

# PHOTOGRAPHY GENRES: ANALYSIS ACTIVITY!



Introduce the many different specialties within photography and allow them to begin to see the possibilities within the career path of “Photographer” from Commercial, to Retail and Editorial!

**What main category would this image fall into?**

- Look at the image and analyze:
- What is the main subject? Is it a person, an object, or a scene?
  - Is the photograph showing something that someone would like to purchase or use?
  - Is the image documenting an event or telling a story?
  - What do you think was the intended purpose of the image?

**MAIN CATEGORY:**

**Why did you decide on this Main Category?**

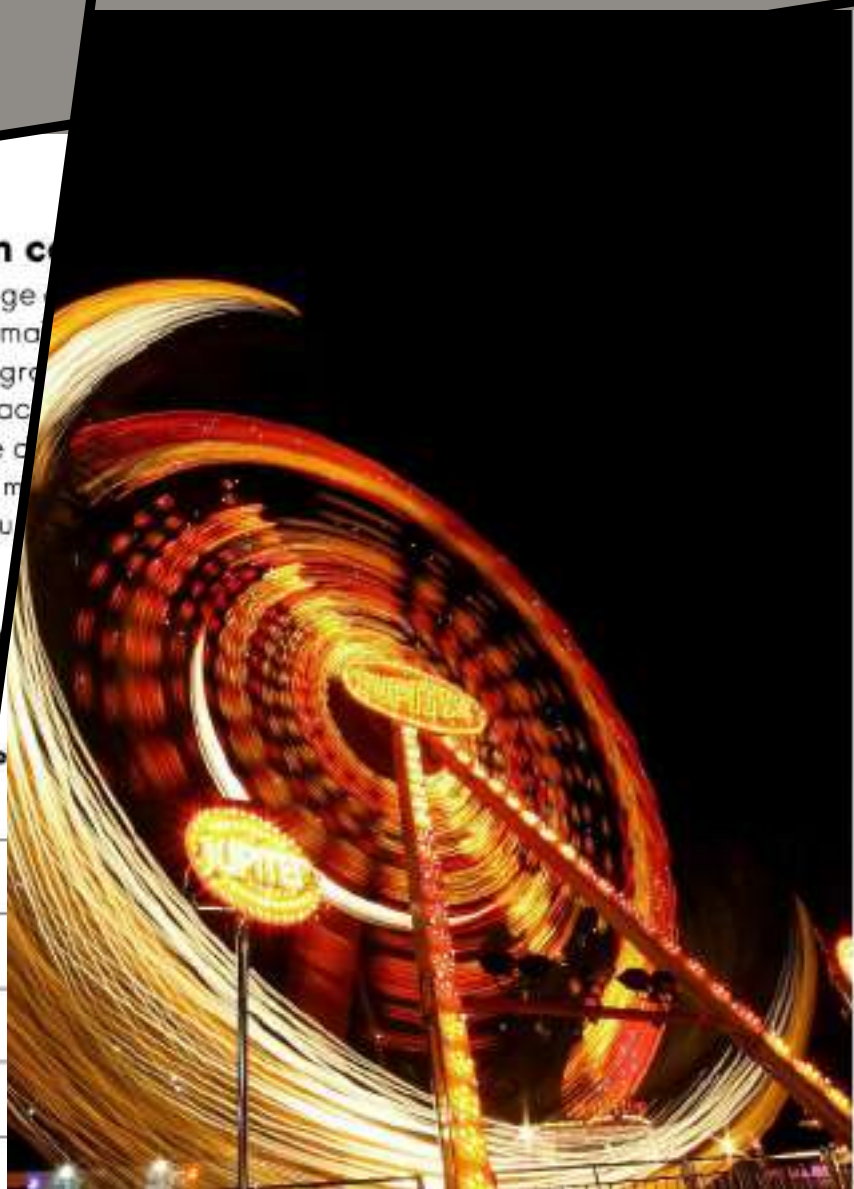
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**MAIN CATEGORY:** Commercial      Retail

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**



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**MAIN CATEGORY:** Commercial

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**

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# PRINT THE FOLLOWING PAGES FOR STUDENT ANALYSIS

They have been grouped into 3 packets of images  
with each packet organized by Main Category

**Commercial > Retail > Editorial**

But remember that many of these images \*could\* fall under multiple Categories so get the students to defend their choices as they may give you reason to believe the image should fall under a different category!



