

# PHOTOGRAPHY GENRES: ANALYSIS ACTIVITY!

Introduce the many different specialties within photography and allow them to begin to see the possibilities within the career path of "Photographer" from Commercial, to Retail and Editorial!

## What main category would this image fall into?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a scene?
- Is the photograph showing something that someone would like to purchase or use?
- Is the image documenting an event or telling a story?
- What do you think was the intended purpose of the image?

MAIN CATEGORY: \_\_\_\_\_

Why did you decide on this Main Category?

---

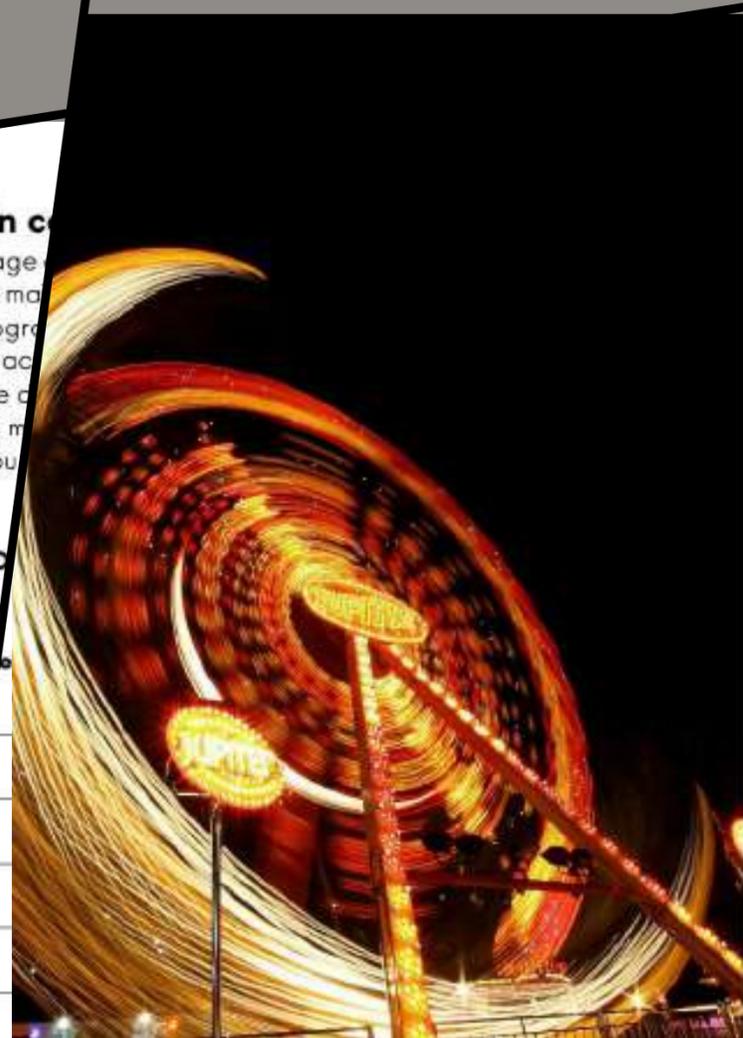
---

---

---

---

---



## What main category would this image fall into?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a scene?
- Is the photograph showing something that someone would like to purchase or use?
- Is the image documenting an event or telling a story?
- What do you think was the intended purpose of the image?

MAIN CATEGORY: Commercial    Retail

Why did you decide on this Main Category?

---

---

---

---

---

---

SUB-CATEGORY / SPECIALTY: \_\_\_\_\_



## What main category would this image fall into?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a scene?
- Is the photograph showing something that someone would like to purchase or use?
- Is the image documenting an event or telling a story?
- What do you think was the intended purpose of the image?

MAIN CATEGORY: Commercial

Why did you decide on this Main Category?

---

---

---

---

---

---

SUB-CATEGORY / SPECIALTY: \_\_\_\_\_

# TERMS OF USE

By purchasing this resource, you are agreeing that the contents are the property of [The Digital Media Teacher](#) and licensed to you only for classroom/personal use as a single user. I retain the copyright and reserve all the rights to this product.

## YOU MAY:

- Use free and purchased items for your own classroom students, or your own personal use.
- Reference this product in blog posts, at seminars, professional development workshops, or other such venues. ONLY if both credit is given to myself as the author, and a link back to my TPT store is included in the presentation.
- Purchase additional licenses at a great discount for other teachers to use this resource.

## YOU MAY NOT:

- Claim this work as your own, alter the files in any way, or remove copyright/watermarks.
- Sell the files or combine them into another unit for sale/free.
- Post this document for sale/free elsewhere on the internet (this includes Google Drive links in blogs).
- Making copies of purchased items to share with others outside of your classroom students is strictly forbidden and is in violation of the TOU/law.

