

# Terms of Use

\*Share your popcorn

\*Share your blanket

\*Share your gum

BUT

\*Please DON'T  
share this resource

\*YOU paid for it...  
so should they 😊

**Thank you for understanding**

Business Ed with Denise Leigh © 2021

Follow my daily stories  
on Instagram and/or  
Facebook  
**@businesssteachdenise**



Visit my website for GREAT ideas and  
tips to use in your classroom:

[www.business-ed.com](http://www.business-ed.com)

If you join my email list, you will  
Get the password to my  
freebie vault on my website.

Let's get social!

Follow me on social media:

Facebook: Business Ed With Denise Leigh

Instagram: @Businesssteachdenise

# Small Business Study

List the name & location of the business.  
What industry would they be categorized?

Small businesses are private corporations or sole proprietorships with fewer than 500 employees in the US.



What are they offering?  
Products or services sold

Describe the customer in which they target?  
How do they promote or advertise?

Select a small business that you patronize or admire and complete the small business study.



What is unique about this business?  
What are they doing right?