

B184: Business Explorations
Current Events – Stock Market Game
What factors are affecting the Stock Price?

Directions:

Go to finance.yahoo.com and look up one of your holdings in your portfolio of your Stock Market Game. Pick a stock or mutual fund holding that has had some volatility (up or down in the value). When you get to the company's "Summary" page look for the link called "News". Find a current event related to your company or any news affecting your company (economic situation, competitor, foreign affairs, etc).

The article could be about your company, the industry, the economy, national or world event or its competition. Basically, what factor(s) are affecting the stock price (Supply & Demand) of your holding? How do market analysts rate (Buy, Hold, Sell) your stock and why?

Article Title: _____

Source: _____

Article Summary: Give a 1-2 paragraph summary of your article's news/events.

Based on the article, what factor(s) are affecting the market value of your stock holding?

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