Thank you for abiding by universally accepted codes of professional ethics while using this product. If you encounter an issue with your file, notice an error, or are in any way experiencing a problem, please contact me and I will be more than happy to help sort it out. You can send me a message at [amanda@thedigitalmediateacher.com](mailto:amanda@thedigitalmediateacher.com)



# PRINT THE FOLLOWING PAGES FOR STUDENT ANALYSIS

They have been grouped into 3 packets of images  
with each packet organized by Main Category

**Commercial > Retail > Editorial**

But remember that many of these images \*could\* fall under multiple Categories so get the students to defend their choices as they may give you reason to believe the image should fall under a different category!

# PACKET 1

**The following images are initially categorized as:**

**COMMERCIAL**

Remember that many of these images \*could\* fall under multiple Categories so get the students to defend their choices!



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



# What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



# What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**

**The following images are initially categorized as:**

**RETAIL**

Remember that many of these images \*could\* fall under multiple Categories so get the students to defend their choices!



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**

**The following images are initially categorized as:**

**EDITORIAL**

Remember that many of these images \*could\* fall under multiple Categories so get the students to defend their choices!



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

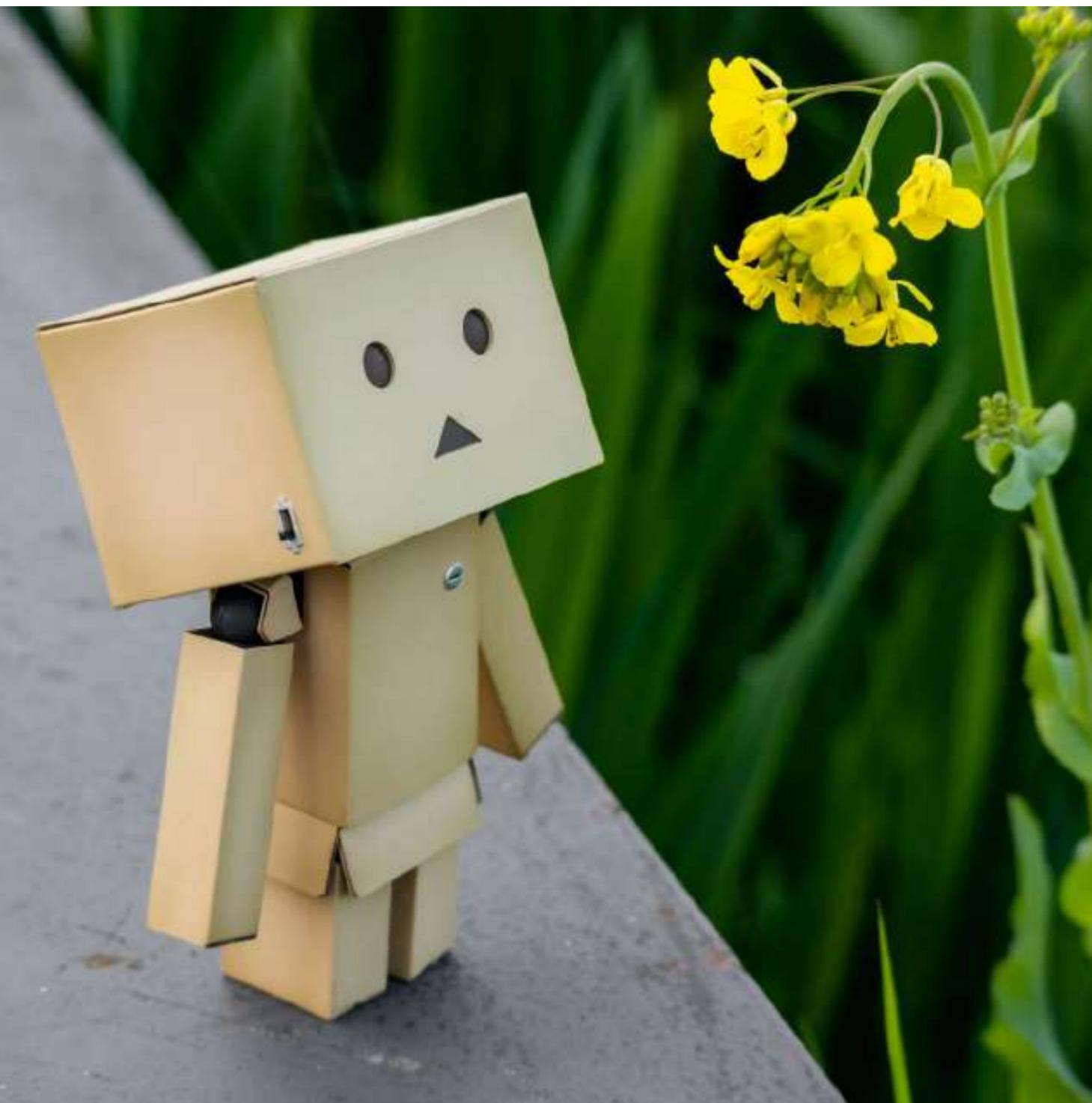
---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**

## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**





## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**

# PACKET 2

**The following images are initially categorized as:**

**COMMERCIAL**

Remember that many of these images \*could\* fall under multiple Categories so get the students to defend their choices!



