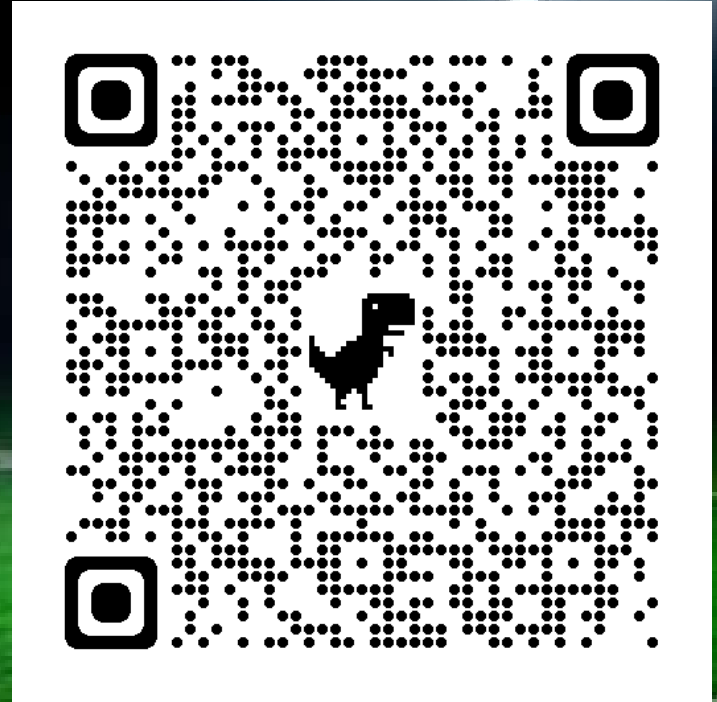


Super Bowl 57 Social Responsibility Commercials



**When was the first
super bowl played?
What teams were
involved? Who won?**



Students, write your response!



What two teams played in the super bowl?

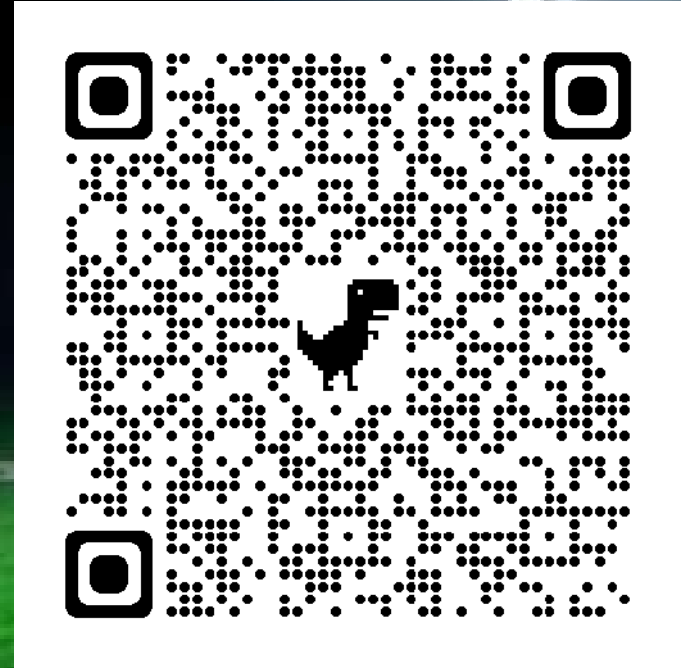


Students, drag the icons!



