

Promoting Safe Teen Driving Outside the Driver Education Classroom

***Presented
by***

Terry Skjold

IMMACULATE HEART ACADEMY

tskjold@ihanj.com

How can we continue to promote safe teen driving?

Reach out to two groups
PEERS & PARENTS



Start Small and Build

Pick an event to sponsor/promote. Ask a few students & maybe a colleague to help.

- ❖ Seat Belt Check
- ❖ After School Safety Checks
- ❖ Pamphlet/Pencils/ Key Chain distribution
- ❖ Morning/Afternoon Safety Announcements

The TSS Club Guidelines

- ◆ Keep it Simple
- ◆ No Meetings
- ◆ No Officers/Executive Board
- ◆ Events That Reach Entire Community
- ◆ Sign Up for Events via Email
- ◆ Keep Track of Who Participates
- ◆ Perks for Those Who Stay Involved

Sample Events From IHA

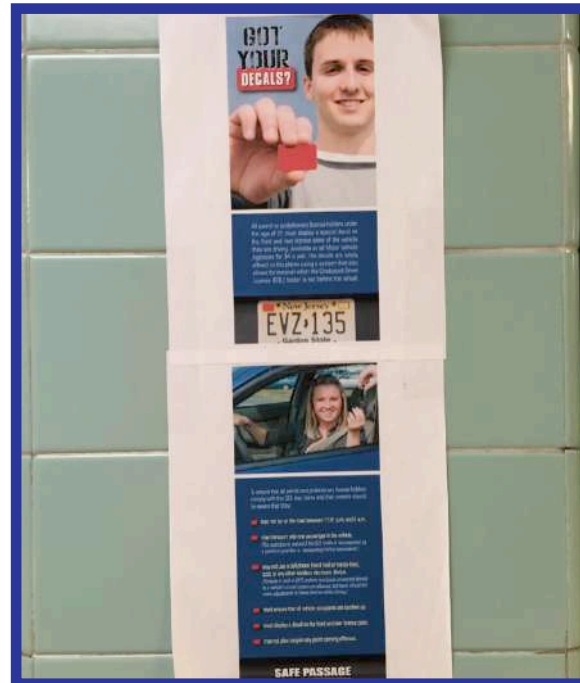
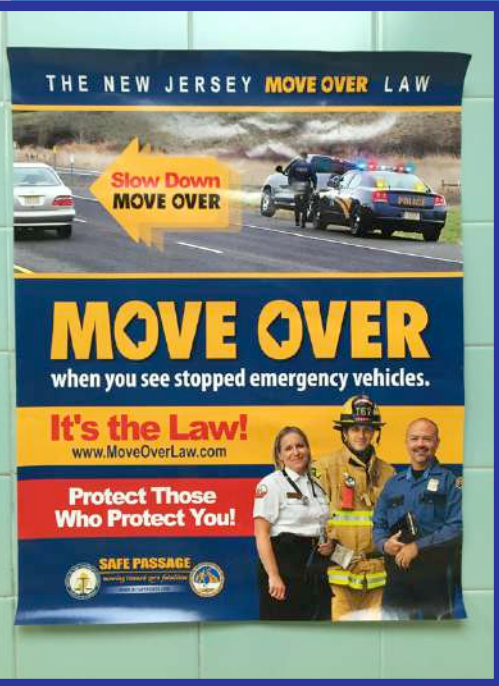
First Get a Name and a Logo

IHA

Traffic Safety Squad

DRIVESMART  *theheart*

PLACE POSTERS IN HALLWAYS



Red Decal Reward



CONGRATULATIONS

Senior Driver and Senior Parents

Both you and your parents have decided to follow the lifesaving provision of NJ's GDL program by display the red decal on your license plate. While no other state has a GDL decal requirement, many other countries have been using them for years. Decals help police enforce passenger restrictions, nighttime driving curfews, cell phone/texting use, seat belt usage, and other provision that are proven to reduce teen crash risk.

In 2014 a 3½ year study was published in the American Journal of Preventive Medicine. It states that the NJ law that requires GDL drivers to use the red decals has reduced crashes in the under 21-age group by 9.5 percent.

We ask you, Class of 2019 driver, to share this congratulatory message with your parents. In addition, we think that you are so cool we have attached a coupon for you to enjoy a free Jr. Frosty.

Cars Without Decals Receive this Pamphlet.



Where is GDL Santa?



