



*****Delete this slide after reading and before sending to your class ♥**

THANK YOU for trusting me with your educational resources :)
YOU MUST 'MAKE A COPY' in order to access this file and save to your drive. Your students will need to do the same so that they have a 'fillable' file. My students LOVED this activity!
VISIT MY WEBSITE!!! WWW.BUSINESS-ED.COM for some **FREE** resources!!!

Email me @ deniseleigh@business-ed.com

Follow me on Instagram @[@BusinessTeachDenise](https://www.instagram.com/BusinessTeachDenise)

Follow me on Facebook Page '[Business Education With Denise Leigh](https://www.facebook.com/BusinessEducationWithDeniseLeigh)'

The objective of this lesson is for students to choose the best tasting product and not try to guess the name brand.

****PLEASE DON'T SHARE THIS RESOURCE WITH OTHERS TO USE IN THEIR CLASSROOMS.**

Terms Of Use

Share your popcorn,
Share your blanket,
Share your gum,

BUT

PLEASE DO NOT SHARE
THIS RESOURCE

THANK YOU FOR YOUR
UNDERSTANDING!

Here are some videos that may answer some of your questions...

[CLICK HERE](#) to view a TikTok intro to this lesson

[CLICK HERE](#) for a video of me explaining how I implement this lesson in my classroom.

[HERE IS A LINK](#) to my Personal Finance Full Semester Course

BEST SELLER

PERSONAL FINANCE Full Semester Course

A 14-Unit
Introduction to
Personal Finance
Full Semester Course!

Includes an
Easy-To-Follow Lesson
Library for the Teacher

All Easy-to-Use, Fillable
Google Docs and
Slides!

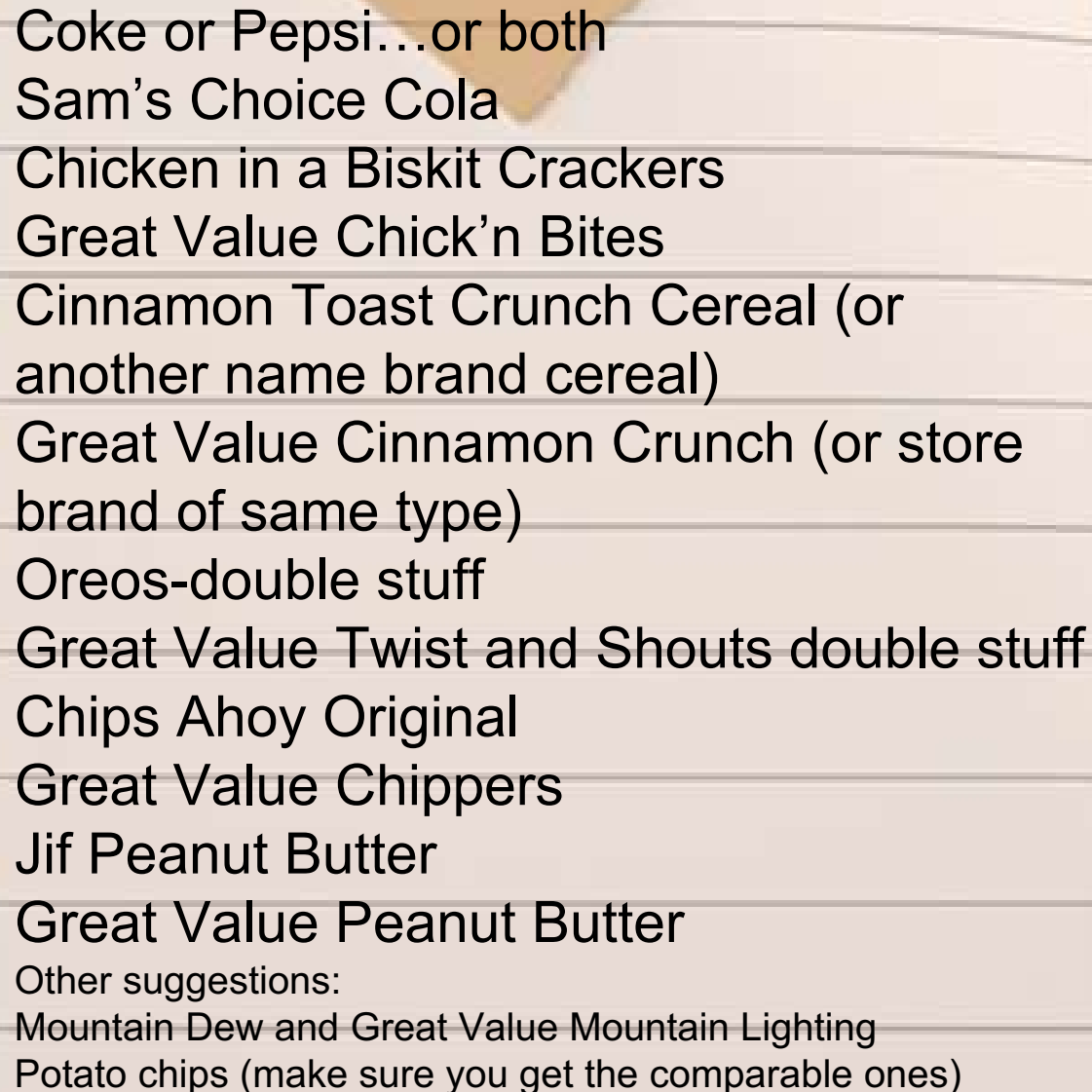
**NO PREP!
NO GUESS WORK!
SAVES YOU TIME!**