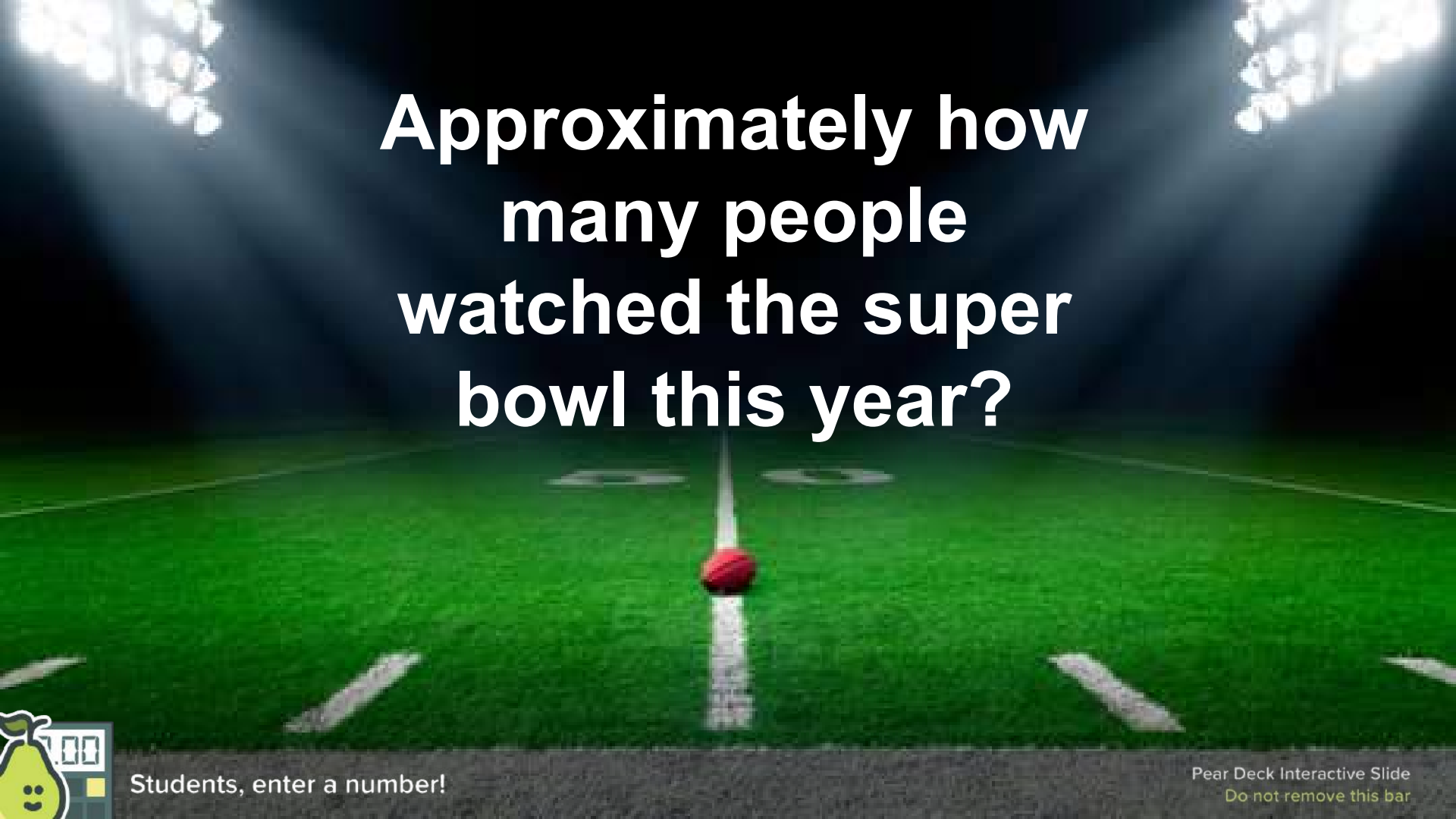
Pear Deck Interactive Slide
Do not remove this bar

**Approximately how
much money PER
consumer will be
spent on the Super
Bowl this year?**



Students choose an option

Pear Deck Interactive Slide
Do not remove this bar



**Approximately how
many people
watched the super
bowl this year?**



Students, enter a number!

Pear Deck Interactive Slide
Do not remove this bar

**What is the cost
for a 30 second
super bowl ad
this year?**



Students choose an option

Pear Deck Interactive Slide
Do not remove this bar

A soccer field at night, illuminated by bright stadium lights. A red soccer ball sits on the center line. The text "2023 Commercials Social Responsibility & Diversity" is overlaid in large white font.

2023 Commercials Social Responsibility & Diversity




Bass Pro and Cabella's have a Social Impact mission. What is it?



Students, write your response!

Pear Deck Interactive Slide
Do not remove this bar





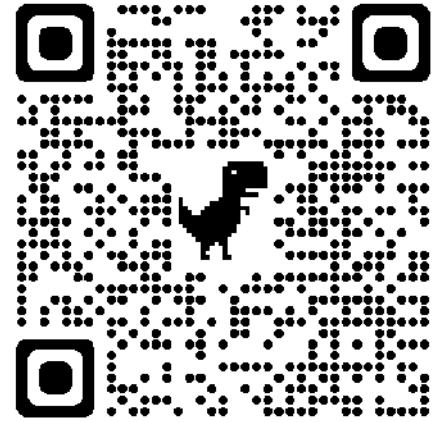
**Serena Williams encourages a group to
#TeamUpForExcellence. Share your
interpretation of the message. What did
you take away from the commercial?**



Students, write your response!



GMC shares some facts about electric vehicles on their website. Which of the following statements is true about EVs? CIRCLE THE ANSWER



Saves Owner Money

Tailpipe Emissions

Students, draw anywhere on this slide!

Pear Deck Interactive Slide
Do not remove this bar





**Weathertech has promised
their stakeholder that they
will.....**



Students choose an option

Pear Deck Interactive Slide
Do not remove this bar



The Farmer's Dog is a subscription dog food company. But what is their social responsibility message. Write a fun fact you learn from reviewing their facts page.



Students, write your response!

EXIT TICKET

Why is it important for a company to show, explain, spend money on sharing their social responsibility mission and impact?



Students, write your response!

Pear Deck Interactive Slide
Do not remove this bar

