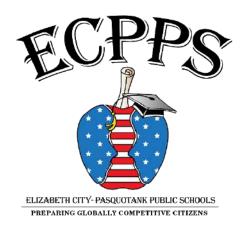
Elizabeth City-Pasquotank Public Schools Strategic Plan 2016-2021

"Preparing Globally Competitive Citizens"



In collaboration with caring, loving, thoughtful parents, other citizens, professionals and elected officials who have demonstrated through their collective, unified voices their valuable insights and suggestions for the economic future of our county by speaking at community meetings, the Strategic Planning Task Force has prepared this plan to build an exciting and vibrant future for the students enrolled in the Elizabeth City-Pasquotank Public Schools.

STRATEGIC PLAN 2016-2021	
VISION ~ In a changing world, ECPPS will prepare all learners to be productive, competitive, and successful citizens.	MISSION ~ To ensure and provide an innovative, responsive, and safe environment that prepares and engages all learners.
GOAL:	STRATEGIES:
Every student in ECPPS will graduate from high school prepared for work, further education and citizenship. OBJECTIVE: By June 2021, 100% of ECPPS students will graduate from high school prepared for citizenship and further education, work, or military services as determined by school district reports required by law.	 Expand job shadowing, internships, mentorships and career fair opportunities for all careers. Explore rezoning to reclassify grade spans (K-3, 4-6, 7-8) to help close the achievement gap and provide age-appropriate, learner focused education. Solicit the Elizabeth City-Pasquotank community, faith based community, Coast Guard community and college community to assist with all learners in reaching their full potential. Increase dual enrollment services and establish an early college high school. Aggressively market school system success as well as individual school success.
GOAL:	STRATEGIES:
Every student in ECPPS will have a personalized education. OBJECTIVE: By 2021, personalized education will result in 100% of ECPPS students fulfilling expectations as demonstrated by district, state and national assessments throughout the K-12 experience.	 Provide differentiated support to all educators including training, coaching and monitoring to ensure personalized education for all learners. Define and communicate to all stakeholders the meaning and expectations of a personalized education. Utilize the multi-tiered system of support framework for Pre-K - 12th Grade student success (MTSS). Incorporate personalized education into the culture of the district. Reestablish a parent center that will provide communication and support for all stakeholders.

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GOAL:	STRATEGIES:
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In ECPPS, every student, every day will have excellent educators.	 Evaluate current entry program for new teachers and develop a rubric for district hiring process.
OBJECTIVE: By 2021, there will be an increase in ECPPS teachers pursuing further education, graduate degrees, or National Board Certification as determined by the NC Public School Report Card.	 Implement a process to address teacher expectations, retention, empowerment, accountability, community support, and hiring.
	 Broaden communication opportunities/strategies for community support for educators - marketing plan (use all forms including social media, radio, newspaper, etc.).
	 Create an incentive program and customized PD opportunities for educators that motivate them to exceed expectations.
GOAL:	STRATEGIES:
ECPPS will have up-to-date financial, business, and technology systems to serve its students, parents, and educators.	Financial:
	 Develop operational review/project needs assessment to determine funding and resources.
OBJECTIVE:	Secure grant writing expertise for funding.
By 2021, ECPPS will develop and implement a district educational/instructional technology plan incorporating the financial, business and technology needs by measuring: Student performance/satisfaction Staff performance/satisfaction Business efficiencies Community satisfaction	 Create budget planning timelines for allocation of resources and ability to meet goals and strategies. Business:
	 Utilize technology to improve processes and relationships.
	 Develop and sustain business and government agencies partnerships/incorporate marketing.
	 Expand communication between school and community, parents and students. Technology:
	Complete student needs assessment (school and home).
	Provide training/professional development for staff, students and parents
GOAL:	STRATEGIES:
Every student in ECPPS will be healthy, safe, and	Healthy: Improve the overall health/wellness of all stakeholders.
responsible. OBJECTIVE: By 2021, 100% of ECPPS students will demonstrate healthy, safe and responsible behaviors as measured by data (discipline attendance, student survey, wellness/mental health).	Provide breakfast for all students.
	 Expansion of the following programs: guidance, nursing, mental health, emotional health/self-esteem, physical/exercise. Safe: All stakeholders are responsible for ECPPS safety.
	Memorandum of understanding (MOU) for School Resource Officers.
	Camera access for law enforcement.
	Staff development/ongoing professional development.
	Community mentors.
	 Facilities. Responsible: Promote and develop positive citizenship behavior.
	■ Implement PBIS (Positive Behavior Intervention Strategies).
	Mentorships in community.
	Clear expectations for all stakeholders (parents, students, staff, community).

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