PEP RALLY HANDOUT WITH GDL RESTRICTION

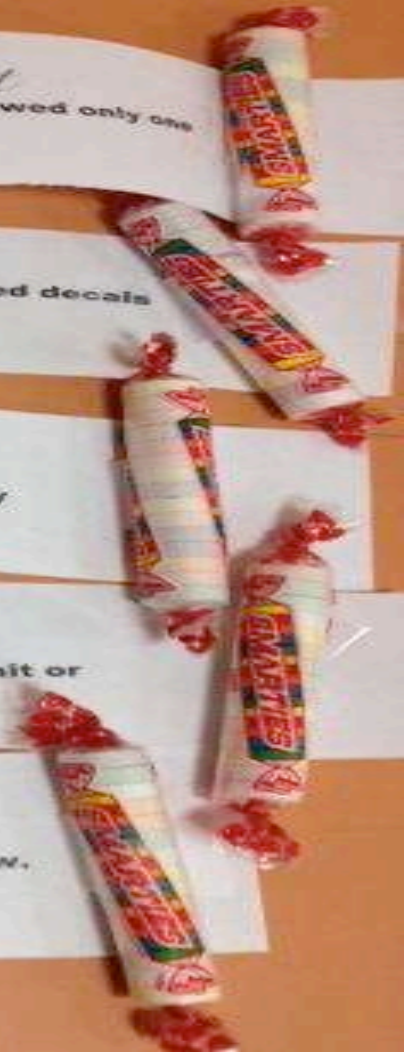
DRIVESMART  *theheart*
Permit & Probationary drivers are allowed only one passenger.

DRIVESMART  *theheart*
Permit & Probationary Drivers must display red decals on their front and back license plates.

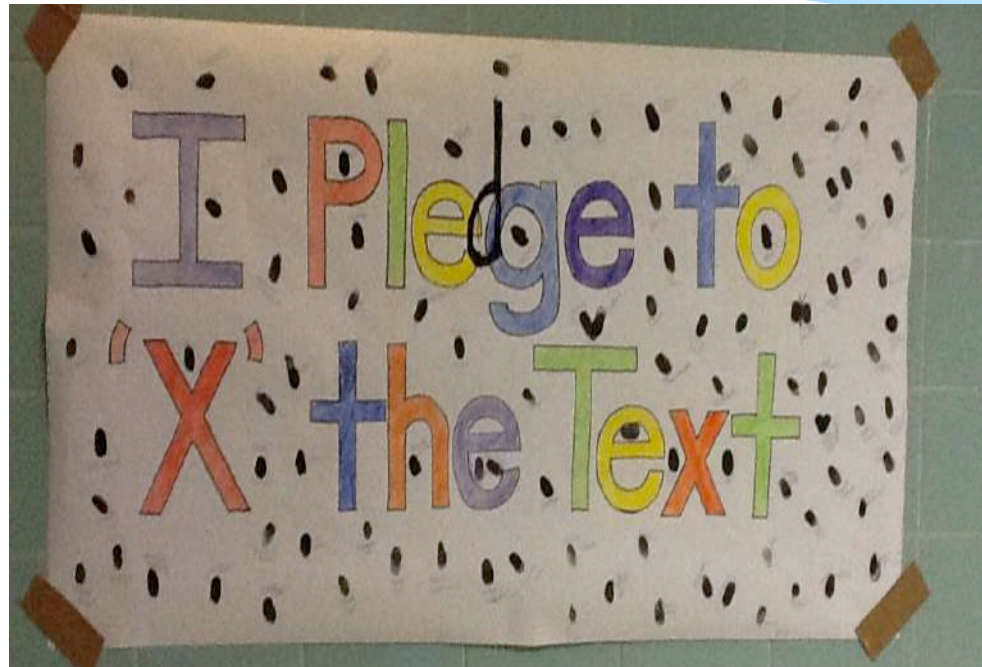
DRIVESMART  *theheart*
Permit & Probationary Drivers may not use any electronic device.

DRIVESMART  *theheart*
All passengers in a car being driven by a permit or probationary driver must wear seat belts.

DRIVESMART  *theheart*
Permit & Probationary Drivers have an 11:00pm curfew.



PLEDGE TO X THE TEXT



Prom Swag Bags



SCHOOL SAFETY CONCERN

**PLEASE OBEY THE RED SIGN AND COME
TO A COMPLETE STOP WHEN YOU EXIT
THE IHA PARKING LOT.**



Student Created Public Service Announcements

IHA FOMO PSA

Fear of Missing Out

T-Shirt Competition



Get The Entire Staff Involved!



