Promoting Safe Teen Driving Outside the Drive Education Classroom

Presented by

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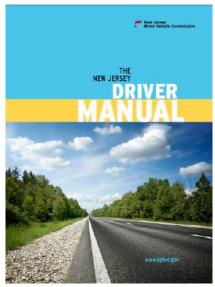
- 1. I'M NOT IN YOUR SHOES AND YOU ARE NOT IN MINE.
- 2. YOUR ARE ONLY AS GOOD AS WHAT YOU CAN STEAL.
- 3. TAKE AND USE WHAT WORKS BEST FOR YOU!

Driver Education is Wonderful!

It prepares teens for behind the wheel by teaching laws, safety, car functions, substance abuse, developing attitudes, and any other driving topics a teacher can squeeze into 30

hours of instruction.

For example...



...and then they leave the classroom!



How can we continue to promote safe teen driving?

Reach out to two groups







Peer mentoring groups aren't new. They have been proven to work!

- Peer Mentor
- Peer Leaders
- Peer Ministers
- **❖** S.A.D.D.
- Traffic Safety Squad
- Other Names?

If your school has a mentoring group use it or start one related to safe driving.

But remember...



Start Small and Build

Pick an event to sponsor/promote. Ask a few students & maybe a colleague to help.

- Seat Belt Check
- After School Safety Checks
- Pamphlet/Pencils/ Key Chain distribution
- Morning/Afternoon Safety Announcements

SEATBELT CHECK

HUMC

Safe Teen Driving Challenge Is How The IHA TSS Got It's Start.

WE WON!



The TSS Club Guidelines

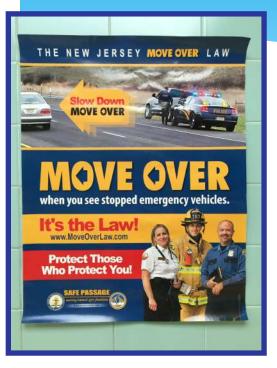
- Keep it Simple
- No Meetings
- No Officers/Executive Board
- Events That Reach All Students
- Sign Up for Events via Email
- Keep Track of Who Participates
- Perks for Those Who Stay Involved

Sample Events From IHA

The IHA TSS Conducted the Following Events

DRIVESMART Theheart

PLACE POSTERS IN HALLWAYS









Red Decal Reward



CONGRATULATIONS Senior Driver and Senior Parents

Both you and your parents have decided to follow the lifesaving provision of NJ's GDL program by display the red decal on your license plate. While no other state has a GDL decal requirement, many other countries have been using them for years. Decals help police enforce passenger restrictions, nighttime driving curfews, cell phone/texting use, seat belt usage, and other provision that are proven to reduce teen crash risk.

In 2014 a 3½ year study was published in the American Journal of Preventative Medicine. It states that the NJ law that requires GDL drivers to use the red decals has reduced crashes in the under 21-age group by 9.5 percent.

We ask you, Class of 2015 driver, to share this congratulatory message with your parents. In addition, we think that you are so cool we have attached a coupon for you to enjoy a free Jr. Frosty.

Cars Without Decals Receive this Pamphlet.



All permit or probationary license holders under the age of 21 must display a special decal on the front and rear license plate of the vehicle they are driving. Available at all Motor Vehicle Agencies for \$4 a pair, the decals are easily affixed to the plates using a system that also allows for removal when the Graduated Driver License (GDL) holder is not behind the wheel.



Where is GDL Santa?



PEP RALLY HANDOUT WITH GDL RESTRICTION

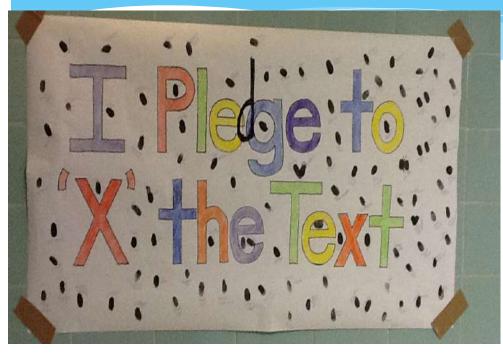








PLEDGE TO X THE TEXT





ALLSTATE FAMILY PLEDGE

AN EPIDEMIC

IS SWEEPING ACROSS AMERICA. CAUSING DRIVERS EVERYWHERE TO BLACK OUT FOR FIVE SECONDS AT A TIME. IT'S CALLED TEXTING AND DRIVING.



