

Red Land Football Boosters Minutes

03/23/17

In Attendance:

Mike Crocenzi -President
Ellie Rodgers-Vice President
Patty Hodges-Treasurer
Amy Stimeling-Secretary
Chad Weaver -Varsity Football Coach

Parents in Attendance: Stacy Metzel, Julie Korick, Bonnie Moody, Barbara Kraynak, Brad Pate, Mari Lynn Dare, Rob Cramer, John Rados, Jay Hertzog, Heather Hertzog, Faith Archambeault, Art Archambeault

Meeting started at 7:03pm

Introduction

Mike Crocenzi introduced the new football booster board to attending parents.

Contact List

Amy Stimeling asked attending parents if they have not responded to a recent email blast asking for contact email and cell phone information to fill out at end of meeting and return to her.

Chad Weaver Spring/Summer Schedule

Coach Weaver gave out handout to review the Spring/Summer schedule. There were various topics covered which included but not limited to practices, expectations of summer program, Patriot Service Project, Impact testing, apparel, and golf outing. Amy will ask to send out the handout on email group. Wed night practices at West Shore Stadium start Wed 3/29 7-9pm.

In addition, Coach Weaver sent out a calendar schedule for months March to August 2017.

Any questions on handout or schedule can be directed to Coach Weaver

Coach Weaver advised there may be a Freshman Team but need a minimum of 25 players to have the team. Coach Weaver will be going to Crossroads in May to talk to kids about the program. He is considering Allen Middle School as well.

Mr. Pate asked Coach Weaver if there are any 8th graders lifting in the afternoon at the high school and reply was a few.

Treasurer Report

Patty Hodges advised the approximate amount in the Santander account at present time is \$2,100.00

Summer Uniforms

Mike Crocenzi had introduced summer uniform flyer from BSN Sports.

Vendor is willing to sell set for \$42. Shirt would be Nike Red Pro Cool Compression Top. Shorts would be Nike Dri Fit team flyer short. Shirt would be red and pants dark gray. We are looking to offset the uniform using booster money and pay anywhere from \$20-\$30 leaving the parent to pay a minimal expense. Our hope is working hard to create new fundraisers so this won't be a large impact to overall budget.

This will bring unity and consistency to the team and the compressed dri fit will eliminate tears in the shirts especially with the 7 on 7 games. This price would be offered to Sophomore, Juniors and Seniors. Upcoming Freshman will be able to purchase these as well at regular price of \$42. The thought is Freshman will not be playing 7 on 7s and some will be joining the team throughout the summer as newcomers.

Fundraising

Amy Stimeling shared Sky Zone -Monday through Thursday 4-7pm or 5-8pm. Get 10%-20% depending on number of jumpers. Have to present a flyer when checking in. Would need to do in summer. June 15th is Thursday, 5-8pm is proposed date and time. Can do normal jump or glow jump. We could ask Holly Sayre to put flyers in high school and elementary school principals to disperse in their schools right before school lets out for summer.

Patty Hodges talked about restaurant opportunities

Pizza Hut -Monday, Tuesday, Wednesday. We get 10% up to \$500 for carryout or dining and 20% over \$500. Have to present a voucher.

Texas Roadhouse -Monday, Tuesday, Thursday. We get 10% of sales. Have to present a voucher.

Mike Crocenzi is putting together a list of local businesses in the area this summer and reaching out for potential sponsorships, fundraising opportunities.

Stacy Metzel asked if we thought about doing a Beef & Beer fundraiser event. She has done in past and advised brought in big cash. The board will consider this idea.

Golf tournament is scheduled for August 4th and Stacy Metzel has offered to lead this event. The hope is more parents help volunteer. As time gets closer we will get a report from Stacy on details. Mike mentioned we have to buy insurance in June which is appx \$85.

Lift a Thon was done 2 years ago -looking to do again perhaps in June. Can do a set amount of lift per certain weight. Good competition between the boys.

Fundraising continued

R&K Subs are always a welcome favorite -popular and goes over well. Per Mike, All-Sports uses them. We get about \$2.00/sub. To raise \$500.00, we have to sell 250 subs/sandwiches. Last fall, we had 13 players sell subs and frozen pizzas for All-Sports for a total of \$1,211. He did not have number of items that were sold, but believes can sell minimum of at least 250.

Bonnie Moody asked if is there any way we can get back 10% of the concession stand money back. The All Sports Booster club does not allow that and the money goes toward all the sports. A few parents thought that was not fair as football generates a large majority of the concession stand money.

Bonnie Moody also advised that Cedar Cliff is having Starbucks come in to Cedar Cliff games and wanted to know if could look into that. All-Sports did have the Dairy Farmers Association come in and sell milkshakes last year. Chick-Filet was another business brought up that perhaps we can work with.

Wish List Funds for this year

The funds will most likely go to renovating the Weight Room this year. All Sports will have a meeting and determine if all or a portion of the money will go to Weight Room as soon as we find out, we will advise.

Social Media for Football Boosters

Mike Crocenzi advised the Football Boosters now has 2 more avenues through social media to help spread the word and involve parents, players in our program

Facebook – Red Land Football Boosters
Twitter - @GoRLFootball

Comments & Questions

A parent advised on Track and Field team they have sign ups in advance which helps the parents. It was through Genius. The Board can look into that.

A parent asked if football team would go to Spooky Nook Sports facility this summer and Coach Weaver said no.

Mike Crocenzi advised that will work on getting summer uniforms before Spring Mini Camp (May 2107).

Meeting adjourned at 7:40pm