Use Social Media to post photos of Safe Driving Activities

School Website

Or

Safety Club's Social Account



LOOK FOR OPPORTUNITIES OUTSIDE OF YOUR SCHOOL

- ◆ HACKENSACK UMC – BERGEN COUNTY – HIGH SCHOOL TRAFFIC SAFETY CHALLENGE
- ◆ REBEKA VEREA FOUNDATION “SAY YES TO LIFE” SYMPOSIUM
- ◆ NJ BRAIN INJURY ALLIANCE – U GOT BRAINS CHAMPION SCHOOL PROGRAM
- ◆ MANY INSURANCE COMPANIES HAVE PLEDGES OR PROGRAMS.
- ◆ NJM & MVC JUST DRIVE PLEDGE

GRANTS AND PRIZE MONEY ARE AVAILABLE !

RESOURCES

1. NJAHPERD
2. NJ TEEN SAFE DRIVING COALITION
3. INSURANCE COMPANIES
4. CAR MANUFACTURERS
5. NJMVC
6. jerseydrives.com

JUST DRIVE



REACHING OUT TO PARENTS

- ◆ PARENT ORGANIZATION (PTA)
- ◆ BACK TO SCHOOL NIGHT
- ◆ NEWSLETTER
- ◆ SOCIAL MEDIA
- ◆ EMAIL
- ◆ OTHER WAYS?

ALLSTATE FAMILY PLEDGE

AN EPIDEMIC
IS SWEEPING ACROSS AMERICA. CAUSING
DRIVERS EVERYWHERE TO BLACK OUT
FOR FIVE SECONDS AT A TIME. IT'S CALLED
TEXTING AND DRIVING.

**TXTNG KLLS.
DON'T TEXT
& DRIVE.**



WE PLEDGE NOT TO TEXT AND DRIVE because it takes our eyes off the road for an average of 5 seconds. At 55 mph, that's like driving the length of a football field—completely blind.¹

WE PLEDGE NOT TO TEXT AND DRIVE because it's like driving after having 4 beers.²

WE PLEDGE NOT TO TEXT AND DRIVE because it can make us 23 times more likely to crash.³

WE PLEDGE NOT TO TEXT AND DRIVE because car crashes kill an average of 11 teens each day.⁴

WE PLEDGE NOT TO TEXT AND DRIVE because distracted driving injures 330,000 people every year.⁵

