Decision Making ... Write Me A Story!

- 1. Using **storybird.com**, you will log in with the card I gave you.
- 2. Under Class, you will see that there is an assignment posted.
- 3. Choose one of the scenarios below to illustrate the decision making process that is outlined in Chapter 2.
- 4. When you are done, there is a menu that allows you to save/publish to turn in your assignment.

Scenarios: {Choose one!}

- You have been accepted at the college of your choice, but between your savings and what your parents can afford, you do not have enough money for tuition, books, and expenses.
- Your company's new product has been so successful that you need to manufacture more to satisfy customer wants.
- Sales of your product have slowed and you need to create new interest in the product to increase sales.
- Your factory assembly line is often stopped because of equipment breakdown and it is beginning to affect sales.

Steps in the Decision-Making Process:

- 1. Define the Problem
- 2. Identify the Alternatives
- 3. Evaluate the Alternatives
- 4. Make a Choice
- 5. Take Action on the Choice
- 6. Review the Decision