

Media Arts Production Studios

Project: Nevermore

Overview:

The purpose of Project: Nevermore is to help students experience the real world of a Newsroom. A newsroom requires students to be able to be adaptable to various forms of technology and storytelling. Students may produce content for the Podcast *Weeks End Aftermath* or for the youtube channel *Nevermore*.

Students will be able to complete these projects in any order. While students may produce the content in any order and for either production, they must complete at least 1 in a video production format and 1 in an audio production format.

Below are the 8 projects that must be completed every 2 weeks (see timeline below).

1. News Story

- a. A video package, containing interviews, b-roll, natural sound, interviews, voiceovers, and optional reporter stand-ups, presenting a clear and fact-driven style (including who, what, where, when, why, and how) that gives a timely account of a recent, interesting, and significant event or development in your school or community.
- b. Bv Must be between 1 min and 30 sec to 2 min in length

2. Human Interest Story

- a. A video package, containing interviews, b-roll, natural sound, interviews, voiceovers, and optional reporter stand-ups, focused on a person or people sharing their unique experience in an compelling and interesting way. Features should contain less of a news angle and need not be timely. The story should be an in-depth look at a particular subject, event, or location that keeps the audience's attention throughout, delivering a compelling narrative to create a lasting impression.
- b. Must be between 2 min and 3 min in length

3. School or Community Feature

- a. A video package, containing interviews, b-roll, natural sound, interviews, voiceovers, and optional reporter stand-ups, focused on topics or events affecting your school or community. Features should contain less of a news angle and need not be timely. The story should be an in-depth look at a particular subject, event, or location that keeps the audience's attention throughout, delivering a compelling narrative to create a lasting impression.
- b. Must be between 2 min and 3 min in length

4. Arts, Entertainment & Culture Feature

- a. A video package, containing interviews, b-roll, natural sound, interviews, voiceovers, and optional reporter stand-ups, focused on the production of artistic and creative works for personal, commercial, and/or social outcomes. Features should contain less of a news angle and need not be timely. The story should be an in-depth look at a particular subject, event, or location that keeps the audience's attention throughout, delivering a compelling narrative to create a lasting impression.
- b. Must be between 2 min and 3 min in length

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Project: Nevermore

5. Sports Highlight

- a. A compilation video edited from game footage that showcases the best moments from the sporting event as a reporter delivers key stats and commentary, including scoring plays, key moments, and interesting action that will entertain the audience and inform them of the outcome. The reporter should include an intro and outro, along with background information to frame the highlights.
- b. Must be between 1 min and 30 sec to 2 min in length

6. School Promo

- a. A creative video used to promote an aspect of your school, including but not limited to a club, team, event, group, or class. These can involve actors and live action, or can be completely made up of graphics.
- b. Exactly 30 seconds

7. Commercial

- a. A 30-second creative piece meant to sell a product or service. These can involve actors and live action, or can be completely made up of graphics.
- b. Exactly 30 seconds

8. Short Narrative

- a. A short-form nonfiction story with a clear, compelling story that focuses on a subject and reflects an authentic exploration of a person, topic, place, or theme. Like feature films, short films tell closed-ended stories with a distinct beginning, middle, and end. Title slate and credit are required and count toward your total run time.

OR

- b. A short-form fictional story with a narrative plot structure, focusing on a compelling character or cast of characters portraying real-life situations involving confrontation and conflict. Like feature films, short films tell closed-ended stories with a distinct beginning, middle, and end. Title slate and credit are required and count toward your total run time.
- c. Must be between 3 minutes and 5 minutes in length

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Timeline (Quarter 3)

January 4th	–	Students get assignment and start working on the timeline / objectives of the project
January 24th	–	Record Show 1 Commentary
January 26th	–	Show 1 Final Due @ 2:30 PM Podcast 1 Final Due @ 2:30 PM
January 27th	–	Project 1 Due @ 11:59 PM Show 1 Released on Youtube Podcast 1 Released on podbean
January 31st	–	Record Show 2 Commentary
February 2nd	–	Show 2 Final Due @ 2:30 PM Podcast 2 Final Due @ 2:30 PM
February 3rd	–	Show 2 Released on Youtube Podcast 2 Released on podbean
February 7th	–	Record Show 3 Commentary
February 9th	–	Show 3 Final Due @ 2:30 PM Podcast 3 Final Due @ 2:30 PM
February 10th	–	Project 2 Due @ 11:59 PM Show 2 Released on Youtube Podcast 2 Released on Podbean
February 14th	–	Record Show 4 Commentary
February 16th	–	Show 4 Final Due @ 2:30 PM Podcast 4 Final Due @ 2:30 PM
February 17th	–	Show 4 Released on Youtube Podcast 4 Released on Podbean
February 24th	–	Project 3 Due @ 11:59 PM
February 27th	–	Record Show 5 Commentary
March 1st	–	Show 5 Final Due @ 2:30 PM Podcast 5 Final Due @ 2:30 PM
March 2nd	–	Show 5 Released on Youtube Podcast 5 Released on Podbean

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Timeline (Quarter 4)

March 13th	–	Return from Spring Break
March 16th	–	Project 4 Due @ 11:59 PM
March 28th	–	Record Show 6 Commentary
March 30th	–	Show 6 Final Due @ 2:30 PM Podcast 6 Final Due @ 2:30 PM
March 31st	–	Project 5 Due @ 11:59 PM Show 6 Released on Youtube Podcast 6 Released on Podbean
April 11th	–	Record Show 7 Commentary
April 13th	–	Show 7 Final Due @ 2:30 PM Podcast 7 Final Due @ 2:30 PM
April 14th	–	Project 6 Due @ 11:59 PM Show 7 Released on Youtube Podcast 7 Released on Podbean
April 18th	–	Record Show 8 Commentary
April 20th	–	Show 8 Final Due @ 2:30 PM Podcast 8 Final Due @ 2:30 PM
April 21st	–	Show 8 Released on Youtube Podcast 8 Released on Podbean
April 26th	–	Record Show 9 Commentary
April 27th	–	Show 9 Final Due @ 2:30 PM Podcast 9 Final Due @ 2:30 PM
April 28th	–	Project 7 Due @ 11:59 PM Show 9 Released on Youtube Podcast 9 Released on Podbean
May 4th	–	Show 10 Final Due @ 2:30 PM Podcast 10 Final Due @ 2:30 PM
May 5th	–	Show 10 (Senior Sign-off) Released on Youtube Podcast 10 (Senior Sign-off) Released on Podbean
May 12th	–	Project 8 Due @ 11:59 PM