

You're running a toy company that has made the best slime for kids 10 years running. But, because of COVID, your factory is running short of workers to produce and package your award-winning slime. There are orders that need to be filled ASAP or you'll incur penalties. The workers that usually make your slime left you a rather cryptic set of instructions. Hopefully, you can decode the instructions and make the proper slime for your orders!

Step 1: The most expensive part of the mixture is our proprietary liquid compound. It's the most direct route to success when it comes to our slime. Add the proprietary liquid compound to the container.

Step 2: The next step is a result of talking directly with our customers. Not by mail anymore, because now we use Twitter! Add in the second proprietary liquid compound that makes our slime award-winning!

Step 3: We used to use a powder of carbon, for this step but we found it limited our slime to only be used in one way. Kids don't just use slime one way, they play with it in a variety of ways! Add this ingredient to the mix.

Step 4: Once upon a time, when we were first trying to make slime, we had to give customers free samples of our slime. The biggest issue that customers had was that it wasn't colorful enough. We needed to add MORE COLOR! We tried adding more of dye #4, but it came out too green. We found that adding 3 drops of dye #1 was perfect.

Step 5: Once we added just one drop of dye #4 to our slime mixture, it was ready to go! The best part is that we didn't even have to pay for it! Apparently, dye #4 isn't very popular in making slime. People don't look too favorably on it, but if you know how to use it properly, well... it helps make our slime award-winning!

If you've cracked the code, you should end up with purple slime once mixed!

You're running a toy company that has made the best slime for kids 10 years running. But, because of COVID, your factory is running short of workers to produce and package your award-winning slime. There are orders that need to be filled ASAP or you'll incur penalties. The workers that usually make your slime left you a rather cryptic set of instructions. Hopefully, you can decode the instructions and make the proper slime for your orders!

Step 1: The most expensive part of the mixture is our proprietary liquid compound. It's the most direct route to success when it comes to our slime. Add the proprietary liquid compound to the container. (Personal Selling, 4-6 oz. of school glue)

Step 2: The next step is a result of talking directly with our customers. Not by mail anymore, because now we use Twitter! Add in the second proprietary liquid compound that makes our slime award-winning! (Direct Marketing, 1 ½ tbsp contact lens solution)

Step 3: We used to use a powder of carbon, for this step but we found it limited our slime to only be used in one way. Kids don't just use slime one way, they play with it in a variety of ways! Add this ingredient to the mix. (Advertising, ½ tsp baking soda)

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Step 5: Once we added just one drop of dye #4 to our slime mixture, it was ready to go! The best part is that we didn't even have to pay for it! Apparently, dye #4 isn't very popular in making slime. People don't look too favorably on it, but if you know how to use it properly, well... It helps make our slime award-winning! (Public Relations, Blue dye)

If you've cracked the code, you should end up with purple slime once mixed!