PERSONAL FINANCE

BUSINESS EDUCATION WITH *Denise Leigh*

GROCERY LIST:

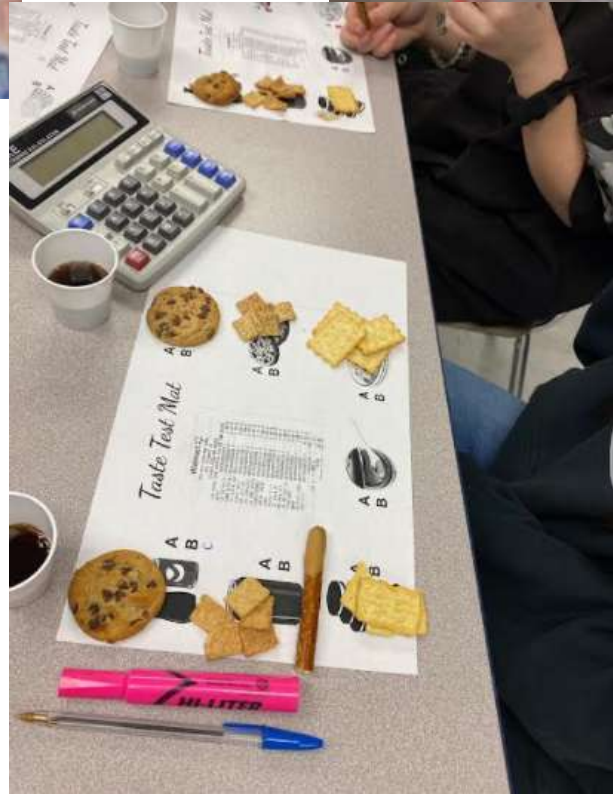
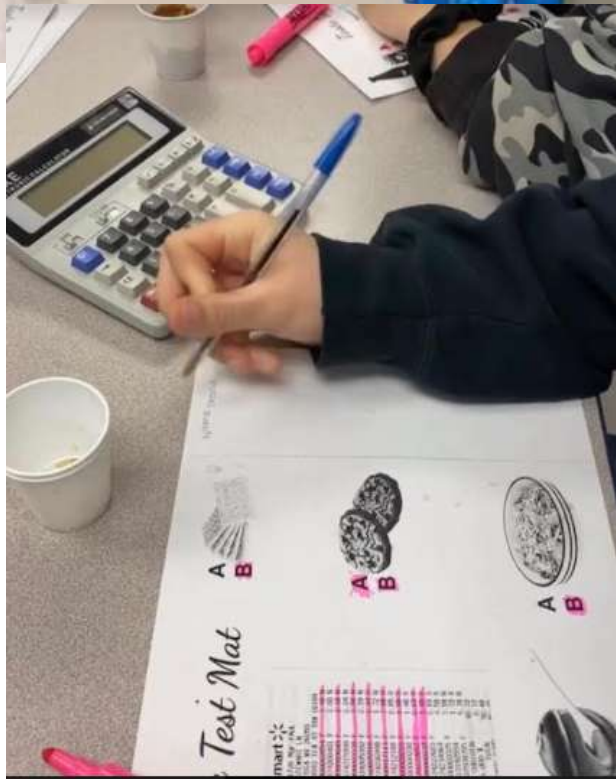
These are just suggestions. There are many products that you can test. It will need to modify the taste test mat if you change products.



