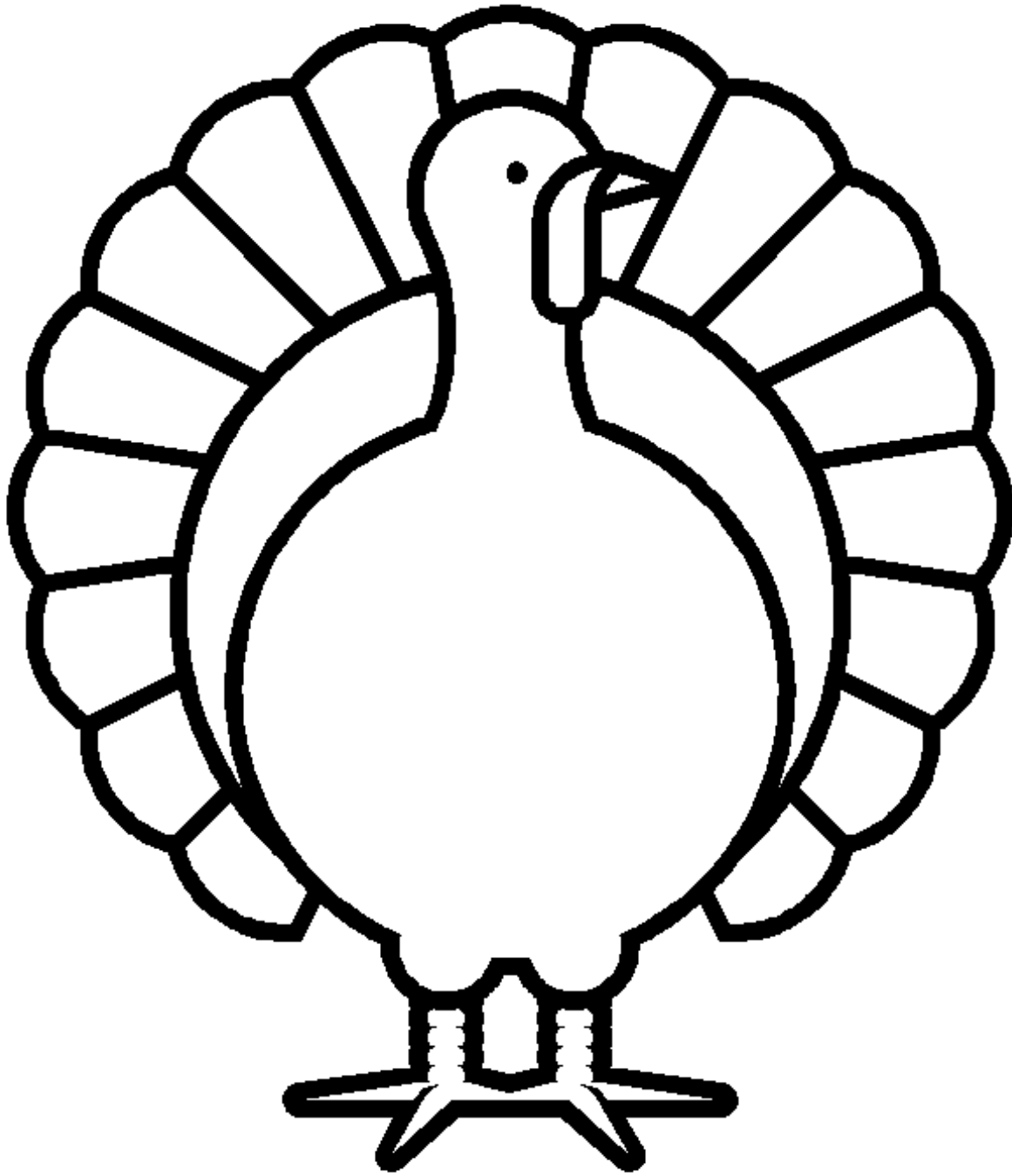


Tell Me Your Brand Without Telling Me Your Brand Turkey Edition



Directions: This activity is based on the **Tell Me Without Telling Me social media challenge**, also known as **#TheTellMeChallenge**. The concept is that users ask others to share personal opinions and beliefs without using direct mentions of the subject. For this activity you are to share brand elements of a brand without directly including the logo or name of the company. You can use fonts, colors, trade characters, etc. to emphasize the brand but it should be done in a subtle way that makes the viewer use brand recognition to identify the brand you are highlighting.

Examples of TellMeChallenge:



Examples: [\(Michelle Le\)](#)



[Jordan Fisher](#)



[Courtney Pierce](#)



[Maur Een Catherine](#)



[Halloween Edition \(Xtina Marie\)](#)

[Greg Moore](#)

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