

SHORT FILM SCORING RUBRIC



Movie Title:
Students Submitting:

By Mr. Wright Seminole Ridge High School Television Production

CATEGORY	POOR	FAIR	GOOD	SCORE
Camera Skills	10 points Shots out of focus. White Balance Missing. Poorly framed composition. Shaky camera takes away from project's effectiveness. Scene(s) are not effectively covered.	15 points Uses a variety of shots. Shots in focus most if not all of the time. Most shots framed properly. White Balanced. Scene(s) are only somewhat covered.	20 points Uses a variety of shots that advance the story. All shots are in focus and properly (creatively) composed. White balanced. Scene(s) are covered well.	
Audio/Music	10 points Dialogue (if used) is muddy and difficult to understand. Music used is a distraction from the video content. Overall Audio Sounds Unmixed.	15 points Dialogue(if used) is mostly clear and clean with some issues present. Music used does not add or take away from video content. Overall Mix is better but still needs tweaked.	20 points Dialogue (if used) is clear and clean throughout. The music used adds to the story being told. All audio levels mix well together and help advance the story.	
Editing	10 points Poor timing and edit points demonstrated throughout. No titles or effects used.	15 points Some trouble with timing and/or edit points. Some titles and effects used but do not effectively add to story.	20 points Strong editing skills demonstrated, including proper timing, edit points, etc. Titles used and appropriate. Effects used and appropriate.	
Storytelling	5 points Story is lacking a creative purpose. Story has no opening or conclusion. Dialogue is not written and/or is not effective in advancing story. Script is not submitted.	8 points Story has creative moments but lacks definite opening and/or a strong conclusion. Dialogue is written but only somewhat advances story. Script is submitted and somewhat reflects the scenes filmed.	10 points Story is told creatively and has a definite opening and strong conclusion. Dialogue is written and effective in advancing story. Script is submitted and mirrors what is filmed.	
Originality	5 points Lacks originality and creativity.	8 points Unique and original idea and execution.	10 points Highly unique and original idea and execution.	
Performance	5 points Acting is poor and not believable. May have serious casting issues as well.	8 points Actors are generally believable.	10 points Actors are believable and well cast in their roles.	
Audience Interest	5 points The film is lacking in its ability to create interest.	8 points The film compels the audiences' attention most of the time.	10 points The film is compelling throughout.	
TOTAL SCORE				/100