

World War II - Propaganda Poster Project

Your job is to create a WWII poster using techniques of propaganda that were used during that time period and discussed in class. The poster should reflect a clear message and content so as to provide enough information to the reader.

Your Poster Needs To:

- You will select one of the topics outlined *below*
- Contain AT LEAST:
 - 2 images
 - 1 slogan
- Draw enough visuals to make their posters attractive
- You are expected to use propaganda strategies
 - Who is the target audience?
 - What will appeal to them during this time period?
- Lastly, you will have to hand in a 3 paragraph paper explaining the techniques used in your poster and relevant historical information
 - How is your poster using *FACTS* from this time period?
 - For example, your poster has a picture of a bar of soap, what does this mean? Make sure you are able to explain why images, phrases, and slogans were used.
- 1 Word Document:
 - Poster followed by 3 paragraph explanation

Approved Topics:

- Encourage men to enlist
- Pressure women to encourage their husbands, brothers and boyfriends to enlist
- Encouragement to help out at home (rationing) e.g. conserving food, buying victory bonds
- Encourage children to help the war effort e.g. purchasing war stamps,
- Spies/espionage
- WIN THE WAR
- Increase Production
- Encourage Citizens-Keep morale high

Helpful Resources:

- http://www.archives.gov/exhibits/powers_of_persuasion/powers_of_persuasion_intro.html
- Your textbook
- Sources on internet about WWII propaganda

Propaganda Poster Mark Rubric

	Poor 0 1 2	Below Average 3 4 5	Average 6 7 8	Excellent 9 10
Presentation: Visual appeal, creativity, and effort.	The presentation is not visually appealing. Creativity is minimal, and minimal effort is applied.	The presentation contains some aspects that are visually appealing. Some aspects of creativity and effort are present.	The presentation is visually appealing. Creativity and effort are evident	The presentation is very visually appealing. Attention to detail, creativity, and effort are beyond expectations
Historical Accuracy: The poster is related to content learned in class	The poster does not relate to content learned in class	The poster makes minimal connections to content learned in class	The poster makes connections to content learned in class	The poster makes strong connections to content learned in class
Communication: Written component provides justification and rational	The poster does not meet the desired length (3 paragraphs.) Grammatical errors present. Lack of understanding present.	The poster meets the minimum desired length (3 paragraphs.) Some grammatical errors present. Minimum understanding present.	The poster meets desired length (3 paragraphs.) Few grammatical errors are present. Solid understanding is present.	The poster provides a thorough and insightful rational. Grammatically sound. Strong understanding is present throughout.

Total: /30 x 2
This project is worth 60 points