

1. What does Ray Kroc sell in the beginning of the movie?

2. How does he meet Dick and Maurice McDonald? What does he discover when he meets them?

3. What are some entrepreneurial qualities that Ray possesses that we have talked about in class?

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4. What agreement do Ray and the McDonald's brothers make?

5. How does Ray change throughout the movie? Are these changes good or bad in your opinion? Explain why.

6. What ends up happening with the original McDonalds and the McDonald brothers?