

THREATS

Scenario #1: Apple

List 3 Threats for this company below

STRENGTHS

WEAKNESSES

OPPORTUNITIES

THREATS

Scenario #2: Coca-Cola

List 3 Threats for this company below

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Scenario #3: Amazon

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Scenario #4: Nike

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Scenario #5: Tesla

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Scenario #6: McDonald's

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Scenario #7: Starbucks

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Scenario #8: Uber

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