# PACKET 1

**The following images are initially categorized as:**

**COMMERCIAL**

Remember that many of these images \*could\* fall under multiple Categories so get the students to defend their choices!



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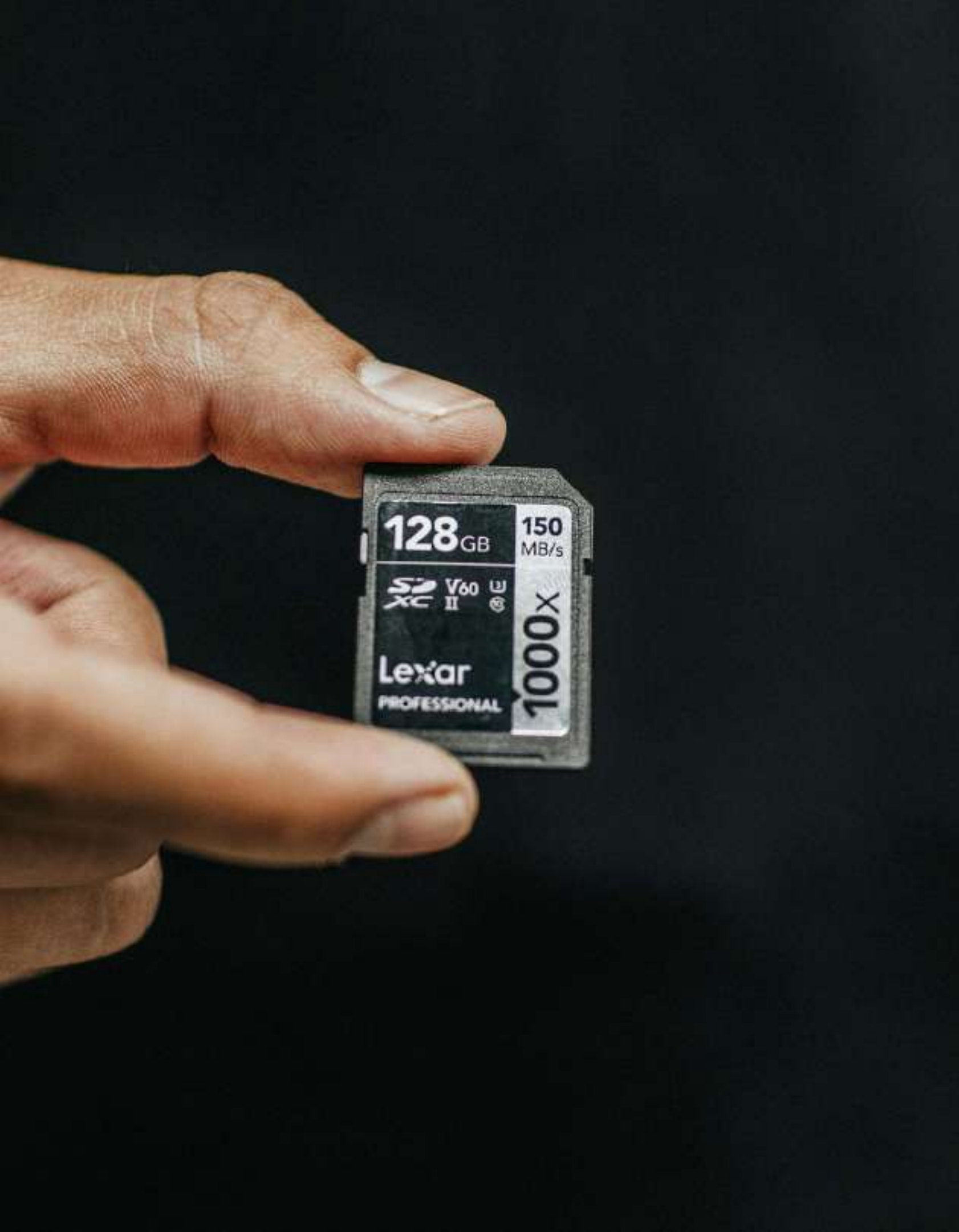
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**RETAIL**

Remember that many of these images \*could\* fall under multiple Categories so get the students to defend their choices!



