

TED Talk Reflection

Name: _____

TED talks are hugely successful because they each have three very powerful, and scientifically proven qualities. After viewing the TED Talk today, please complete the following reflection.

1. Emotion: Ideas that spread will touch our hearts.

In order for persuasion to occur, you must touch a person's heart before reaching their head. The presenters are passionate about their subject.

2. Novelty: Ideas that spread will teach us something new.

Novelty is the single most effective way to capture a person's attention.

3. Memorable: Ideas that spread will be easy to recall.

TED talks are short, engaging, don't rely on text-heavy slides, and keep the message simple.



How did this talk affect you emotionally? Refer to the specific content area.



What new ideas were presented to you in this talk? Refer to the specific content area.



What was the most memorable take-away from this talk? Refer to the specific content area.