Coke or Pepsi...or both
Sam's Choice Cola
Chicken in a Biskit Crackers
Great Value Chick'n Bites
Cinnamon Toast Crunch Cereal (or another name brand cereal)
Great Value Cinnamon Crunch (or store brand of same type)
Oreos-double stuff
Great Value Twist and Shouts double stuff
Chips Ahoy Original
Great Value Chippers
Jif Peanut Butter
Great Value Peanut Butter
Other suggestions:
Mountain Dew and Great Value Mountain Lighting
Potato chips (make sure you get the comparable ones)

Pro Tip: When I check out at the store, I have them ring up each name brand followed by that particular store brand so that the receipt is easier to navigate for my students. The shopping cart page is easier for them to complete if done this way.

****BE SURE TO GET THE SAME SIZE PRODUCTS FOR NAME BRAND AND STORE BRAND.**



WE HONOR
OUR TROOPS
THANK
YOU FOR YOUR SERVICE



2.32

2.31

2.88

1.53

2.98

1.64

2.98

1.12

1.25

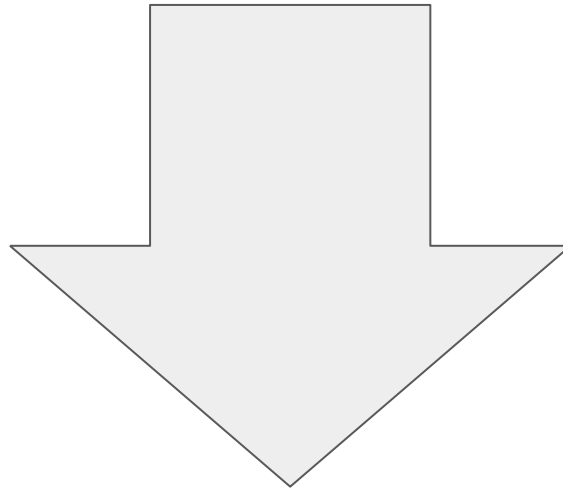
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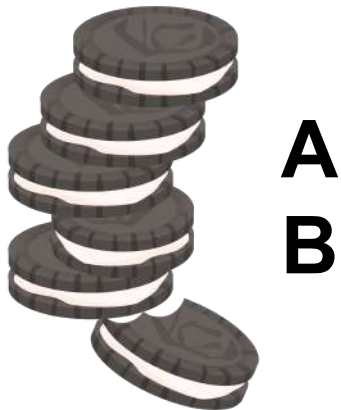
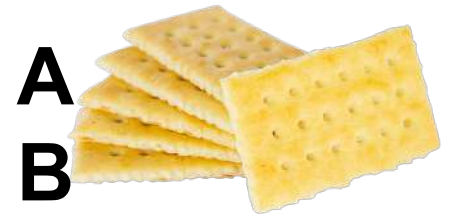
1.72

Print out the rest of this file to
give to each of your students.

Pages 8 and 9 can also be
done digitally if you prefer.



Taste Test Mat



Consumer Taste Test Reflection

List the products that you feel are worth the extra money to purchase the name brand....



What is a lesson that you learned from this class experiment?



List the products that you feel are worth saving the money because the store brand is so good...



Name Brand
shopping cart total



1. Circle all of the **Name Brand** items on the shopping receipt.
2. Underline all of the **Store Brand** items on the shopping receipt.
3. Total all of the Name Brand items and list that total on Shopping Cart A.
4. Total all of the Store Brand items and list that total on Shopping Cart B.

Store Brand
shopping cart total



What is the savings if you
purchased all store brands?