MY FAMILY HEREBY PLEDGES **NOT TO TEXT AND DRIVE**

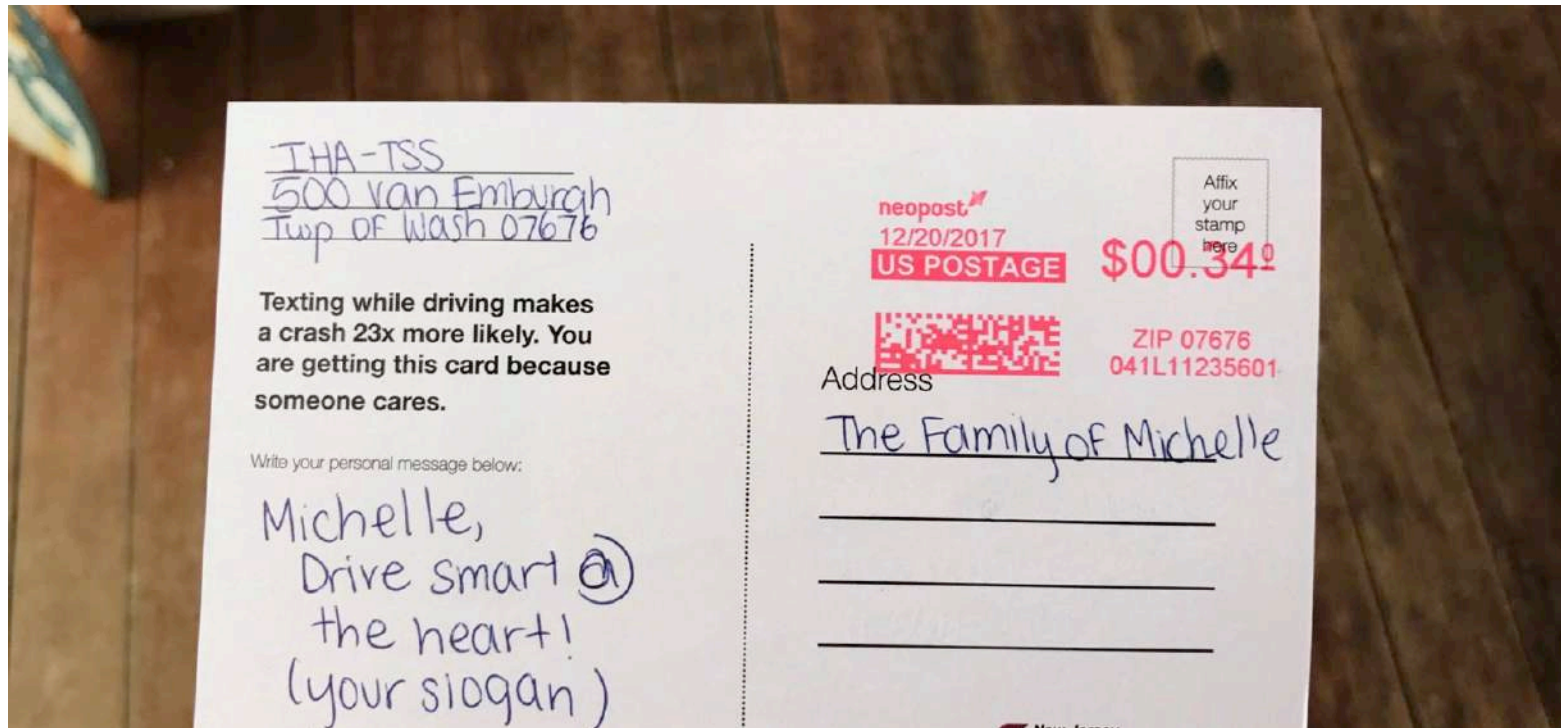


ALLSTATE.COM/TEEN

1. Virginia Tech Transportation Institute, 2003 study on cell phone use while driving.
2. Virginia Tech Transportation Institute, 2003 study on cell phone use while driving.
3. Virginia Tech Transportation Institute, 2003 study on cell phone use while driving.
4. National Highway Traffic Safety Administration, 2003 study on cell phone use while driving.
5. National Highway Traffic Safety Administration, 2003 study on cell phone use while driving.



JUST DRIVE POST CARDS



Post Speakers

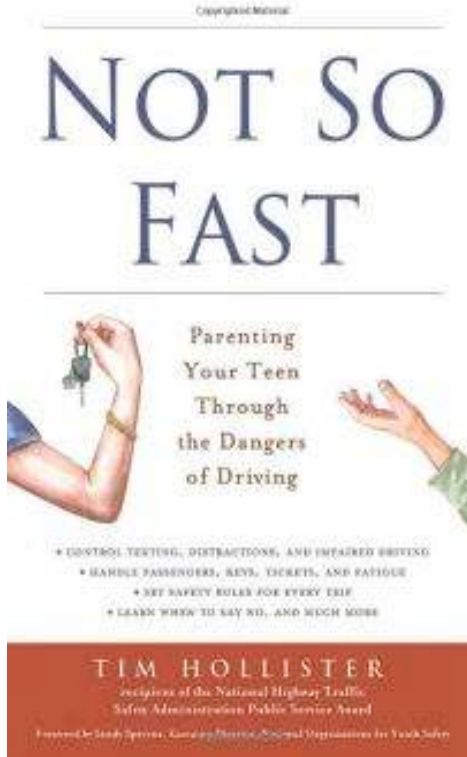
Donna Setara

Move Over Law



RECOMMENDED READING FOR PARENTS

NOT SO FAST – TIM HOLLISTER



JOHN CICHOWSKI

The Road Warrior

**[https://
www.northjersey.com/
staff/10055662/john-
cichowski/](https://www.northjersey.com/staff/10055662/john-cichowski/)**

