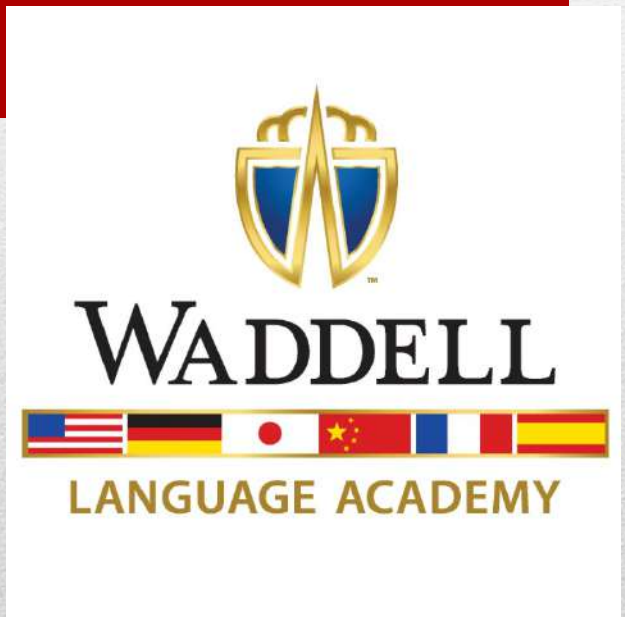


Waddell Language Academy

PTSA General Meeting
September 24, 2015





- Opening – Taiko Performance
- Welcome from the PTSA
 - Principal
 - Introduction of Board Members
- Calendar & New PTSA Activities
- School Safety – Officer Chip Wilson, CMPD School Resource Officer
- Fundraising – Shelly Thurman
- PTSA Budget
 - Budget Q&A and Vote of Approval
- SLT – Members & Mission
 - SLT Q&A and Vote of Approval for SLT Slate of Members
- General Q&A

Agenda



Dr. Amy Felicia Eybl
Waddell Language Academy Principal

Principal's Welcome

- President: Adrienne Johnson
- President Elect: Yvette Bolden
- Past President: Sucharita Mulpuru
- Treasurer: Joyce Bott
- Secretary: Susan Alexander
- VP of Events: Chrissy Premeaux
- VP of Fundraising: Shelly Thurman
- VP of Passive Fundraising: Heather Hensley
- VP of Advocacy: Eric Trosch
- Room Parent Coordinator: Deanna Giersmann
- Communication: Sujatha Nair
- Academic Volunteer: Catherine McClain
- Chinese Ambassadors: Kate Chan & Sandra Freeman
- French Ambassadors: Jason Carey & Tracy Ellsworth
- German Ambassador: Tania Hoeller
- Japanese Ambassador: Erika Strubbe
- Middle School Ambassador: Michelle Wright
- Specials Ambassador: Laura DuPuy & Wendy Maillet
- PTSA Teacher: Debra Lentz
- School Principal: Dr. Felicia Eybl
- Governance: Elizabeth Teagarden

PTSA Board of Directors

- Calendar is available for all PTSA dates + sports events for Fall Term
- New Activities:
 - Spirit Week
 - Book Character Day
 - Coffee w/Principal
 - Foreign Language Culture Club (Erika Strubbe)
 - Academic Volunteers / Intern Program (Catherine McClain)



Calendar & New Activities

- Introduction – Officer W. J. Wilson, Jr.
- Purpose / Role / Responsibility of School Resource Officer
- Police Investigations
- Police Officer vs. School Employee Role
- Mentor to Students
- Safety Concerns
- Traffic Concerns



School Safety

- Waddell Fundraising Purpose & Goals
- Fun Run
 - Kick Off: Monday, October 5th
 - Fun Run Day: Thursday, October 15th
- Middle School Color Run – NEW !!
- Spring Campaign – Invest in your Child (IYC)



Fundraising

2015/2016 Budget

\$60,000	Fun Run/Color Run
\$20,000	Invest in Your Child (IYC)
\$16,000	World Market
\$10,000	Matching Donations
\$12,000	Spirit Wear & Used Blues
\$5,000	Book Fair - New & Used
\$5,000	Chaperone/Child Dance
\$2,000	PTSA Social Events (food)
\$5,000	Fun Run Sponsorship
\$4,000	Chess Club (self-funding)
\$1,500	Other Income
\$250	Interest Income



Total Income \$140,750

Budget: Income

2015/2016 Budget

\$10,000 Elementary Language Immersion Support
\$3,750 Middle School Language Support
\$7,500 Elementary Grade Support
\$6,000 Middle School Grade Support
\$20,500 Specials/Electives Support
\$25,750 Teacher / Staff Support
\$20,450 Student / Exchange Trip Support
\$16,050 Events – Social / Cultural
\$8,500 Clubs & Athletics
\$4,500 Ambassador Funds
\$1,000 Waddell School / Campus Support
\$16,750 PTSA Expenses

