Trick-or-Treat Business Week

HALLOWEEN-INSPIRED ACTIVITIES FOR BUSINESS & TECHNOLOGY STUDENTS

1. Halloween Marketing Campaigns: Create a social media plan for a spooky product.

2. Candy Sales Simulation: Analyze sales data or create candy pricing strategies.

3. Haunted Website Design: Design a Halloween-themed website using web tools.

4. Costume Budgeting: Plan a budget for producing Halloween costumes.

5. Virtual Escape Room: Use coding to create a Halloween-themed escape room.

6. Spooky Logo Design: Redesign a famous logo with a Halloween twist.

7. Haunted Business Plan: Develop a business plan for a Halloween pop-up shop.

8. Scary Data Analytics: Analyze Halloween sales trends and predict outcomes.

9. E-Commerce Trick-or-Treating: Design and list Halloween products online.

10. Spooky Social Media: Evaluate Halloween marketing campaigns on social media.