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Remember that many of these images \*could\* fall under multiple Categories so get the students to defend their choices!



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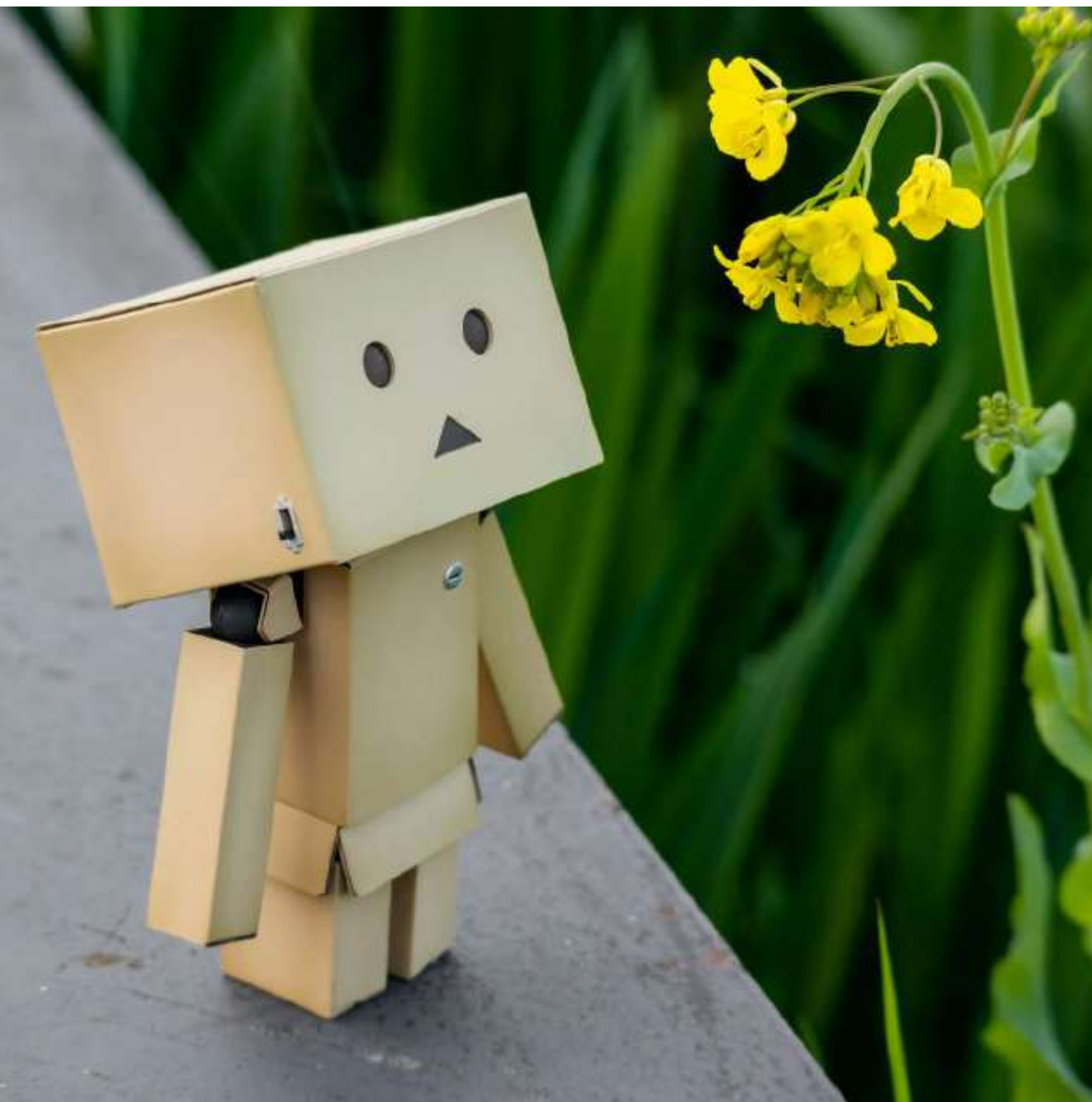
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- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