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



# What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**

## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**





## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**

**The following images are initially categorized as:**

**RETAIL**

Remember that many of these images \*could\* fall under multiple Categories so get the students to defend their choices!



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**

**The following images are initially categorized as:**

**EDITORIAL**

Remember that many of these images \*could\* fall under multiple Categories so get the students to defend their choices!



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



# What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



# What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**

# PACKET 3

**The following images are initially categorized as:**

**COMMERCIAL**

Remember that many of these images \*could\* fall under multiple Categories so get the students to defend their choices!



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



# What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



# What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



# What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**

**The following images are initially categorized as:**

**RETAIL**

Remember that many of these images \*could\* fall under multiple Categories so get the students to defend their choices!



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**

**The following images are initially categorized as:**

**EDITORIAL**

Remember that many of these images \*could\* fall under multiple Categories so get the students to defend their choices!



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

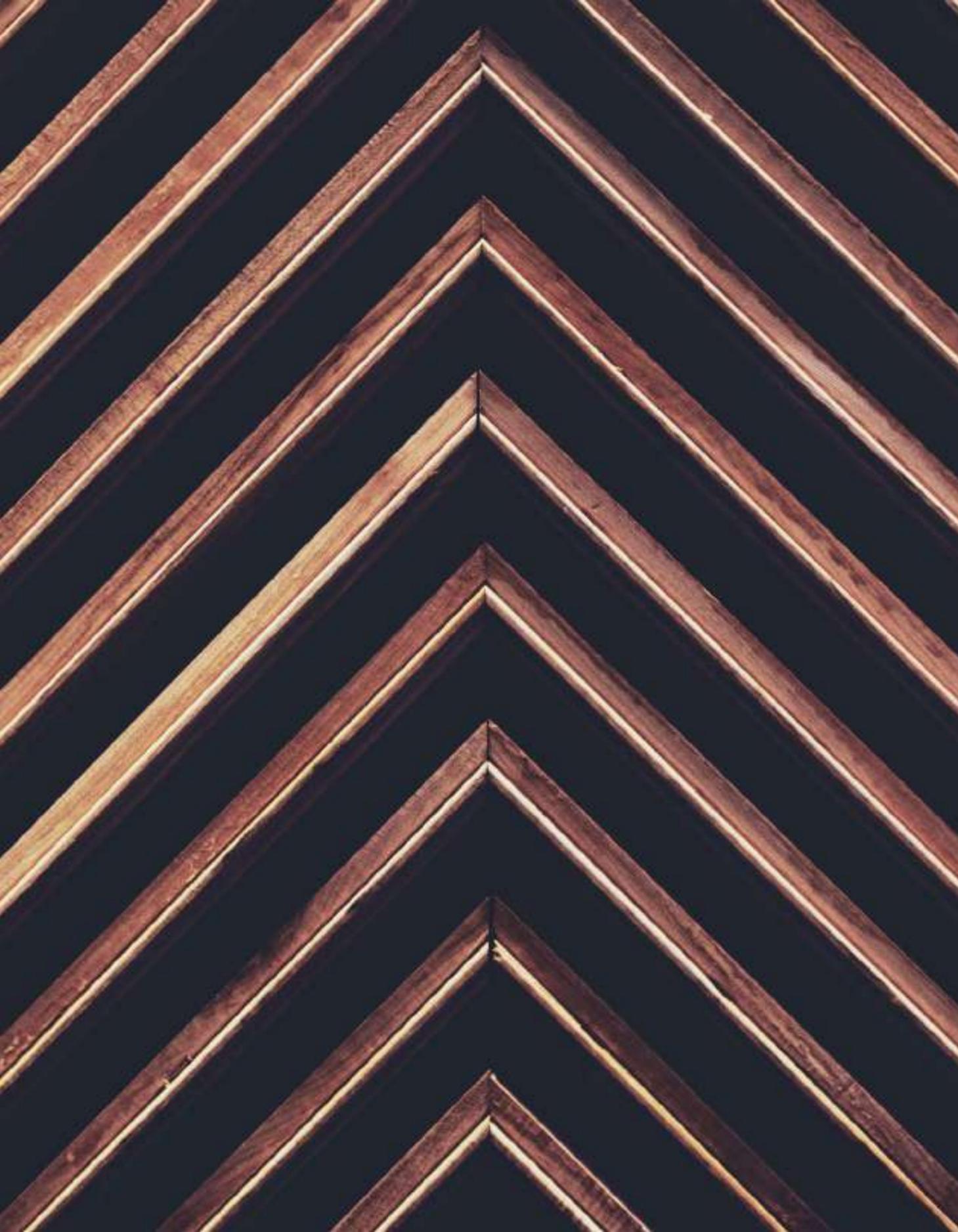
---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

---

---

---

---

---

**SUB-CATEGORY / SPECIALTY:**