



Sphere Las Vegas

VIDEO INTRO

Click on the screen to learn about
Sphere in Las Vegas, Nevada.



After watching the video, what is your initial reaction to Sphere? (3-4 sentences)

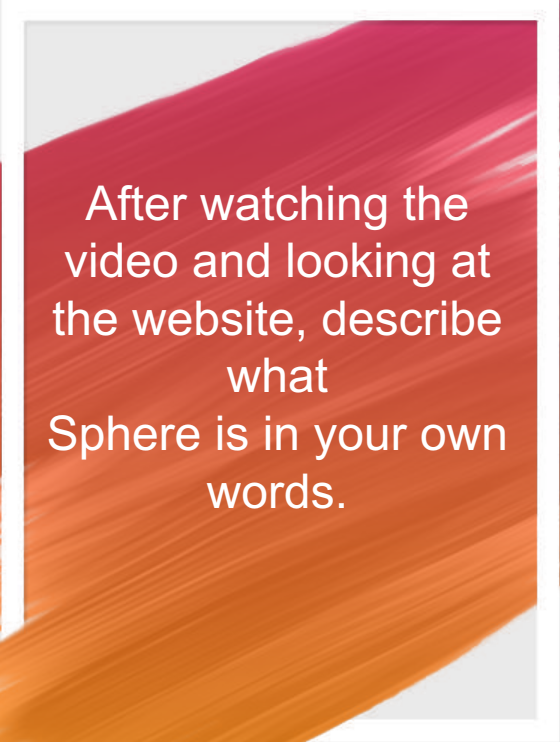
The sphere is one of its kind. The entertainment venue showcases various types of technology. The sphere changes the event experience for consumers and also provides businesses with a unique advertising opportunity.

List 3 adjectives that describe Sphere.

Futuristic, Expensive, Unique



Click on [THIS](#) link. It will take you to the Sphere Las Vegas website. Explore the website and answer the questions on the following slides.



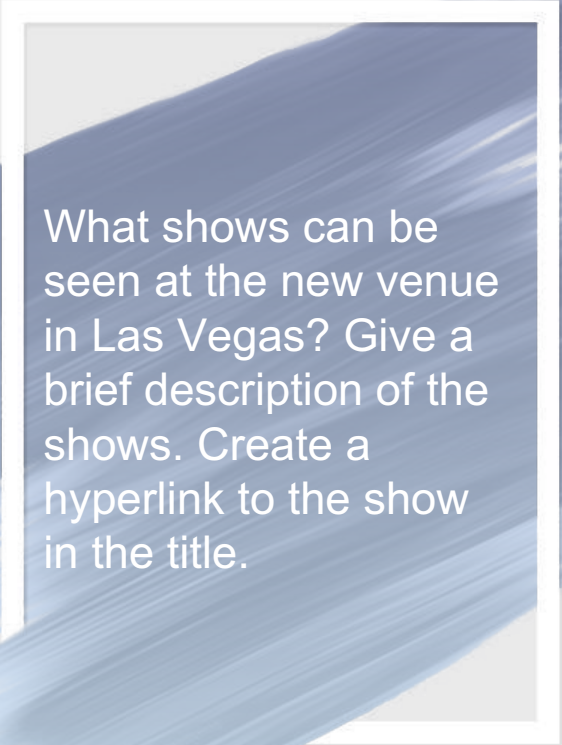
After watching the
video and looking at
the website, describe
what
Sphere is in your own
words.

The sphere is an event venue that was constructed in Las Vegas, NV. This entertainment venue provides many unique experiences to consumers and advertising opportunities for consumers. The construction of the sphere cost around 2.3 billion dollars. Featuring 1.2 billion LED lights, the sphere can put on fantastic light shows. The sphere will change the future of event venues globally.

Find a picture of the band that performed at Sphere when it opened and place it in the space to the right. Put the name of the band above the picture.

U2





What shows can be seen at the new venue in Las Vegas? Give a brief description of the shows. Create a hyperlink to the show in the title.

[Postcard From Earth | Sphere \(thespherevegas.com\)](#)

The sphere experience starts with Aura, our real humanoid robot, who will take you on a tour into the future of technology. The film shown will feature part sci fi story, part nature documentary and postcard from Earth.

[U2 Tickets | Las Vegas Dates & Event Details | Sphere \(thespherevegas.com\)](#)

U2 is returning to the stage for a special run of shows marking their first live outing in four years. U2 live at The Sphere features the world's biggest rock band launch the world's most cutting edge venue.



Ticket Prices

How much does it cost
to see each show at
The Sphere?

The Sphere Experience:

Ticket prices range from \$49-\$129.

U2

Ticket prices hover around \$500.



Photos of Sphere

Use Google and find pictures of Sphere. Place them in the chart to the right.

When you insert the pictures, be sure they look professional and are placed correctly in the boxes.



The Sphere: Everything You Need to Know

LAS VEGAS
REVIEW-JOURNAL

Click on the Las Vegas Review Journal to learn more about The Sphere. Answer the questions that follow.

1. How much did Sphere cost to build?
2.3 Billion
1. How many seats are in the new venue in Las Vegas?
17,500
1. How many VIP Suites are there?
23
1. How tall is Sphere?
366 FT
1. How wide is Sphere?
516 FT
1. Who was the project developed by?
Madison Square Garden Entertainment (James Dolan)
1. What is the standing capacity?
20,000




Sphere has been very popular on social media since it opened. Look up Sphere on some of your favorite social media platforms to learn even more.



After looking at social media posts for Sphere, answer the questions.

Click [HERE](#) to watch one short video of the concert.

1. What were some of the hashtags used in the social media posts?
1. Which social media platforms did you use to learn more about Sphere?
1. Find a video that has been posted of the U2 concert at Sphere and post the link below.



Do your own
internet search of
Sphere Las Vegas
and list 6 facts that
haven't been
covered yet in this
assignment.

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

After learning about Sphere, would you like to go there to see a concert or another show? Why or why not?

A large white rectangular box with a thin black border, intended for a user to write their response to the question above.

Sphere Theme

Identify a sport AND entertainment theme that you would like to see on the outside of the venue. Describe why chose these themes.

Sports:

Entertainment: