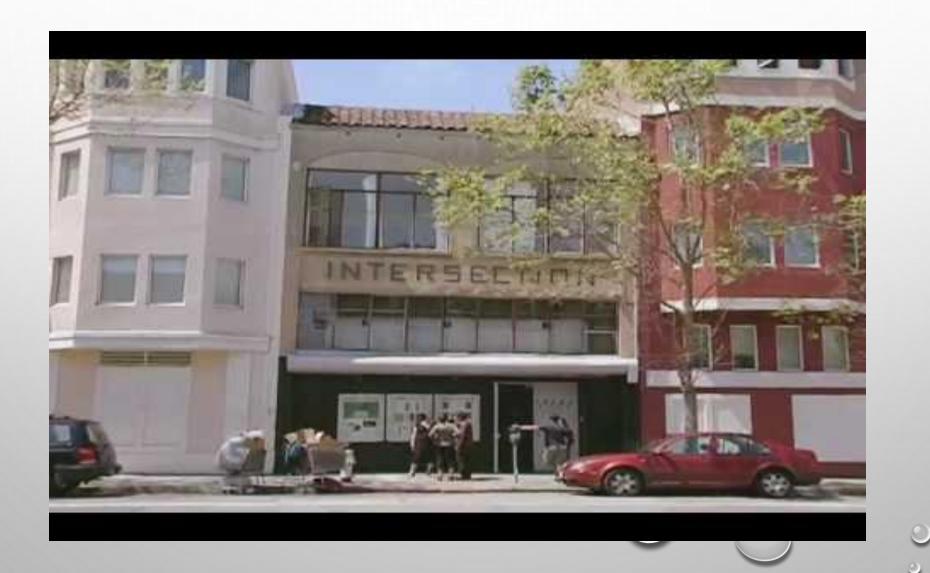








## MEDIUM/MEDIA IN ART: BINH DANH





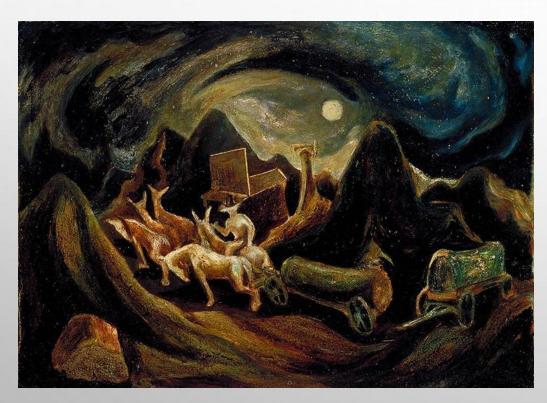
MOTHER AND CHILD, 2005



AMBUSH IN THE LEAF #4, 2007

### TECHNIQUES IN ART: JACKSON POLLOCK

HE WAS DRAWN TO OLD MASTERS AND MET PROMINENT MEXICAN MURALIST DIEGO RIVERA (REMEMBER HIM?). HE JOINED AN EXPERIMENTAL WORKSHOP WHERE HE BEGAN TO EMPLOY UNUSUAL TECHNIQUES TO HIS WORKS.