WE PLEDGE NOT TO TEXT AND DRIVE because it takes our eyes off the road for an average of 5 seconds. At 55 mph, that's like driving the length of a football field—completely blind.¹

WE PLEDGE NOT TO TEXT AND DRIVE because it's like driving after having 4 beers.²

WE PLEDGE NOT TO TEXT AND DRIVE because it can make us 23 times more likely to crash.3

WE PLEDGE NOT TO TEXT AND DRIVE because car crashes kill an average of 11 teens each day.4

WE PLEDGE NOT TO TEXT AND DRIVE because distracted driving injures 330,000 people every year.⁵

MY FAMILY HEREBY PLEDGES NOT TO TEXT AND DRIVE











ALLSTATE.COM/TEEN

- I. Virginia Tech Transportation Institute, available at www.rtix.rt.edu 2. Setting Limits, Saving Lives--The Case for .OB BAC Laws, available at www.nhtsa.dot.gr and A Comparison of the Cell Phone Driver and the Drunk Driver, available at http://dwwatch.org/cell-phone-texting.php
- . Virginia Tech Transportation Institute and NHTSA . Insurance Institute for Highway Safety (IIHS) Fatality Facts 2008, availa



Prom Swag Bags



SCHOOL SAFETY CONCERN

PLEASE OBEY THE RED SIGN AND COME TO A COMPLETE STOP WHEN YOU EXIT THE IHA PARKING LOT.



LOOK FOR OPPORTUNITIES OUTSIDE OF YOUR SCHOOL

- ◆ HACKENSACK UMC BERGEN COUNTY HIGH SCHOOL TRAFFIC SAFETY CHALLENGE
- ◆ REBEKA VEREA FOUNDATION "SAY YES TO LIFE" SYMPOSIUM
- ◆ NJ BRAIN INJURY ALLIANCE U GOT BRAINS CHAMPION SCHOOL PROGRAM
- ◆ STATE FARM INSURANCE CELEBRATE MY DRIVE & TEENS IN THE DRIVER SEAT

GRANTS AND PRIZE MONEY ARE AVAILABLE!

RESOURCE

NJAHPERD/NJ TEEN SAFE DRIVING COALITION CHECK OUT THE **EXHIBITORS BOOTH**

DON'T FORGET TO TAKE PHOTOS!



Use Social Media to Promote School Based Safe Driving Activities

School Web Site www.immaculateheartnj





Create a **Public Service Announcement** (PSA) Video About Safe Driving

SOCIAL MEDIA SPECIALISTS

TARA - PR

8

JACKIE - STUDENT

REACHING OUT TO PARENTS

WAYS TO COMMUNICATE

- PARENT ORGANIZATION (PTA)
- BACK TO SCHOOL NIGHT
- **◆** NEWSLETTER
- SOCIAL MEDIA
- **◆** EMAIL
- OTHER WAYS?

Post Information About School Events

GABE HURLEY



X THE TEXT



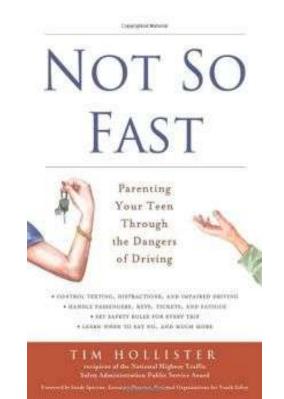
News Articles

The following articles appear on my Driver Ed Web page. These articles were also sent to all parents via our school weekly parent newsletter.

