

Agreement

Business/Individual Name _____

Address _____

Phone _____

Email _____

Contact Name _____

☐ **Kettering**

☐ **Mott**

☐ **Large Panel Advertising**

\$3,500 (1 Year)

___Two year renewal (\$2,800/year)

☐ **Small Panel Advertisement**

\$1,500 (1 Year)

___Two year renewal (\$1,000/year)

☐ **Large Banner Advertisement**

\$500 (1 Year)

☐ Stadium ☐ Gymnasium

___Annual year renewal (\$350/year)

☐ **Business Message Board**

\$50/message/game

☐ **Individual/Non-Profit Message Board**

\$25/message/game

☐ **Varsity Season Pass Message Board**

\$500 (1 Season)

Message Board Advertisements

Game date for ad: _____

Email message content to scs@wsdmi.org. Photos must be .jpg.

TOTAL amount for advertisement commitment \$ _____

Method of Payment

☐ Cash

☐ Check

☐ Visa

☐ MC

Credit Card # _____

Expiration Date _____

Advertiser Representative

Name _____

Signature _____

Title _____

Date _____

Waterford School District

Name _____

Signature _____

Title _____

Date _____

Return signed contract to School & Community Services
501 N. Cass Lake Road, Waterford, MI 48328 | scs@wsdmi.org

Waterford School District High School Stadium Advertising

Exposure, Exposure, Exposure!

Become an advertising partner!

Thousands each year attend events at Kettering & Mott stadiums!

Maximize your advertising dollars!

Achieve your marketing goals & objectives!

Commemorate a special event with a personalized message!

Send personalized messages to your student or athlete!



School & Community Services | 248.706.4868
501 N. Cass Lake Road, Waterford, MI 48328
scs@wsdmi.org



Scoreboard Panels

Large Panel Advertising*

\$3,500 (1 Year)

- 50" x 64" full color panel advertisement
- Two side panels available at each high school
- \$2,800/year renewal for two additional years
- Vinyl banner for stadium placement included
- Professional graphic design services included

Small Panel Advertisement*

\$1,500 (1 Year)

- 24" x 75" full color panel advertisement
- Four bottom panels available at each high school
- \$1,000/year renewal for two additional years
- Professional graphic design services included



Orders will be processed as they are received. To ensure your placement on the scoreboard please return your contract quickly.

Stadium Vinyl Banners

Large Banner Advertising*

\$500 (1 Year)

- 4' x 8' full color vinyl banner displayed in prominent area
- \$350 annual renewal
- Professional graphic design services included

**Banners can also be purchased for the high school gymnasiums.*

Electronic Messaging

Business Advertisement *

\$50/message/game

- 4'10" high x 13'0' wide LED message board on scoreboard
- Display text or logo
- Professional graphic design services included
- Messaging must be provided 10 days prior to display date

Individual/Non-Profit Advertisement*

\$25/message/game

- 4'10" high x 13'0' wide LED message board on scoreboard
- Display text or photo message to player/student
- Professional graphic design services included
- Messaging must be provided 10 days prior to display date

Varsity Season Pass*

\$500 (1 Season)

- 4'10" high x 13'0' wide LED message board on scoreboard
- Display one ad per each varsity game, (approximately 54) all year. (\$2700 value)

**The Waterford School District will comply with the guidelines set by the Federal Communications Commission (FCC) for accepting advertisers.*