Total Income \$140,750

Budget: Expenses



2014-2015 Budget

Actual as of 6/30/2015

Income

Fun Run	70,000.00	68,731.18
Parent Direct Donations	4,500.00	1,946.60
Employer Matching Donations	15,000.00	11,168.47
PTSA Events (World Market)	10,000.00	10,285.28
Book Fair - New	3,000.00	3,824.70
Book Fair - Used	750.00	1,111.81
Spirit Wear/Magnets	4,440.00	5,535.08
Chess Club (self funding)	4,000.00	5,167.50
Total Income	111,690.00	107,770.62

2014/15 PTSA Budget

BP America, Inc.	Duke Energy	Jefferson-Pilot Corp.	NCR Corp.	Shurguard
Brunswick Foundation	Eaton Corp.	John Hancock Mutual	Norfolk Southern Co.	Sovran Foundation
Capital Technology	Ecolab, Inc.	John S. and James L. Knight	Novartis US Foundation	Sprint Foundation
Carolina Steel Corporation	Emerson Electric Co.	Foundation	NYNEX Foundation	SPX Foundation
Carrier Corp.	EnPro Industries	Johnson & Higgins	Olin Corp. Charitable Trust	Square D Company
Caterpillar, Inc.	Equitable Foundation	Johnson & Johnson	Owens-Illinois, Inc.	St. Paul Companies
CBS, Inc.	Exxon Mobil Corporation	Johnson Controls Foundation	Pacific Scientific	Stanley Works
CertainTeed Corp.	Faisan Enterprises	Jostens Foundation, Inc.	Paramount Communications, Inc.	State Farm
Charles Schwab Corporation	Fleet	K Mart Corp.	PepsiCo, Inc.	Steel Fab
Chase Manhattan Corp.	Fireman's Fund Foundation	Kemper Group	Perigon Company	Tandy Corporation
Chicago Title & Trust Co. Foun	FMC	Kennametal Foundation	Pfizer	Temple-Island Foundation
Chubb & Son, Inc.	FM Global	Knight-Ridder Foundation	Piedmont Natural Gas	Tenet Foundation
Chubb Life Ins. Co of America	Freddie Mac Foundation	Kraft Foods	Pitney Bowes, Inc.	Textron, Inc.
CIGNA Corp. Foundation	Gartner	Lever Bros/Unilever United	PPG Industries Foundation	Thomas J Lipton Foundation Inc.
Circuit City Foundation	GE Foundation	Lending Tree	PNC Bank Foundation	Time Warner Inc.
Citicorp/Citibank, NA	General Cinema Corp.	Levi Strauss Foundation	Price Waterhouse	Transamerica Foundation
Clariant Corporation	General Dynamics Corp	LPL Financial	Progress Energy	Travelers Cos.
CNA Insurance Companies	Georgia-Pacific Corporation	Marine Midland Bank, NA	Prudential Foundation	TRW Foundation
Coca-Cola Company	Gillette Company	Master Builder's Inc.	Quaker Oats Foundation	UBS Wealth Management
Cogentrix Energy, Inc.	Goodrich Corp.	Mayer, Brown, Rowe & Maw	Quantum Chemical Corp.	Unilever United States
Computer Associates	Goulston Technologies, Inc.	McDonald's Corp.	Ralston Purina Co.	United Technologies Corp.
Continental Insurance	GreenPoint Fin Match Emp	McGraw-Hill Companies	RBC Centura Bank	UNUM Foundation
Cooper Industries Foundation	Hinrichs Financial Group	Found.Inc.	Reebok Foundation	UPS Foundation
Cooper Tire and Rubber	HJ Heinz Co. Foundation	Merrill Lynch & Co., Inc.	RedF Marketing	USA Networks Foundation
Corning Incorporated Foundation	Houghton-Mifflin	Metropolitan Life Foundation	RJR Nabisco Foundation	USG Foundation
CPC International Inc.	Home Depot	Microsoft Corporation	RR Donnelley & Sons Company	Vanguard Group, Inc.
Cross & Trecker	Honeywell Foundation	MMI Companies, Inc.	Saint-Gobain Corp.	Verizon
Crown Communications	HP	Mobile Oil Foundation, Inc.	Sandoz Corp.	Vulcan Materials Co.
D.M. & E. Corporation	HSBC	Monsanto Co. Fund	Sara Lee Foundation	W.W. Grainger, Inc.
Dennison Manufacturing Co.	Hyperion Solutions	Motorola Foundation	SAP	Wachovia
Digital Equipment Corp.	IAC/InterActive Corp.	Mutual Benefit Life	Scott Paper Company	Wells Fargo
Dow Corning Corp.	IBM Corporation	Nabisco Brands, Inc.	Security Pacific Foundation	Western Life Insurance Co.
Dowd Foundation	Imo Industries	Nalco Chemical Co.	Sentry Insurance Foundation	Williams Cos.
DST Systems	IRM Services, Inc.	National Starch and Chemical	Shaklee Corporation	
DSM Desotech		Nationwide Mutual Ins. Co.	Shearson Lehman Hutton	

Matching Donations

11

- SLT Chair: Kathy Price
- Introduction of SLT Mission
- School Improvement Plan
- Slate of 2015/16 SLT Members
 - Q&A & Vote of Approval



School Leadership Team

Any last questions...??



Thank you very much for attending tonight.
We look forward to a great school year
together!!

Adjourn