- Road Warrior: Study says N.J. red decal program keeping young drivers safe
- OCTOBER 23 2014, BY JOHN CICHOWSKI THE RECORD
- http://www.northjersey.com/community-news/road-warrior-study-says-n-j-red-decal-program-keeping-young-drivers-safe-1.510068
- Road Warrior: Plea bargaining for teen drivers not dead after all
- OCTOBER 31, 2014 BY JOHN CICHOWSKI THE RECORD
- HTTP://WWW.NORTHJERSEY.COM/NEWS/NJ-STATE-NEWS/TEEN-DRIVERS-STILL-OFFERED-PLEA-DEALS-IN-COURT-1.1123595
- Road Warrior: Study links ID decals to drop in teen crashes
- NOVEMBER 9, 2014 BY JOHN CICHOWSKI THE RECORD
- http://www.northjersey.com/news/nj-state-news/study-links-id-decals-to-drop-in-teen-crashes-1.1129696
- Road Warrior: 2014 safer on the road but deadlier on foot
- JANUARY 12, 2015, 9:37 BY JOHN CICHOWSKI THE RECORD
- http://www.northjersey.com/news/road-warrior-2014-safer-on-the-road-but-deadlier-on-foot-1.1191509
- Road Warrior: Cheap gas and teen crashes
- JANUARY 22, 2015 BY JOHN CICHOWSKI THE RECORD
 http://www.northjersey.com/news/nj-state-news/study-links-id-decals-to-drop-in-teen-crashes-1.1129696
- N.J. seeks to curb idling engines JULY 8, 2015, BY JAMES M. O'NEILL THE RECORD * CORRESPONDS TO NJ DRIVER MANUAL PAGE 46
- HTTP://WWW.NORTHJERSEY.COM/NEWS/N-J-SEEKS-TO-CURB-IDLING-ENGINES-1.1370017

RECOMMENDED READING FOR PARENTS

NOT SO FAST – TIM HOLLISTER



Parent/Guardian Poll

Education Pre-Poll

This form will be completed in class with the data you collected from the homework assignment.

Created By Mrs. T. Skjold Immaculate Heart Academy

tskjold@ihanj.com

Your username (**tskjold@ihanj.com**) will be recorded when you submit this form. Not**tskjold**? Sign out

- * Required
 - 1. Does your parent/guardian know what the letters GDL stand for? *
 - o Yes
 - o No
 - 2. Was car crashes (or accidents) the biggest concern your parent/guardian had about you driving? *
 - o Yes
 - o No
 - 3. What did your parent/guardian say was the number one reason that teens crash? *
 - Distractions
 - Lack of experience
 - o Poor Decision Making
 - Lack of Driving Skill
 - o Other
 - 4. Was your parent/guardian able to explain anything about the Graduated Driver License? *
 - o Yes
 - o No
 - 5.Did your parent/guardian feel they are the most important teacher when it comes to you learning how to drive? *
 - o Yes
 - o No

Send me a copy of my responses.

POLL RESUTLTS

Topics	NJ Statewide Results	IHA Pre Dr.Ed. Course Results	IHA Post Dr.Ed Course Results
Percentage of parents/guardians who know what the letters GDL stand for.	55%	36.9%	70.5%
Percentage of parents/guardians who stated that car crashes were their biggest concern for their teens.	58%	45.6%	49.5%
Percentage of parents/guardians who lack some or any understanding of the GDL	68%	37.9%	29.5%
Percentage of parents/guardians who said they were the most important teacher when it comes to teaching teens how to drive	30%	36%	75.8%

Below are the main reasons parents/guardians felt that teens crash.

Reasons parents/guardians felt teens crash.	NJ Statewide Results	IHA Pre Dr.Ed. Course Results	IHA Post Dr.Ed. Course Results
Distractions	34%	82.5%	88.4%
Lack of Experience	31%	8.7%	6.3%
Poor Decision Making	18%	1.9%	3.2%
Other	10%	1.9%	0%
Lack of Driving Skills	7%	4.9%	2.1%

What Happens When You Promote Safe Teen Driving?

- ◆ Your school's program is recognized as a leader in safety.
- ◆ Your school's staff looks to your student group for assistance with traffic safety.
- ◆ Your school's administration asks your advice for safety issues, programs, and speakers.
- ◆ Parent's recognize the importance of the Driver Ed program and their child's safety behind the wheel.

What Happens When You Promote Safe Teen Driving?



YOU MAKE A DIFFERENCE BY KEEPING YOUR STUDENTS SAFE!