# What main category would this image fall under?

Look at the image and analyze:

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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**



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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**



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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

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**SUB-CATEGORY / SPECIALTY:**





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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**



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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**



# PACKET 2

**The following images are initially categorized as:**

**COMMERCIAL**

Remember that many of these images \*could\* fall under multiple Categories so get the students to defend their choices!





# What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
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- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**SUB-CATEGORY / SPECIALTY:**





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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**



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**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

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**SUB-CATEGORY / SPECIALTY:**



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**SUB-CATEGORY / SPECIALTY:**





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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**



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**SUB-CATEGORY / SPECIALTY:**





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**SUB-CATEGORY / SPECIALTY:**



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**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**

**The following images are initially categorized as:**

**RETAIL**

Remember that many of these images \*could\* fall under multiple Categories so get the students to defend their choices!





# What main category would this image fall under?

Look at the image and analyze:

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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**



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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**SUB-CATEGORY / SPECIALTY:**





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**SUB-CATEGORY / SPECIALTY:**





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**SUB-CATEGORY / SPECIALTY:**





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**SUB-CATEGORY / SPECIALTY:**





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**SUB-CATEGORY / SPECIALTY:**





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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**

**The following images are initially categorized as:**

**EDITORIAL**

Remember that many of these images \*could\* fall under multiple Categories so get the students to defend their choices!





## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**



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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**SUB-CATEGORY / SPECIALTY:**





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- What do you think was the intended purpose of the image?

MAIN CATEGORY:      Commercial      Retail      Editorial

Why did you decide on this Main Category?

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SUB-CATEGORY / SPECIALTY:





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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**SUB-CATEGORY / SPECIALTY:**





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**Why did you decide on this Main Category?**

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- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





# What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**



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Look at the image and analyze:

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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**



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Look at the image and analyze:

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- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**



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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**

# PACKET 3



**The following images are initially categorized as:**

**COMMERCIAL**

Remember that many of these images \*could\* fall under multiple Categories so get the students to defend their choices!



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
- Is the photograph showing something that someone would want to buy? Or a service / activity someone would like to participate in?
- Is the image documenting an event or telling a story? Could it have meaning to more than just the people in the image?
- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**



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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**



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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**



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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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- What do you think was the intended purpose of the image?

MAIN CATEGORY:      Commercial      Retail      Editorial

Why did you decide on this Main Category?

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SUB-CATEGORY / SPECIALTY:





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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**



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- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**



**The following images are initially categorized as:**

**RETAIL**

Remember that many of these images \*could\* fall under multiple Categories so get the students to defend their choices!



## What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
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- What do you think was the intended purpose of the image?

**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**SUB-CATEGORY / SPECIALTY:**



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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**SUB-CATEGORY / SPECIALTY:**





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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**



**The following images are initially categorized as:**

**EDITORIAL**

Remember that many of these images \*could\* fall under multiple Categories so get the students to defend their choices!



