

Video Worksheet
The Uber Story

Answer the below questions as they pertain to the video. Be sure to answer in complete sentences and write legibly.

1. When did Uber start?
2. How many countries does Uber operate in?
3. What is Uber's goal?
4. What did the transport regulators do in reaction to Uber coming into the countries and taking away market share from the taxi companies?
5. Name two software tools Uber used to continue their business practices and gain market share. Describe the software and how it was used.
6. Where did Uber launch their covert plans from?
7. At the time of this video, how many Australians use Uber on a regular basis?
8. Does Uber think they were doing anything illegal in Australia? Why or why not?
9. By when did every Australian state put into place Uber friendly laws?
10. In your opinion, why did taxi drivers protest Uber X?
11. In your opinion, should Go Catch have operated as Uber did?
12. Why do you think Uber settled the case with Google and the female customer in India?
13. Do you believe Uber is innovative? Explain your answer with citations.