Parent/Guardian Poll

Parent/Guardian Driver Education Poll

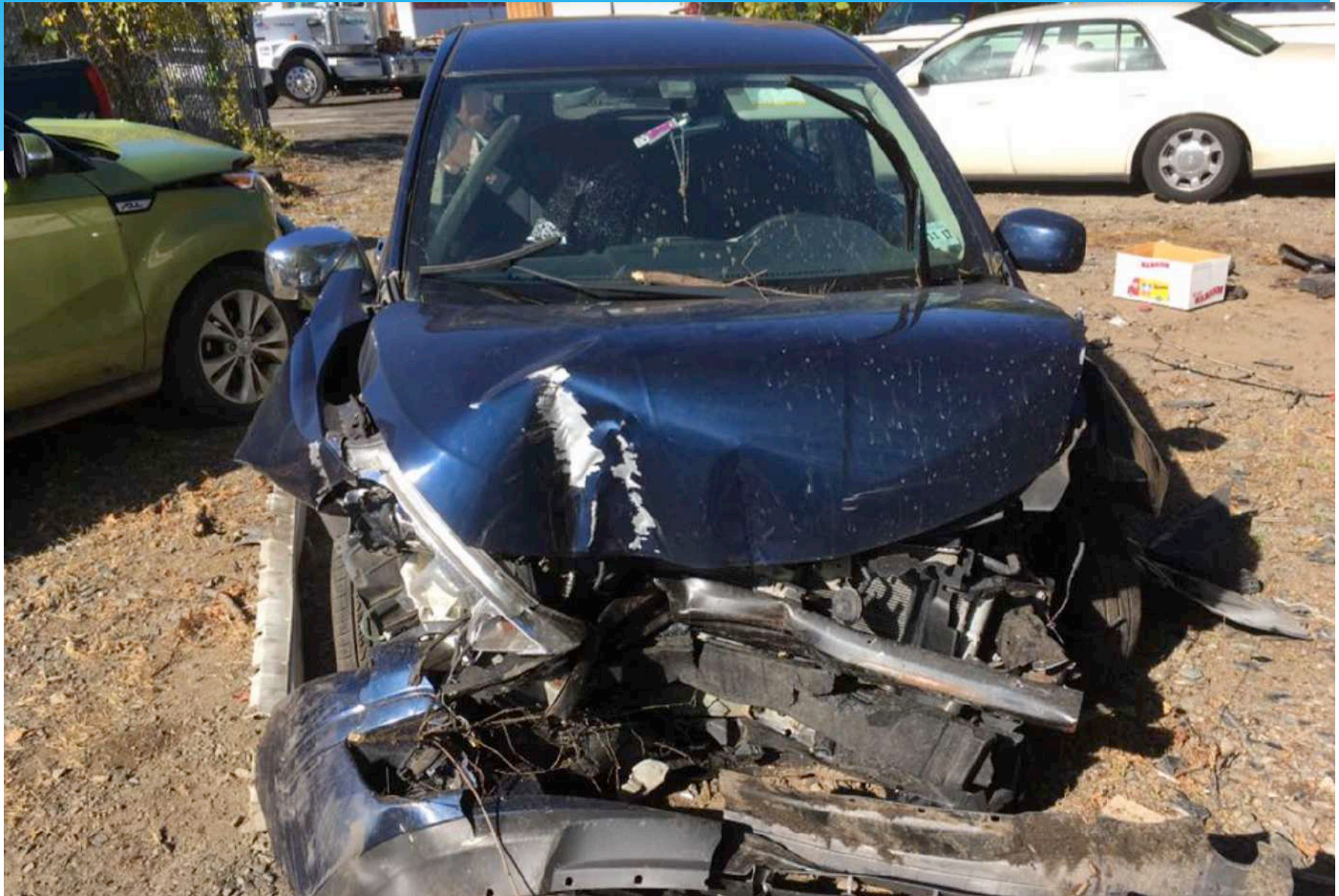
Ask one parent/guardian the following questions. Put their answers to the questions on this document. Print the document and bring it to class.

1. What do the letters GDL stand for?
2. What is your biggest concern about me driving a car?
3. What do you think is the number one reason that teen drivers crash?
4. Can you explain anything about New Jersey's Graduated Driver's License?
5. Who do you feel is the most important teacher when it comes to me learning to drive?

What Happens When You Promote Safe Teen Driving?

- ◆ Your school's program is recognized as a leader in safety.
- ◆ Your school's staff looks to your student group for assistance with traffic safety.
- ◆ Your school's administration asks your advice for safety issues, programs, and speakers.
- ◆ Parents recognize the importance of the Driver Ed program and their child's safety behind the wheel.

Allison's Car



What Happens When You Promote Safe (Teen) Driving?



**YOU MAKE A DIFFERENCE BY
KEEPING YOUR SCHOOL COMMUNITY
SAFE!**

THANK YOU!

**TERRY SKJOLD
IMMACULATE HEART ACADEMY
500 VAN EMBURGH AVE
WASHINGTON TWP. NJ 07446
201-445-6800 EX 156
tskjold@ihanj.com**