# What main category would this image fall under?

Look at the image and analyze:

- What is the main subject? Is it a person, an object, or a place?
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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**



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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

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**SUB-CATEGORY / SPECIALTY:**





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**MAIN CATEGORY:**      **Commercial**      **Retail**      **Editorial**

**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**





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**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**



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**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**



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**SUB-CATEGORY / SPECIALTY:**





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**Why did you decide on this Main Category?**

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**Why did you decide on this Main Category?**

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**SUB-CATEGORY / SPECIALTY:**



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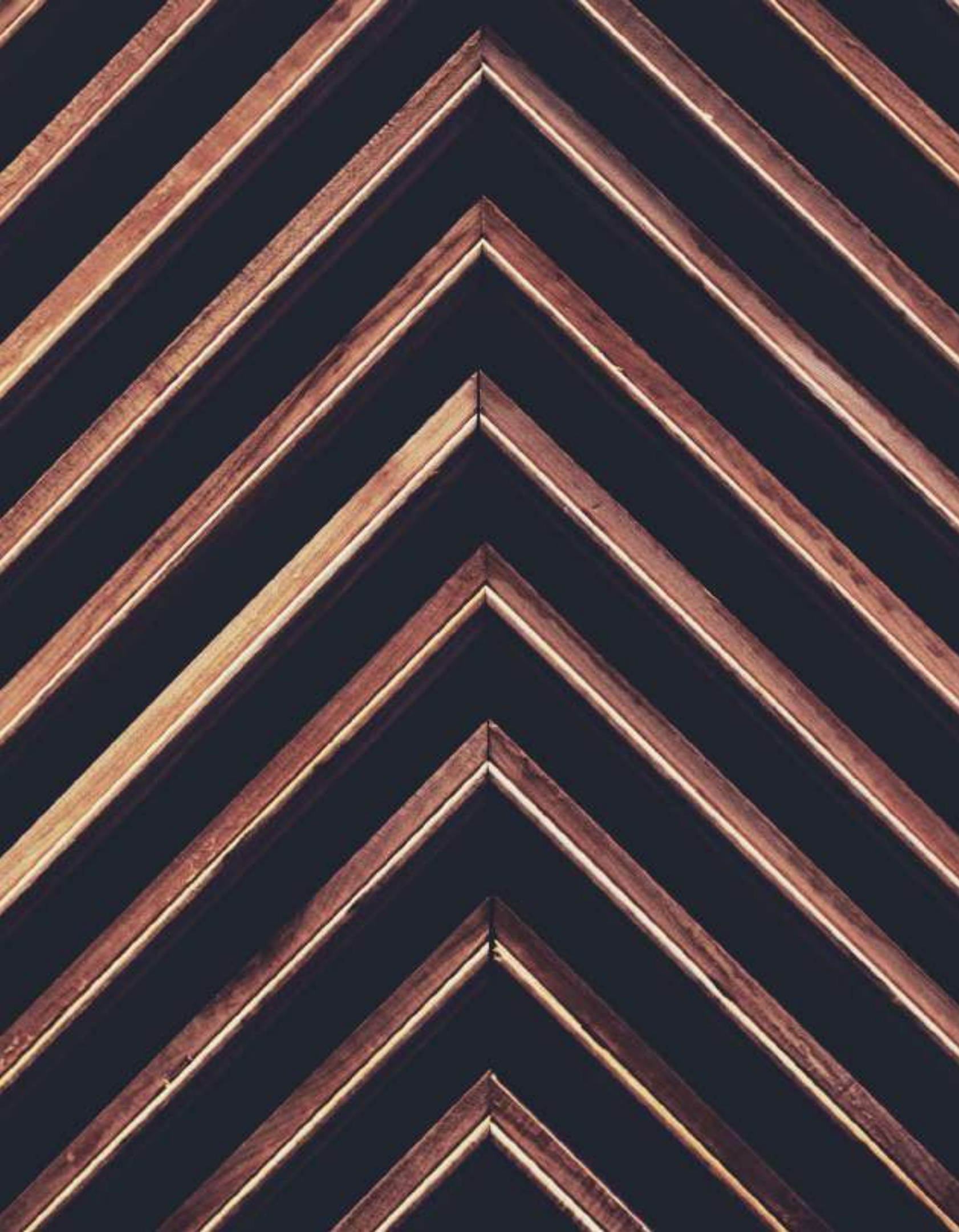
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