

WHAT TO EXPECT!

- Sharks will be in separate rooms around the building
- One to one interview
- Sharks will evaluate you for assignment grade
- You <u>must</u> be ready to go when your name is called
- Approximately 10-15 minutes

WHAT TO BRING!

- poster—easy to read
- Sample Products
- Display items



APPEARANCE!

- Dress for Success
- Smile!
- Eye Contact
- Introduction
- Closing



ATTITUDE!

- Confidence
- Enthusiasm
- Excitement



ABOUT THE PRESENTATION!

- Product knowledge
- How your co. is different
- \$\$ you are asking for
- Cost of your product
- Selling price
- Plan for getting product to customer
- Business strategy (growth plan)

HOW TO PREPARE!

- Evaluation sheet
- Poster elements
- Possible questions list
- Practice with partner

TOMORROW!

- Arrive at 7:15!
- Dress professionally
- Bring display
- 3 people to each