

Word Art	Exceeding	Meeting	Beginning	Below
Points	4 Points	3 Points	2 Points	1-0 Points
Lettering Creativity	You created unique images to design and express 4 or more letters in your word/name.	You created unique images to design and express 3 letters in your word/name.	You created unique images to design and express 2 letters in your word/name.	1- You created under 3 unique images to design and express under 2 letters in your word. 0-Incomplete or missing
Craftsmanship	Quality shading/coloring using a wide range of values from 7 to 8 with no extraneous/unnecessary marks such as lines that were erased are still visible..	Quality shading/coloring using a wide range of values from 5 to 6 with 1 to 3 extraneous/unnecessary marks such as we can see eraser lines	Shading/coloring using a limited range of values of 3 to 4 with 4 to 6 extraneous/ unnecessary marks such as we can see eraser lines	1- Shading/coloring using a limited range of values of 1 to 2 with 6 or more extraneous/unnecessary marks. 0-Incomplete or missing
Composition	You filled your paper with interesting and creative images. You considered the background, midground and foreground in your picture. The word is the main focus of your picture.	You filled your paper with interesting and creative images. You considered the midground and foreground in your picture. The word is the main focus of your picture.	You filled your paper with interesting and creative images. You considered the background and foreground in your picture. The word is the main focus of your picture.	1- You lack interesting and creative images. You considered only the foreground in your picture. The word is not the main focus. 0-Incomplete or missing
Contrast	Your values/colors are solid, vivid, and dark. Your word stands out on your paper	You introduced values/colors that are solid, vivid and dark, but you still see the white of the paper through the value/color. Your word stands out on your paper.	You introduced values/colors that are solid but you still see the white of the paper through the value/color. Your word blends in with the background and does not stand out on your paper.	1-You did not color or did not use solid, vivid dark color. Your word does not stand out on your paper. 0-Incomplete or missing
Unity & Balance	5 of your images/designs make sense with your word. There is a consistent idea, theme, or imagery that has a balanced design.	3 of your images/designs make sense with your word. There is a consistent idea, theme, or imagery that has a balanced design.	3 of your images/designs make sense with your word, but There is a consistent idea, theme, or imagery that has a balanced design.	1- 2 of your images/designs make sense with your word, but There is a consistent idea, theme, or imagery that has a balanced design. 0-Incomplete or missing
WIP Work In Progress	You completed 5 WIPs: 1st, 2nd, 3rd, 4th, and final. Wips, 2, 3, and 4 have a selfie holding your project. You wrote a artist statement that reflects on the work you have done	You completed 4 of the following WIPs: 1st, 2nd, 3rd, 4th, and final WIPS. Wips, 2, 3, and 4 do not all have a selfie holding your project. You wrote an artist statement.	You completed 3 of the following WIPs: 1st, 2nd, 3rd, 4th, and final WIPS. Wips, 2, 3, and 4 do not all have a selfie holding your project. You wrote an artist statement.	1-You completed 2 of the following WIPs: 1st, 2nd, 3rd, 4th, and final WIPS. Wips, 2, 3, and 4 do not all have a selfie holding your project. You wrote an artist statement.
Totals				