

# The Principles of Design

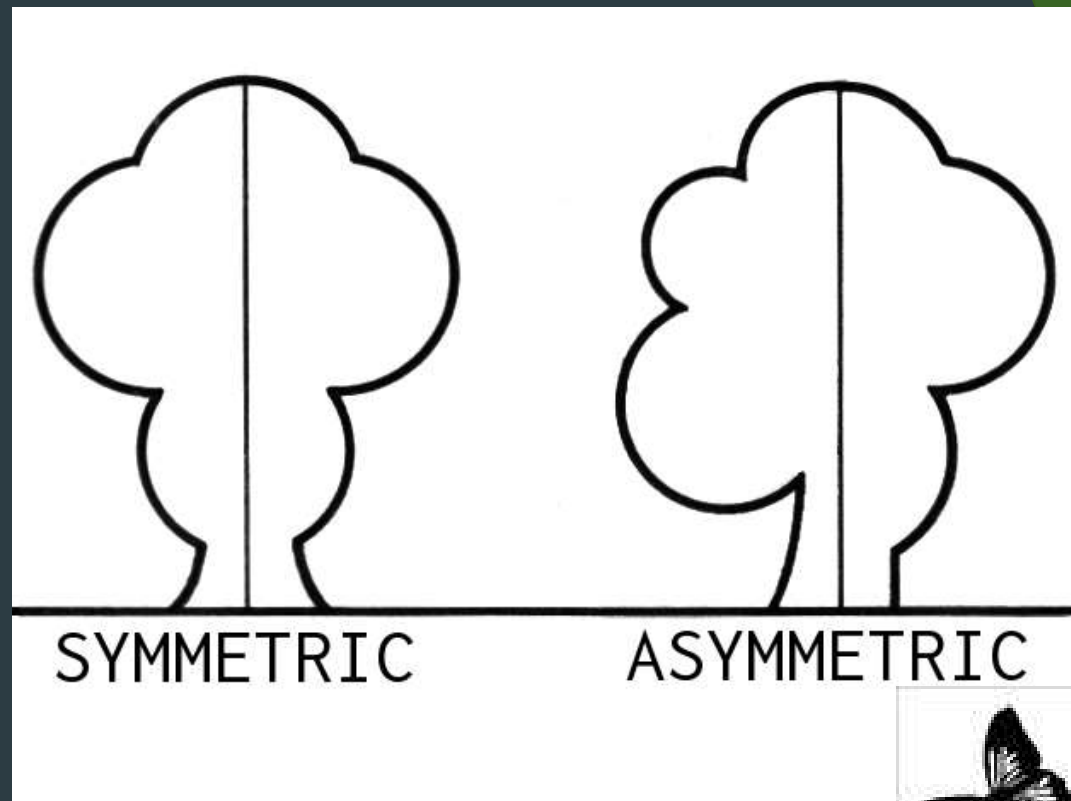
# The Principles of Design

- ▶ Refer to the different ways the elements of art may be used in works of art.

# Balance

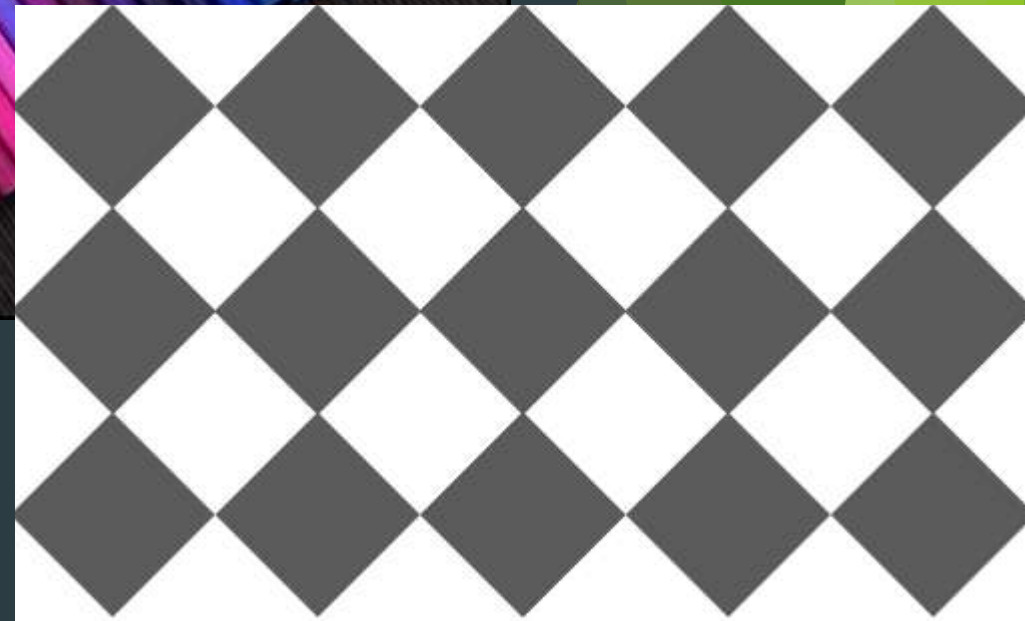
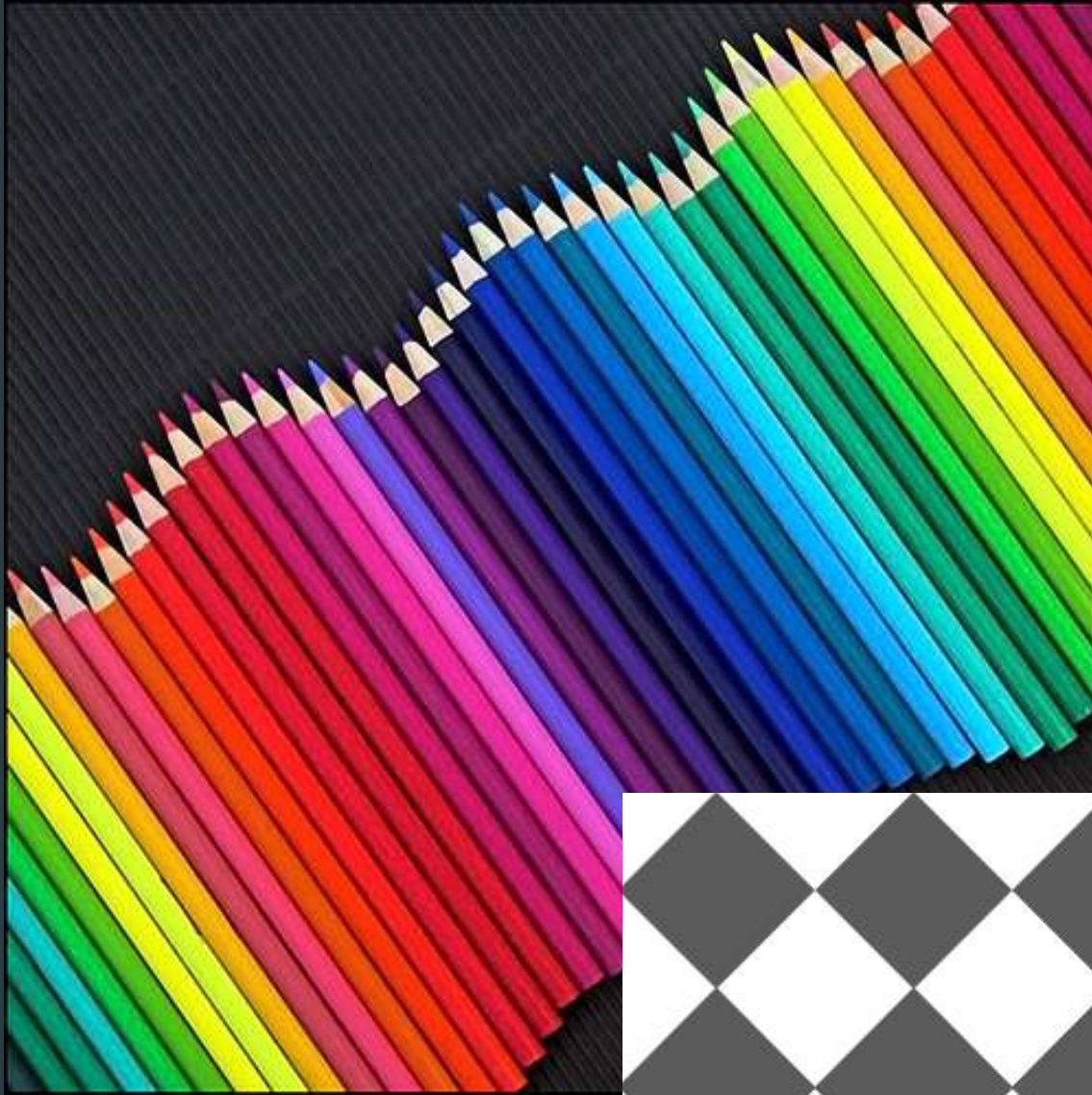
The arrangement of the elements of art in a composition

Symmetrical, asymmetrical, and radial

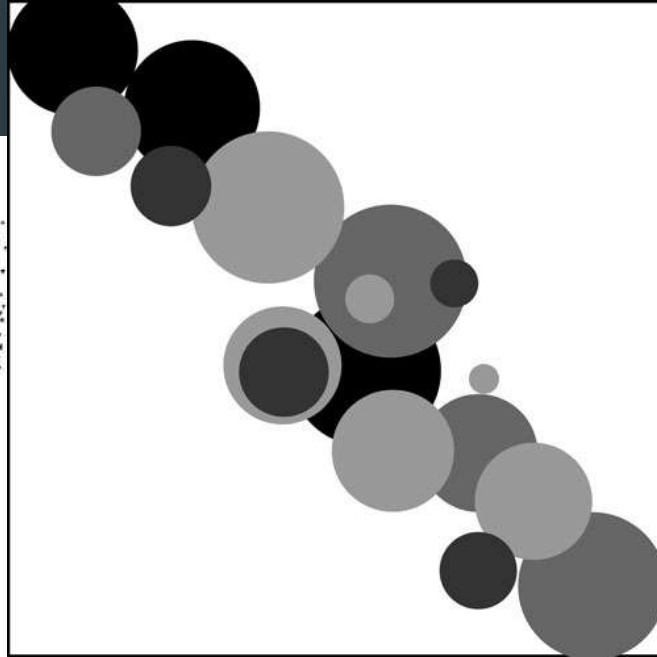


# Rhythm

Regular repetition of lines, colors, shapes, or pattern.



# Movement



- Use of lines, shapes, or colors to lead the eye of the viewer from one direction to another.



# Center of Interest

- ▶ The accent or important area used to attract the viewers' attention
- ▶ Also known as emphasis





## Contrast

Significant degrees of difference between lines, colors, shapes, values or textures.

# Variety

- ▶ Refers to the different elements of art used to create interest (differences).





# Unity



- ▶ Sense of oneness, of things belonging together and making up a coherent whole.

# Repetition

- ▶ Repeated use of an element such as color, shape or line within a work of art.

