

# **Tucker**

## **Video Worksheet**

1. What was Tucker's first name?
2. Describe his personal life.
3. Describe the characteristics that he holds that may help him be successful in business.
4. In what decade does the film take place?
5. What war just ended?
6. Name the Detroit's Big Three automobile manufacturers.
7. What type of business was the company?
8. What "type" of business ownership was Tucker's business at the start?
9. What "type" of business ownership was Tucker trying to create?
10. Name four features on the Tucker car that other car companies did not have on their cars.
11. List some of the successes and failures Tucker encountered when developing the new car and his business.
12. What were the Big Three trying to do with Tucker's factory? Were they successful?
13. Define "Prototype"
14. Why was Tucker taken to court?
15. What was the court's decision?
16. Tucker would have had a nice life and died rich had he not tried to start car companies. What drove him to risk everything to build a car company?
17. How does this movie reflect the free enterprise system?

18. If you were Tucker, what would you have done differently?

19. List examples from the movie that reflect each of the business functions:

- a. Generating Ideas
- b. Raising Capital
- c. Buying Goods & Services
- d. Using Human Resources
- e. Marketing Goods & Services
- f. Producing Goods & Services
- g. Keeping Records

20. List examples from the movie that reflect each of the management functions:

- a. Planning
- b. Staffing
- c. Organizing
- d. Leading
- e. Controlling