

	Office Hours	Standard(s)/Topics	Digital Content for Instruction	Digital Content for Daily Practice	Print Resources/ Supplemental Resources	Differentiation	Assessment	Feedback
PreK – K Grades 1 - 2 Grades 3 - 5 Grades 6 – 8 Grades 9 - 12	<p>On your website, post the morning and afternoon hours that you will be online, able to answer questions.</p> <p>Post your school email so parents can communicate with you during the closing.</p>	Continue with the curriculum, taking into consideration skills that have already been covered.	On your website, post the code for your Google Classroom and/or Class Dojo.	On your website, post links to additional digital daily practice. See Social Studies, SS Grades K-4, VPA, Health/PE, WL, ES/Bilingual, and CTE Curriculum Websites for additional links that are aligned to the curriculum.	Develop packets of lessons for students who do not have devices and/or intermittent internet access. These packets will not come back to school. Parents should have a way to communicate with you that the work is being completed.	Follow all accommodations and modifications in IEP's. For ELL students, provide a digital link to online word-to-word dictionaries. Your plans must include the scaffold work that is routinely expected for all students.	<p>Include a daily formative assessment that you will record in gradebook.</p> <p>Include a weekly summative assessment of the standards/skills assigned during the week and record it in Genesis.</p> <p>Consider projects that can be photographed or produced digitally.</p>	Using Google Classroom or Class Dojo, provide daily feedback to assignments. Update your webpage as needed.

Ms. Williams	Office Hours	Standard(s)/Topics	Digital Content for Instruction	Digital Content for Daily Practice	Print Resources/ Supplemental Resources	Differentiation	Assessment	Feedback
PreK – K Grades 1 - 2 Grades 3 - 5 Grades 6 – 8 Grades 9 - 12	Morning: 9-11 Afternoon: 1-3	<p>Marketing A Product: Brochure or Print Advertisement Pitch:</p> <p>9.3.MK.9 Communicate information about products, services, images and/or ideas to achieve a desired outcome.</p> <p>RST.11-12.1. Accurately cite strong and thorough evidence from the text to support analysis of science and technical texts, attending to precise details for explanations or descriptions.</p> <p>WHST.11-12.4. Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.</p>	<p>Google Classroom</p> <p>Sample Code: V2564D</p>	<p>Videos:</p> <p><a href="https://www.youtube.com/watch?v=r6ZVGBQYNXE">https://www.youtube.com/watch?v=r6ZVGBQYNXE</a></p> <p><a href="https://www.youtube.com/watch?v=5jQ3L8qAgmk">https://www.youtube.com/watch?v=5jQ3L8qAgmk</a></p> <p><a href="https://www.youtube.com/watch?v=S20w63t6CsE">https://www.youtube.com/watch?v=S20w63t6CsE</a></p>	<p>Sample Brochure: Pepsi <a href="https://www.jetchill.com/wp-content/uploads/2016/06/GlassChill-Brochure-Pepsi.pdf">https://www.jetchill.com/wp-content/uploads/2016/06/GlassChill-Brochure-Pepsi.pdf</a></p> <p>Sample Print Ad: <a href="https://www.canva.com/learn/print-advertising-ideas/">https://www.canva.com/learn/print-advertising-ideas/</a></p> <p>Brochure Article: <a href="https://smallbusiness.chron.com/brochures-important-marketing-66450.html">https://smallbusiness.chron.com/brochures-important-marketing-66450.html</a></p> <p>Print Ad Article: The Power of Print Ad Marketing: <a href="https://www.retaildive.com/spons/the-power-of-print-marketing/565227/">https://www.retaildive.com/spons/the-power-of-print-marketing/565227/</a></p>	<p>Follow all accommodations and modifications in IEP's. For ELL students, provide a digital link to online word-to-word dictionaries. Your plans must include the scaffold work that is routinely expected for all students.</p>	<p>Authentic: Marketing a Product Brochure or Print Ad Rubric.</p> <p>Formative: What is the purpose of a brochure?</p> <p>What information is shown on the brochure?</p> <p>Which brochures were you drawn to, and why?</p> <p>How do marketing agencies utilize brochures and print ads to market products?</p> <p>Article</p>	<p>At the completion of the assignment, the assignment will be graded using the attached rubric.</p> <p>I will also, provide direct feedback to each Brochure or Print Ad in Google Classroom.</p>

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SAMPLE