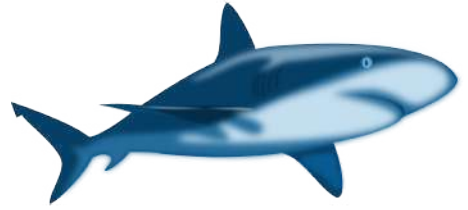


The background is a deep blue underwater scene. Numerous bubbles of various sizes are rising from the bottom, creating a sense of movement. Sunlight rays penetrate the water from the top right, creating a shimmering effect. The overall texture is slightly grainy, giving it a cinematic feel.

SHARK TANK

50 Points

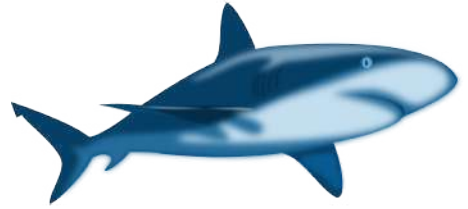
PROJECT DESCRIPTION



*You will be creating a marketing plan to pitch to **Shark Tank** judges. You will need to create an infomercial and presentation to go with your shark tank pitch. The pitch needs to be professional and appealing to the judges.*

To pitch an idea, you will need to create a product by finding a niche or missing sector of the market. You will complete the project in a pair or group of 3.

PROJECT REQUIREMENTS



1. Infomercial of 30 seconds to present your product
2. Presentation slide for talking points of your pitch
3. Opening statements (pitch) that you will give to the judges
4. Informational Page which must include:
 - a. Name of product
 - b. Picture of product
 - c. Cost of product
 - d. Cost to make the product
 - e. Where the product can be found