

# Psychology Chapter 1

## Review

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Which psychologist introduced reinforcement?

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# B.F. Skinner

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What is the scientific study of behavior and mental processes?

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# Psychology

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What is a statement that explains why things are the way they are?

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# A theory

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What in an action that people can observe or measure?

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# Behavior

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# What is a basic truth or law?

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# A principle

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What branch of psychology focuses on patients with disabilities?

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# Rehabilitation psychology

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Branch of psychology that focuses on people and work

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# Industrial psychology

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Branch of psychology that focuses on  
social systems

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# Community psych

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Branch of psychology that focuses on relationships between physical and emotional health

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# Health psych

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Branch that focuses on relationship  
between mental processes and culture

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# Cross-cultural psych

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School of psychology that describes  
experience as whole rather than breaking  
down the parts

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# Gestalt School

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Theory that unconscious motives control  
our behavior

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# Psychodynamic theory

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School of psych that looks at the basic elements of conscious experience

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# Structuralism

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Perspective that emphasizes effects of  
experience

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# Learning perspective

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Considered the father of modern psych

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# Wilhelm Wundt

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Perspective that examines ethnicity,  
gender, and other factors

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# Sociocultural perspective

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Perspective that focuses on self-fulfillment

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# Humanistic perspective

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Perspective that focuses on the nervous system, glands, and hormones

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# Biological perspective

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# Mental process that cannot be measured

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# Cognitive activity

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# Method of learning by looking inward

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# Introspection

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# What are the main goals of psych

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Observe, describe, explain, predict,  
control

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Which type of psychologist is most common?

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# Clinical psychologists

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# Who can prescribe medication

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# ONLY psychiatrists

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