

Shark Tank Analysis

Business #1 Name: _____ Description: _____

1. What type of ownership structure is this company? How can you tell?
2. Do they specifically mention any patents they have on this product? If they don't, what might they need to protect with a patent?
3. What should they protect with a trademark? Why?
4. What type of funding did they use to start their business (or so far)? Be specific
5. What "location(s)" do they have so far?
6. What type of warehouse or storage needs would they have?
7. If they have a physical store or if they were to open it, what type of "spaces" would they need for their customers? Be specific.
8. What was the final deal reached if they make a deal with a shark? If they don't make a deal, what can they do next to raise the money they need?

Business #2 Name: _____ Description: _____

9. What type of ownership structure is this company? How can you tell?
10. Do they specifically mention any patents they have on this product? If they don't, what might they need to protect with a patent?
11. What should they protect with a trademark? Why?
12. What type of funding did they use to start their business (or so far)? Be specific

13. What “location(s)” do they have so far?

14. What type of warehouse or storage needs would they have?

15. If they have a physical store or if they were to open it, what type of “spaces” would they need for their customers? Be specific.

16. What was the final deal reached if they make a deal with a shark? If they don’t make a deal, what can they do next to raise the money they need?

Business #3 Name: _____ Description: _____

17. What type of ownership structure is this company? How can you tell?

18. Do they specifically mention any patents they have on this product? If they don’t, what might they need to protect with a patent?

19. What should they protect with a trademark? Why?

20. What type of funding did they use to start their business (or so far)? Be specific

21. What “location(s)” do they have so far?

22. What type of warehouse or storage needs would they have?

23. If they have a physical store or if they were to open it, what type of “spaces” would they need for their customers? Be specific.

24. What was the final deal reached if they made a deal with a shark? If they don’t make a deal, what can they do next to raise the money they need?