STENOGRAPHIC FIGURE, 1942



### TECHNIQUES IN ART: JACKSON POLLOCK

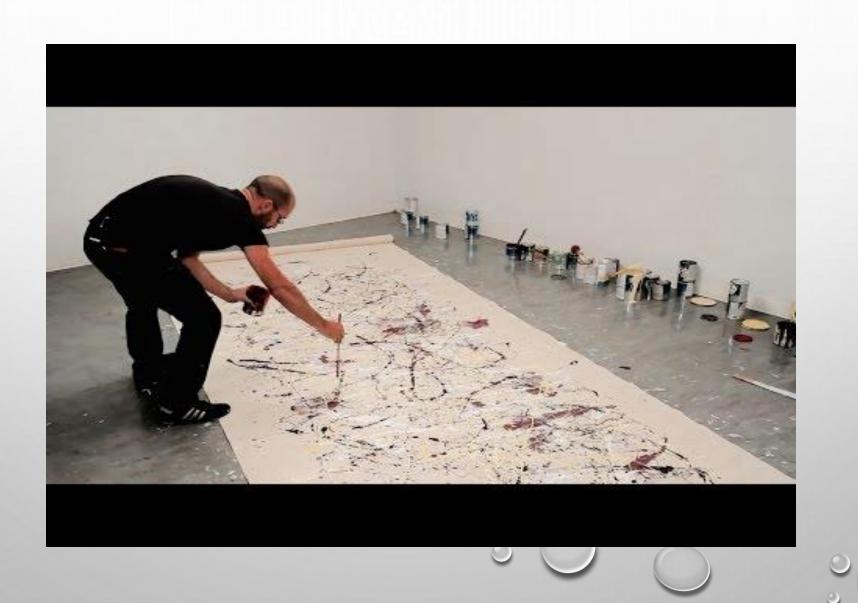








## TECHNIQUES IN ART: JACKSON POLLOCK



### SUBJECT IN ART: REVIEW

• THE LITERAL, VISIBLE IMAGE IN A WORK. FOR EXAMPLE:

FRIDA KAHLO AND HER SELF PORTRAITS

PICASSO AND THE STREET URCHINS, BEGGARS, THE OLD AND THE FRAIL IN HIS BLUE PERIOD AND THE ACTORS, ATHLETES, AND ACROBATS IN HIS ROSE PERIOD

BANH DINH AND THE VIETNAM WAR SOLDIERS AND EFFECTED CIVILIANS



# THEME IN ART

IN ART, THEME IS USUALLY ABOUT LIFE, SOCIETY OR HUMAN NATURE, BUT CAN BE ANY OTHER SUBJECT. THEMES ARE THE FUNDAMENTAL AND OFTEN UNIVERSAL IDEAS EXPLORED IN A WORK. THEMES ARE USUALLY IMPLIED RATHER THAN EXPLICITLY STATED.

#### COMMON THEMES IN ART

- IDENTITY: REINVENTION, ASSIMILATION, INSECURITY
- IMAGINATION: DREAMS, FANTASY
- BELIEFS AND VALUES: CULTURAL OR RELIGIOUS
- EVENTS: TRAGEDY, LIFE EXPERIENCES
- NATURE: LANDSCAPE, MAN AND ANIMAL
- TIME: PASSAGE OF TIME, CYCLES OF LIFE
- SOCIAL CONCERNS: ISSUES, CRIME AND PUNISHMENT
- STEREOTYPES: CULTURAL ROLES, GENDER IN POLITICS, SEXUALITY, RACE
- STRENGTH: IN WOMEN, IN MEN, THROUGH ADVERSITY

### OUR NEXT PROJECT: USING THE THEME OF IDENTITY

YOU WILL BE CREATING A SELF PORTRAIT USING AT LEAST THREE IDENTIFIABLE SYMBOLS TO EXPRESS WHO YOU ARE, SIMILAR TO FRIDA KAHLO.

- WE WILL BRAINSTORM ABOUT WHAT MAKES YOU, YOU! THIS WILL BE DONE THROUGH A MINDMAP OR FREE WRITING PROMPT.
- YOU WILL CHOOSE AT LEAST THREE QUALITIES OR POINTS OF INTEREST ABOUT YOU TO DEPICT USING SYMBOLISM AND WILL WRITE ABOUT IT.
- YOU WILL MINDFULLY PICK YOUR COLOR, MEDIA, AND TECHNIQUE TO BEST FIT YOUR SELF PORTRAIT.
- THE FINAL PRODUCT: YOU WILL HAVE A SMALL ARTIST
  STATEMENT ABOUT YOUR SELF PORTRAIT EXPLAINING YOUR
  SYMBOLISM, CHOICE OF COLOR, MEDIA, TECHNIQUE, AND
  SUBJECT (YOU!)